



## **MDBC 2010 EVENTS CALENDAR**



## *WELCOME!*

Welcome to the Malaysian Dutch Business Council (MDBC) 2010 Event Calendar. As always, MDBC strives to organize a wide variety of events for our members. This year, in addition to the quarterly, informative Members – for – Members (M4M) events and social networking nights, MDBC has also organized talks, forums, panel discussions and seminars by well known speakers.

## *TYPES OF EVENTS*

The MDBC Events Calendar contains events that are organised by MDBC itself, events that are co – organised by MDBC and other organisations as well as associated events (those that are organised by member companies), all of which MDBC members are alerted to and have access to attend. The events organised by MDBC include business luncheons, breakfast presentations, seminars, member – briefings, meetings & dialogue sessions with relevant Malaysian and Dutch individuals and institutions and visits to companies, exhibitions or projects. Numerous social networking events are organised together with other Business Associations and Chambers of Commerce to further extend networking opportunities. Together with the Economic Section of the Netherlands Embassy and industry associations, MDBC also participates in various Trade Exhibitions. MDBC members are usually invited to present their products and services within a larger “Holland Pavilion”.

One of MDBC’s long standing event series is its quarterly Members – for – Members (M4M) events. Started in late 2004, MDBC has organised M4Ms events on a wide variety of topics including: Human Resources, IT & Business, CSR, Logistics & International Trade, Branding & Communication, Hospitality, Managing Risks, Business Development and more. During these previous sessions, nearly 100 MDBC member companies have had the opportunity to present their expertise to 1,000 guests.

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<b>MDBC 2010 EVENT CALENDAR</b>		
<b>EVENTS ORGANIZED BY MDBC</b>		
27	“Malaysian Initiatives to Stimulate (Dutch) FDIs”	January
27	MDBC 2010 New Year Reception	
2	Members – for – Members on Outsourcing	February
18	MDBC – TNT Golf Championship (TNT)	March
26	Visit to The Star Production Facility	
8	EUMCCI / MDBC: VIP Luncheon with the Minister of Defence	April
21	MDBC – Henry Goh IP Seminar (Henry Goh & Co)	
7	Launch of MDBC Penang	May
11	MDBC Annual General Meeting	
1	Members - for – Members on Learning To Go Green	June
3	International Super Networking	
11	MDBC Penang: IP Seminar (Henry Goh & Co)	
28	EUMCCI / MDBC: VIP Luncheon with the CEO of Khazanah	
28	SIP Briefing II	
19	MDBC Risk Management Seminar (DRI Malaysia / SHELL)	August
22	“A Morning in Cyberjaya” (MDeC / Basis Bay)	September
29	HR Forum / Panel Discussion on Talent Acquisition & Retention (AQ Services / Randstad / Skrine / TNT / Transearch Wendy Lau)	
30	EUMCCI / MDBC: VIP Luncheon with Tan Sri Dr. Koh Tsu Koon	
28	MDBC Penang: HR Forum / Panel Discussion on Talent Acquisition & Retention	October

	(Randstad / TNT / USM / Businesswise Consulting)	
29	EUROPEAN WINE, BEER & CHEESE FEST 2010: A Taste of Europe (EUMCCI)	
9	KPMG 2011 Budget Briefing	November
16	Rematch of the World Cup Final – Interchamber Night with La Camara and the Malaysian South African Business Council	
16	MDBC Penang: Budget 2011 & Corporate Compliance Briefings	
30	Members – for – Members on Business Services	
2	International Super Networking	December
8	MDBC Penang: Business Continuity Briefing	
17	MDBC – WWF Talk on Sustainability & Launch of the MDBC Business Directory 2010 / 2011 (WWF)	

<b>MDBC 2010 ASSOCIATED EVENTS CALENDAR</b> <b>EVENTS ORGANIZED BY ASSOCIATED ORGANIZATIONS</b>		
3	DIMES Presentation (Netherlands Embassy)	February
3	Talk from the Port of Rotterdam (Netherlands Embassy)	
15	EUMCCI Trade Forum (EUMCCI)	April
22	Morning Coffee Talk "Energy Infrastructure of the 21 <sup>st</sup> Century" (Netherlands Embassy)	
5	A Dialogue with Fortis' CEO (MBLBC)	May
14	Europa Awards 2010 (EUMCCI)	
18	"The Earth Charter and its Meaning for Modernity" (Asia Europe Institute)	
19	Logistics Luncheon with CMA CGM Malaysia (EUMCCI)	
28	Breakfast Talk with the CEO of MDeC (EUMCCI)	July

## **JANUARY EVENTS**

### "MALAYSIAN INITIATIVES TO STIMULATE (DUTCH) FDI's":

Date: January 27 2010

Venue: Parkroyal Kuala Lumpur Hotel

MDBC presented: A Dialogue on Malaysia Truly Business - How can the Netherlands grow its partnership with Malaysia? Members were invited to join the dialogue between Malaysian and Dutch stakeholders on Malaysia's initiatives to increase FDI's.

As we enter the second decade of the 21st century, Malaysia is looked upon as an important investment destination for business and finance due to its sound governance, business - friendly policies and economic stability. Why should you increase your presence in Malaysia? How more can Malaysia help you be future equipped? Be a part of this important dialogue: Is Malaysia truly business for Dutch business? Give input on Malaysia's investment climate. Gain new insights. Exchange ideas. Members were able to join this important conversation on Malaysia truly business.

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### MDBC 2010 NEW YEAR RECEPTION:

Date: January 27 2010

Venue: Parkroyal Kuala Lumpur Hotel

MDBC welcomed the New Year with old members and new at our New Year Reception in the Parkroyal Kuala Lumpur Hotel.

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**FEBRUARY EVENTS**

MEMBERS – FOR – MEMBERS ON OUTSOURCING:

Date: February 2 2010

Venue: Crown Records Management

The implementations of outsourcing are broader than most organisations imagine, and in these competitive times, outsourcing can assist organisations in gaining that competitive edge, by increasing quality and reducing costs. To gain more in-depth knowledge, we invited several experienced members from different industries, who discussed the benefits, challenges & implementations of outsourcing. Members were able to get the details and hear the opportunities! Presenters and topics were:

<i><b>Company</b></i>	<i><b>Topic</b></i>
Quint Wellington Redwood	Strategic IT Management Sourcing
Crown Records Management	Storage Outsourcing
Eurogain Consulting Group	Accounts Outsourcing
Tonasco	Manufacturing Outsourcing
Talent Square RPO	Recruitment Outsourcing
LBB Teams	Logistics Supply Chain Outsourcing

Presentations were followed by light refreshments and time to speak to the presenters individually.

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## **MARCH EVENTS**

### MDBC – TNT GOLF CHAMPIONSHIP:

Date: March 18 2010

Venue: City Golf, Bangsar Shopping Centre

This special virtual indoor golf competition for MDBC members was hosted by TNT at City Golf, Bangsar Shopping Centre. The competition featured “Nearest to the Pin” and “Longest Drive” for corporate teams (registrations for 2 players per company) and for individual registrations.

“Advanced” golfers as well as Beginners were welcome at the competition and players had the opportunity to participate in various trials and competitions, and even hole play. Guests were able to enjoy this fun, social evening of golf, food & drinks and networking.

\*\*\*

### VISIT TO THE STAR PRODUCTION FACILITY:

Date: March 26 2010

Venue: The Star Media Hub

After a successful visit to The Star Editorial Office last year, MDBC-members had the opportunity to follow up with a visit to The Star's production facility at The Star Media Hub, Bukit Jelutong in Shah Alam. Attendees were able to learn more about, and witness the printing process of Malaysia's leading English daily with a readership of over a million.

\*\*\*

**APRIL EVENTS**

[EUMCCI / MDBC: VIP LUNCHEON WITH THE MINISTER OF DEFENSE:](#)

Date: April 8 2010

Venue: Hotel Istana

In cooperation with EUMCCI, MDBC held a VIP Luncheon with the Minister of Defense, Dato' Seri Dr. Ahmad Zahid Hamidi. With a mission to enhance the efficiency and become a world-class organization, the Malaysian Ministry of Defense takes strides in the right direction by developing the local defense industry through an exchange of technology. Guests were invited to find out the Ministry's plans and strategies to address the challenges and opportunities to ensure continuous technological advancement in the defense industry.

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[MDBC – HENRY GOH IP SEMINAR:](#)

Date: April 21 2010

Venue: The Gateway, Ampwalk

The World Intellectual Property Organization (WIPO) released their 2010 theme for World IP Day on 26 April, "Innovation - Linking the World". In conjunction with the World Intellectual Property Day, MDBC in partnership with Henry Goh held an IP Seminar at the Gateway. Presenters covered topics such as "Global Innovation, the International Patent System in Malaysia", "Green IP – Malaysia's Plant Varieties Registration System", and "Innovation and Trademarks".

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**MAY EVENTS**

LAUNCH OF MDBC PENANG:

Date: May 7 2010

Venue: Hotel Equatorial Penang

The MDBC Penang Chapter was successfully launched at the Hotel Equatorial Penang. Attended by a host of MDBC Penang members and Penang Representatives of KL members, along with Penang / Northern Region dignitaries, the launch was kicked off with speeches from MDBC Executive Director Marco Winter, Penang Deputy Chief Minister Prof. Dr. Ramasamy and Jan Soer, Deputy Head of Mission, Embassy of the Kingdom of the Netherlands.

John Benoist was also introduced as the MDBC Penang Representative who will play a coordinating role on behalf of the MDBC and the Netherlands Embassy. The MDBC Penang Chapter has already kicked off its activities and this year featured a variety of Seminars and Briefings for our Penang and Northern Region members.

\*\*\*

MDBC ANNUAL GENERAL MEETING:

Date: May 11 2010

Venue: The Renaissance Kuala Lumpur Hotel

MDBC invited members to the 13<sup>th</sup> Annual General Meeting for the financial year ending 31 December 2009.

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## **JUNE EVENTS**

### MEMBERS – FOR – MEMBERS ON LEARNING TO GO GREEN:

Date: June 1 2010

Venue: Crowne Plaza Mutiara

Sustainability, by definition, is the capacity to endure. These days when we talk about sustainable businesses, no longer are we referring merely to an organization's capability to meet the bottom line and maintain enough profits to stay in business. Now when we talk about sustainable businesses, or Green Business, we also refer to the impact that a business has on its surrounding environment, society and community in addition to the economic impact.

With the recent upsurge in the popularity of the green movement, MDBC feels that now is a good time to discuss the changes, challenges and new opportunities available on "Learning to Go Green". MDBC continued its successful and unique Members - for - Members (M4M) event with a M4M on "Learning to Go Green" and sustainability which will help companies improve or increase their green initiatives or get started on the road to becoming a green business. Presenters and their topics:

<b><i>Company</i></b>	<b><i>Topic</i></b>
Crowne Plaza Mutiara	Educating Your Employees on Going Green
Feyecon	Applying Green Process Technology
Gateway	Utilizing Green Products: Making Your Organization Greener
Cold Chain Network	How the Green Wave has Affected the Supply Chain
Redox	How To Be A Green Supplier: Pitching Green Technology to Clients
KPMG	Green Reporting

This Members – for – Members event also featured a special presentation by Ar. Sarly Sarkum from the Malaysian Institute of Architects who gave attendees an update on the Green Building Index.

Presentations were followed by light refreshments and time to speak to the presenters individually.

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[INTERNATIONAL SUPER NETWORKING EVENING:](#)

Date: June 3 2010

Venue: The Prince Hotel Kuala Lumpur

Once again it was that time of year for the Chambers of Commerce in Malaysia to join together for the International Supernetworking Evening. With guest of honor Datuk Seri Idris Jala (Minister at the Prime Minister's Department), this highly popular networking event included members from MDBC and 9 other Chambers and Business Councils.

\*\*\*

[MDBC PENANG: IP SEMINAR BY HENRY GOH & CO:](#)

Date: June 11 2010

Venue: ING Insurance Northam Tower

MDBC invited our Penang and Northern Region members for an Intellectual Property Seminar with MDBC member Henry Goh & Co.

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[EUMCCI / MDBC: VIP LUNCHEON WITH THE CEO OF KHAZANAH:](#)

Date: June 11 2010

Venue: Royale Chulan Kuala Lumpur

VIP Luncheon with the CEO of Khazanah, Tan Sri Azman Mokhtar, "Malaysia as an investment destination - Challenges and opportunities for European companies". Khazanah Nasional Berhad, the leading regional strategic investment house, drives superior corporate performance with high standards of achievement in sectors that are deemed strategic to the nation's economy.

In its mission to build a globally competitive Malaysia, Khazanah hopes to develop the right environment to maintain and enhance the country's destination appeal. Find out what policy issues are in place to make Malaysia a more attractive investment destination, what is expected from the European business community and how these companies can support the national agenda.

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[STUDENT INTERNSHIP PROGRAM \(SIP\) BRIEFING:](#)

Date: June 28 2010

Venue: The Gateway, Ampwalk

In early September the Universities in the Netherlands commence the new school year and students prepare for their internships in 2010 / 2011. MDBC provides a full briefing to MDBC member companies who were interested in taking in a Dutch student. It is an opportunity to showcase examples, the projects, the structure and the opportunities as well as inform members of the requirements.

Please note that due to unforeseen circumstances, this event was cancelled.

## **AUGUST EVENTS**

### MDBC RIK MANAGEMENT SEMINAR:

Date: August 19 2010

Venue: Crowne Plaza Mutiara

Successful risk management means that we have identified, assessed and prioritized risks and taken the necessary steps to minimize, monitor and control the impact of certain events. For businesses, this means that responding quickly and effectively to disasters or a crisis situation can make the difference between survival or going under. With that in mind, MDBC invited experts from MDBC Members, the Disaster Recovery Institute of Malaysia (DRI Malaysia) and SHELL to give important and valuable tips on managing a crisis as well as conceptualizing and implementing a recovery plan.

\*\*\*

## **SEPTEMBER EVENTS**

### MDBC "A MORNING IN CYBERJAYA":

Date: September 22 2010

Venue: MDeC Headquarters / Basis Bay Green Data Center

The Multimedia Development Corporation (MDeC) and MDBC member company Basis Bay extended an invitation to MDBC members for a visit and briefings by them in Cyberjaya. Members were able to learn about the MSC program, the benefits of attaining MSC status and the advantages of Green IT.

For the second portion of the event, members were able to visit Basis Bay's Green Data Center in Cyberjaya. With its tagline "Re-engineering IT for a Greener World", Basis Bay adopts Green practices in strategic business endeavours, with an emphasis on environmental stability. In accordance with this concept, Basis Bay shared their experiences on Green IT and extended an invitation to visit their new Green Data Centre in Cyberjaya. The greening of this Data Centre means the mechanical, electrical and computer systems were designed for maximum energy efficiency with a minimum adverse impact on the environment.

\*\*\*

### MDBC HR FORUM / PANEL DISCUSSION ON TALENT ACQUISITION AND RETENTION:

Date: September 29 2010

Venue: Carcosa Seri Negara

As a new and very different environment emerges out of the devastation of the recent global economic crisis, all of us are faced with the challenge of complying with new governance models as well as finding ways to help drive economic recovery. One of the biggest concerns or challenges for organizations is the lack of qualified candidates in the current labor market. We know that the winners of the future will be defined by those who are able to attract and retain key talent. In this situation, how do we acquire and retain the talent that's the best fit for us?

To help answer this question, MDBC organized an HR Forum / Panel Discussion on Talent Acquisition and Retention. Speakers covered a variety of aspects all influencing talent acquisition and retention.

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[EUMCCI / MDBC: VIP LUNCHEON WITH TAN SRI DR. KOH TSU KOON:](#)

Date: September 30 2010

Venue: Sheraton Imperial

VIP Luncheon with Tan Sri Dr Koh Tsu Koon, Minister in the Prime Minister's office.

With an increasingly challenging global environment, is the roadmap of the Government's delivery agenda, meeting the challenges in achieving the economic aspirations? Is the nation at risk of losing its competitiveness & falling short of its economic and social performance, at the current rate of growth? 6 months since the implementation of the Government Transformation Programme (GTP), are we on the right track to achieving Vision 2020?

Members were invited to get an update on how the transformation journey has progressed and what improvement efforts are being made to achieve these goals.

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## **OCTOBER EVENTS**

### [MDBC PENANG: HR FORUM / PANEL DISCUSSION ON TALENT ACQUISITION & RETENTION:](#)

Date: October 28 2010

Venue: Universiti Sains Malaysia

An HR Forum / Panel Discussion on Talent Acquisition & Retention was also organised for the MDBC Penang Chapter. This event was held at the Universiti Sains Malaysia (USM) campus in Penang. MDBC and USM together managed to attract an audience of 50+ management, lecturers and HR practitioners, all interested in the Penang HR situation.

\*\*\*

### [EUROPEAN WINE, BEER & CHEESE FEST 2010: A TASTE OF EUROPE:](#)

Date: October 29 2010

Venue: Crowne Plaza Mutiara

Organized in co-operation with EUMCCI, The European Wine, Beer & Cheese Fest (EWBC) is held annually and features authentic wine, beer, and cheese from the different countries in Europe. We recently expanded the event to include gourmet foods and this year added more new and exciting features to the Fest. This year's fest also included 2 workshops (coffee and wine). There was also a lucky draw held at EWBC main featuring 2 tickets to select destinations in Europe!

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## **NOVEMBER EVENTS**

### KPMG 2011 BUDGET BRIEFING:

Date: November 9 2010

Venue: KPMG

MDBC member company KPMG invited all members to an in depth analysis and Q&A session on the government's 2011 Budget. Other topics covered included transfer pricing.

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### REMATCH OF THE WORLD CUP FINAL – INTERCHAMBER EVENING WITH LA CAMARA & MSABC:

Date: November 16 2010

Venue: Guinness Anchor Berhad Brewery & Tavern

MDBC's annual Interchamber networking evening this year was held with the Malaysian Spanish Chamber of Commerce (La Camara) and the Malaysian South African Business Council (MSABC) held at the newly renovated GAB Tavern. The theme for this networking evening was a "Rematch of the World Cup Final" and featured an opportunity for attendees to conduct a rematch of the final game. The evening was kicked off with a tour of the Guinness Anchor Berhad Brewery.

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### MDBC PENANG: BUDGET 2011 & CORPORATE COMPLIANCE BRIEFING:

Date: November 16 2010

Venue: ING Insurance Northam Tower

MDBC invited our Penang and Northern Region members for this unique "double-informative" briefing in Penang in cooperation with MDBC member companies KPMG and TMF.

KPMG provided an in-depth analysis and an opportunity to ask questions on the Budget 2011. Transfer pricing was also be covered. TMF Corporate Services wonders "Do you lie awake at night?" as you respond to increasing pressure for enhanced corporate governance procedures.

\*\*\*

MEMBERS – FOR – MEMBERS ON BUSINESS SERVICES:

Date: November 30 2010

Venue: Crowne Plaza Mutiara

Business Services plays an increasingly important role in Business, many companies use services from partners to improve their businesses by saving time and money. Companies that offer these services are more knowledgeable about their areas of expertise and can be of great help with specific projects. Presenters and their topics:

<i><b>Company</b></i>	<i><b>Topic</b></i>
ING Corporate Adviory	Corporate Advice Services
Superb Impression Creationz	Interior Design
Exact Software	Business Software Services
Triprou	Fixed Assets Management
TwoSons Audio	Audio & Event Management

Presentations were followed by light refreshments and time to speak to the presenters individually.

## **DECEMBER EVENTS**

### INTERNATIONAL SUPER NETWORKING EVENING:

Date: December 2 2010

Venue: Renaissance Kuala Lumpur Hotel

The Chambers of Commerce in Malaysia joined together for the International Supernetworking Evening. With guest of honor Datin Paduka Marina Mahathir, this highly popular networking event included members from MDBC and 6 other Chambers and Business Councils.

Please note that due to unforeseen circumstances, this event was cancelled.

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### MDBC PENANG: BUSINESS CONTINUITY BRIEFING:

Date: December 8 2010

Venue: ING Insurance Northam Tower

How quickly and effectively an organization responds to disasters or a crisis situation can mean the difference between survival or going under. MDBC Member, the Disaster Recovery Institute of Malaysia (DRI Malaysia) briefed Penang and Northern Region members on important and valuable tips for managing a crisis as well as conceptualizing and implementing a recovery plan.

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### MDBC – WWF TALK ON SUSTAINABILITY & LAUNCH OF THE MDBC BUSINESS DIRECTORY 2010 / 2011:

Date: December 17 2010

Venue: Hotel Nikko Kuala Lumpur

Continuing MDBC's and the Netherlands Embassy's efforts to organize informative activities related to CSR, CR, Corporate Governance, Better Practices, Green Technology and Sustainability, MDBC was excited to have the opportunity to link with WWF for this informative briefing on Sustainability in conjunction with the visit to Malaysia of WWF Dutch CEO, Mr Johan van der Gronden. MDBC made the briefing as practical as possible and provided ample opportunity for a Q&A session as well as a panel discussion for which we invited a variety of other experts and interested / related parties.

And with MDBC just reaching another landmark by passing the 200 member mark, we also invited our members to the launch of the new 2010 / 2011 Business Directory.

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## **ASSOCIATED EVENTS**

### DIMES PRESENTATION:

Date: February 3 2010

Venue: The Gateway, Ampwalk

DIMES is the world-renowned Delft Institute of Microsystems and Nanoelectronics of the Delft University of Technology. DIMES' Scientific Director Prof. dr. Kees Beenakker was in Malaysia during the first week of February and the Netherlands Embassy and MDBC took the opportunity to invite MDBC members for a presentation by Prof Beenakker.

The presentation highlighted the unique and strong position of the Dutch industry in microelectronics. The Delft Institute of Microsystems and Nanoelectronics was introduced as the largest academic research centre in the field in Europe. To strengthen cooperation between Dutch industry and knowledge institutes, a new government initiative "Point One" was established. Opportunities for Malaysia were discussed.

\*\*\*

### TALK FROM THE PORT OF ROTTERDAM:

Date: February 3 2010

Venue: Residence of the Netherlands Ambassador

On the occasion of the visit of Hans Smit, CEO / President Director of the Port of Rotterdam NV, the Ambassador of the Kingdom of the Netherlands, H.E. Paul Bekkers organised a talk by Hans Smit.

\*\*\*

### EUMCCI TRADE FORUM:

Date: April 15 2010

Venue: Crowne Plaza Mutiara

Offering insights into investment, trade opportunities and challenges in the EU and Malaysia, EUMCCI's Trade & Investment Forum 2010, will feature a panel discussion on "Malaysia's New Economic Model: Challenges & Opportunities for EU - Malaysia Relations in the Services Sector".

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[MORNING COFFEE TALK "ENERGY INFRASTRUCTURE IN THE 21<sup>ST</sup> CENTURY":](#)

Date: April 22 2010

Venue: Damansara Uptown

The Environmental Management and Research Association of Malaysia (ENSEARCH), together with the Netherlands Foreign Investment Agency (NFIA) and the Trade Department of the Embassy of the Kingdom of the Netherlands in Kuala Lumpur organized a Morning Coffee Talk on "The Energy Infrastructure of the 21st Century".

The talk covered the need for a complex set of protocols covering both communication and information technology to provide a flexible match of supply and demand. One of the big challenges will be to integrate sustainable developments into the existing infrastructure in a synergetic way through a complex process, smart energy grids.

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[A DIALOGUE WITH FORTIS' CEO:](#)

Date: May 5 2010

Venue: The Grand Millennium Kuala Lumpur

Worldwide, the financial crisis leaves the financial industry in turmoil. Many institutions have fallen to pieces; others are still in the process of splitting the conglomerate to refund government support. Asia seems to recover faster than the Western World. New names appear on the international horizon. AIA / Prudential will be the first global insurance group to collect two thirds of its revenues from Asia. After breaking up, Fortis (to be renamed as AGEAS) became an international player in insurance with its home base in Belgium and successful partnerships in Europe and Asia.

Organized by the Malaysian Belgian - Luxembourg Business Council and Wallonia - Brussels Export & Investment, MDBC Members were invited to join a Dialogue with Fortis' CEO, Bart De Smet, on the occasion of his visit to Kuala Lumpur. "Is there a Future for European Financial Conglomerates?" - Managing in Times of Crisis.

\*\*\*

EUROPA AWARDS 2010:

Date: May 14 2010

Venue: Sheraton Imperial

This event gives recognition to the accomplishments of outstanding member companies which have initiated, contributed and sustained the growth of trade and investments between Europe and Malaysia. This year, MDBC member company AQ Services won the Europa Award for Human Resources. They showed innovation in retaining their staff throughout the challenges of the difficult economic climate the business world faced in 2009 and implemented several new HR initiatives to motivate and retain their staff.

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THE EARTH CHARTER AND ITS MEANING FOR MODERNITY:

Date: May 18 2010

Venue: Asia Europe Institute

The Embassy of the Kingdom of the Netherlands and the Asia Europe Institute organised a special lecture by Hon. Ruud F.M. Lubbers, former Prime Minister of the Kingdom of the Netherlands. Titled "The Earth Charter and Its Meaning for Modernity", the lecture took place at the Asia Europe Institute (AEI).

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LOGISTICS LUNCHEON WITH CMA CGM MALAYSIA:

Date: May 19 2010

Venue: The Grand Millennium Kuala Lumpur

Shipping and Malaysia: How to Avoid a Volcano

Logistics Luncheon with Simon Whitelaw (Managing Director, CMA CGM Malaysia Sdn Bhd)

Volcanic ash clouds caused global chaos, dominated headlines all around the world and caused tremendous uncertainty. Whilst the world almost came to a standstill, 95% of the world's trade moved via container shipping and 2008 / 2009 saw a 'volcano' for the business that no one had foreseen.

Members were invited to find out what the challenges and opportunities for Malaysia as one of the world's top trading nations are as well as what needs to be done if Malaysia is to avoid possible future volcanos.

Please note that due to unforeseen circumstances, this event was cancelled.

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[BREAKFAST TALK WITH THE CEO OF MDEC:](#)

Date: July 28 2010

Venue: The Grand Millennium Kuala Lumpur

Review of the 10th Malaysia Plan with specific interest to ICT sector.

Dedicated to ensuring MSC Malaysia is the world's best environment to harness the full potential of ICT, the Multimedia Development Corporation (MDeC) in its advisory role, advises the Malaysian Government on legislation and policies, develops MSC Malaysia-specific practises, and sets breakthrough standards for multimedia operations.

Members were invited to join EUMCCI in their dialogues with YBhg. Datuk Mohd Badlisham Ghazali (CEO of MDeC) to find out what is in store for the economy with specific interest to the ICT sector in the wake of the 10th Malaysia Plan.

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