

**Nomination Deadline: 26 September 2017**

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# MDBC Innovation & Sustainability Awards 2017

Best Service Innovation | Best Product Innovation | Most Innovative Start - Up

The Malaysian Dutch Business Council (MDBC) Innovation & Sustainability Awards (MISA) is here! Not just an awards program, MISA is a way to showcase the best practices in the area of Innovation and Sustainability with an emphasis on the sharing of knowledge. It is a well established platform for learning and elevating the understanding of Sustainability and Innovation.

Open to all, MISA 2017 has three categories:

- \* Best Service Innovation;
- \* Best Product Innovation; and
- \* Most Innovative Start - Up.

A challenge and an opportunity; showcase your innovation! Participate in MISA and:

- \* Gain attention for your innovation or start - up;
- \* Connect with those are the forefront of the Innovation & Sustainability effort;
- \* Exchange ideas and gain insights from fellow decision - makers on Innovation & Sustainability;
- \* Participate in an intimate gathering of business leaders - better network and learning experience;
- \* Receive direct feedback from independent Innovation & Sustainability experts and potential customers!

Additional information and nomination forms can be downloaded at [www.mdbc.com.my/misa](http://www.mdbc.com.my/misa)

You can also e mail [misa@mdbc.com.my](mailto:misa@mdbc.com.my) or call +603 - 2722 8335 and ask to speak to Sanne or Thomas.