



The Power of Blockchain

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Today's AGENDA

**What is
Blockchain?**

**How does
Blockchain
work?**

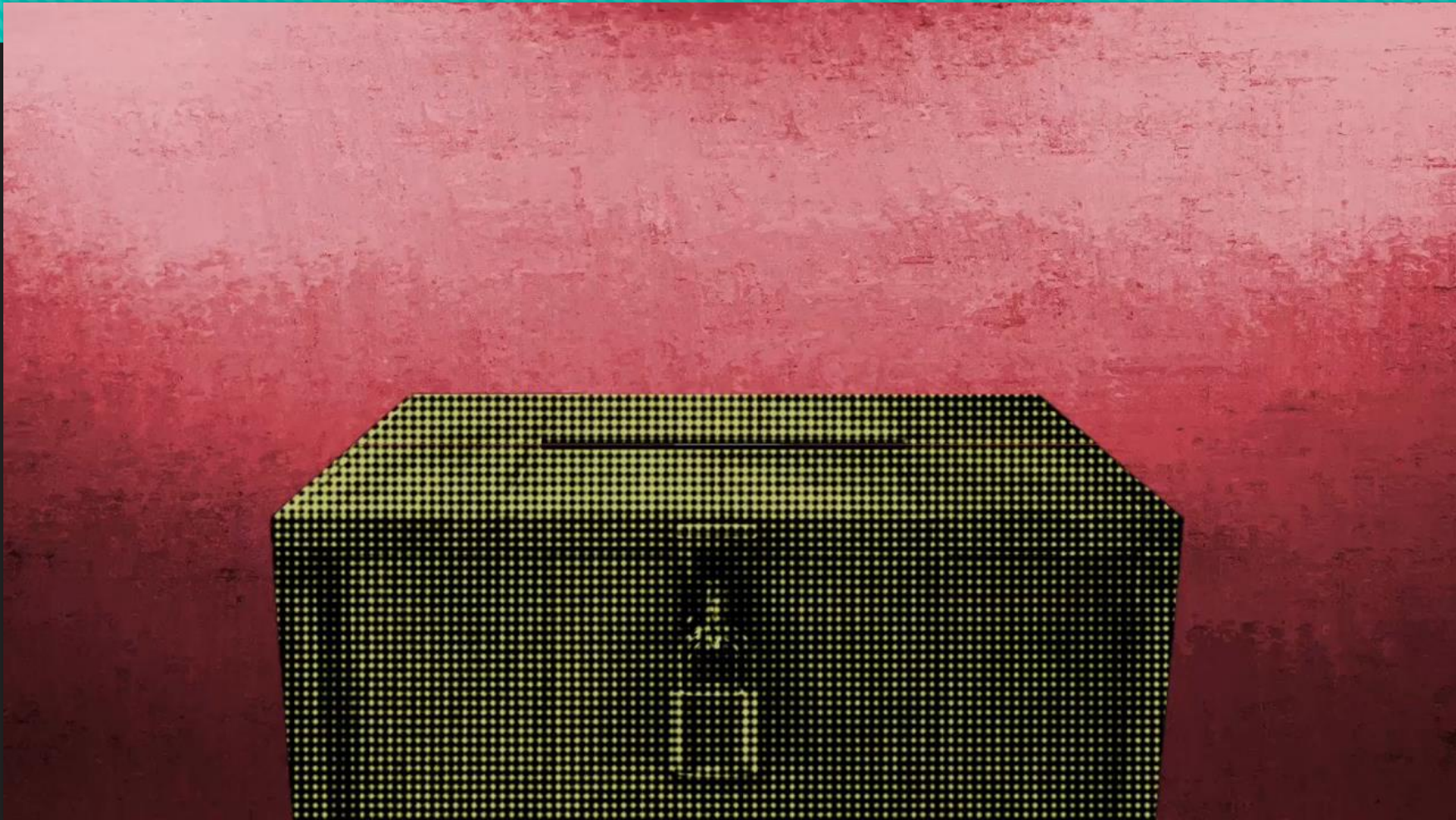
**What is
NEM?**

**Where do
we go from
here?**

WHAT BLOCKCHAIN IS NOT

- Bitcoin.
- About mining or creating coins.
 - Ponzi or Pyramid Scheme.
 - Only for Fintech.
 - Illegal or evading taxes.
- Going to replace banks or money.

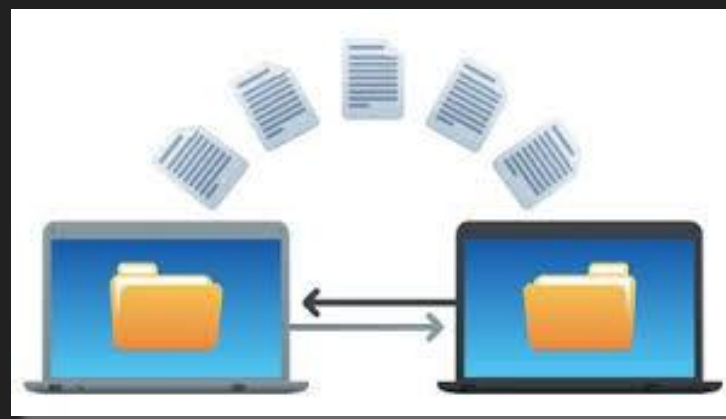
WHAT IS BLOCKCHAIN?



Blockchain as Transaction Network



Emails



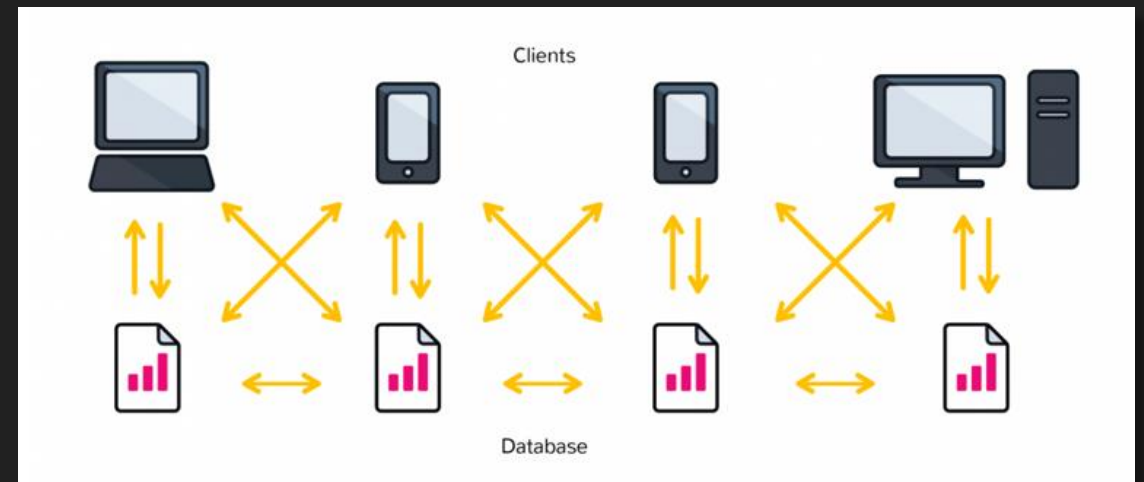
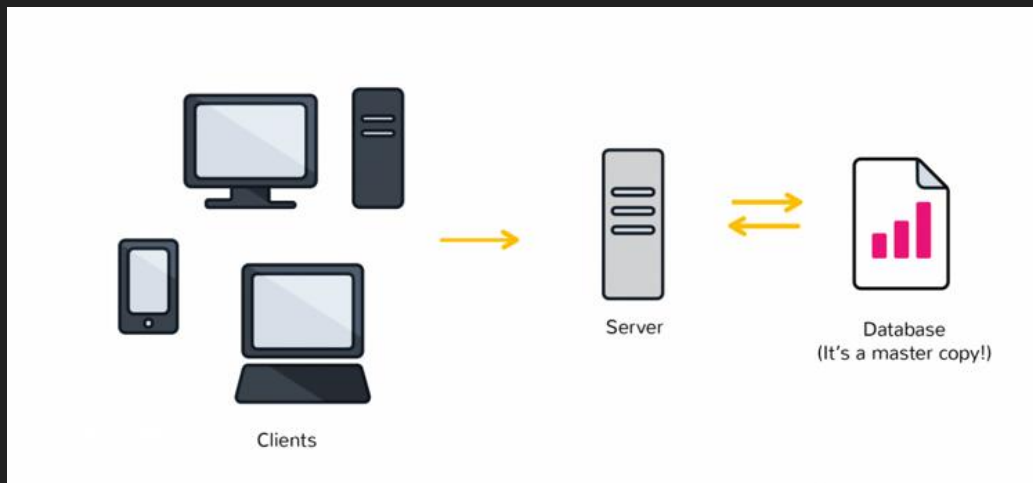
File Transfer



Transactions

BLOCKCHAIN TECHNOLOGY

A distributed ledger system that is secure & encrypted, hack-proof, tamper-proof (immutable), scalable and low cost to deploy and thereby creating a trusted network for any transaction through its network.



Conventional Centralised Database



Benefits of Blockchain



Why Blockchain Technology

NEM Blockchain Technology



www.nem.io

NEM Project



Lon Wong
Advisor, NEM.io Foundation
CEO, Dragonfly Fintech

*“**NEM** is more than just a cryptocurrency or a new altcoin; it is an entirely new platform built on revolutionary blockchain technology, reimagining from scratch the ideal blockchain. **NEM** does not only allow for standard peer-to-peer value transfer transactions, but instead does much more – store data, make transactions, prove identity, timestamp documents, and create arbitrary digital assets.*”

*Using secure cryptography, **NEM** can be used for a wide variety of applications across many industries, including the financial industry, government, logistics, and the medical industry. The **NEM** platform is a highly available system that any business, government, and/or an individual can make use to shorten the design lifecycle and help reduce their cost of operations.”*

NEM Project – At a glance

NEM Project Overview :

- ✓ Planning started in January 2014, and launch in March 2015
- ✓ Built by professional developers
- ✓ Reboot of the ideal blockchain
- ✓ 100% new code from scratch

NEM Blockchain out of the box features allows :

- ✓ Multi-sig for account security
- ✓ Create assets that act as tradable tokens representing items of value
- ✓ Namespaces to differentiate companies within the blockchain
- ✓ Messages to be sent together with transaction (as labels)

NEM Node Network (public/private chain) :

- ✓ Easy to use universal APIs
- ✓ Nodes are cheap to implement
- ✓ Fast and cheap transactions
- ✓ Open-sourced wallets for IOS/Android/Desktop



ENTERPRISE USE CASES OF BLOCKCHAIN TECHNOLOGY

Financial Payments
Create your own Cryptocurrencies
Mobile Payments
Equity Markets
Escrow Services
Make your own PayPal

Encrypted Messaging
Authentication and Notarization
Anti-Counterfeiting
Certificate Issuance
Corporate Compliance
Land Registry
Access Control

Financial

Business Management

Secure Records

Decentralized Organizations

Automatic Accounting
Shipping & Inspections
Loyalty Reward Points
Know Your Customer (KYC)
Logistics (Supply Chain Management)

Voting
Crowdfunding
Stock Ownership
ICO's (Initial Coin Offering)

Blockchain Use Cases for Supply Chain



UPDATED: OUTBREAK OF *E. COLI* INFECTIONS

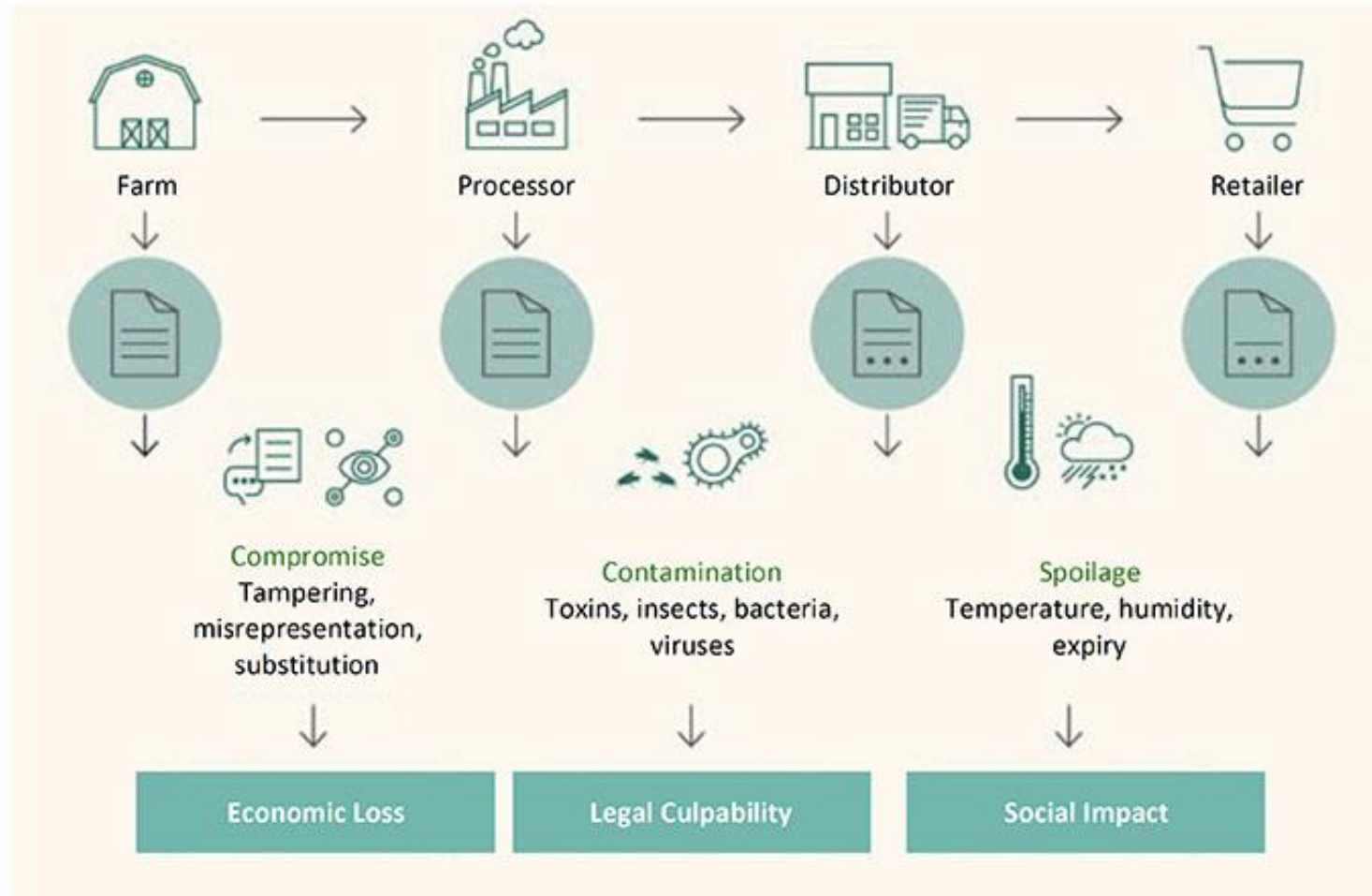
WHAT TO DO Read the updated public health notice and follow our public health advice for romaine lettuce.

CANADA.CA/HEALTH



Blockchain Use Cases for Supply Chain

Figure 5. The Benefits of Using Blockchain in the Food Supply Chain



Blockchain Use Cases for Supply Chain

Walmart 
**BLOCKCHAIN
TECHNOLOGY**



**FOCUSES ON
FOOD SAFETY**

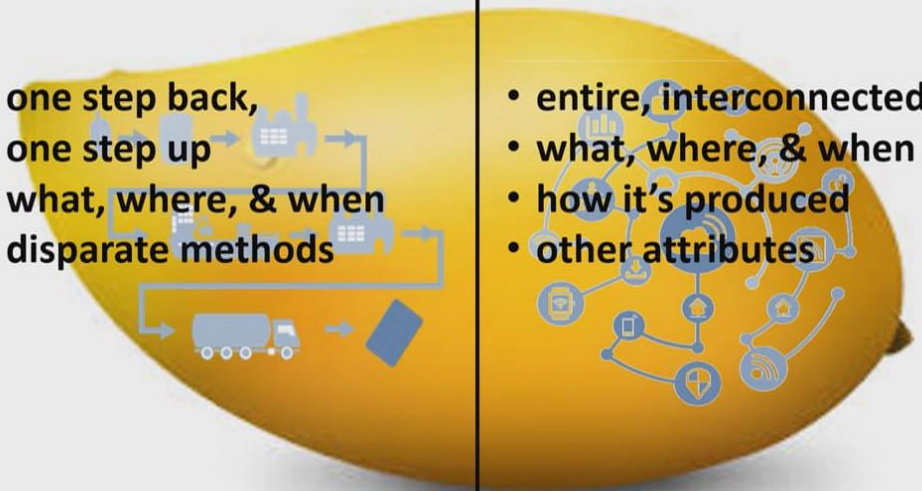


Traceability

- one step back, one step up
- what, where, & when
- disparate methods

Transparency

- entire, interconnected view
- what, where, & when
- how it's produced
- other attributes



Blockchain Use Cases for Supply Chain



SOUTHEAST ASIA TRADE

Europe-Asia trade war looms over palm oil

Draft EU law seeks to ban all palm oil biofuel imports by 2021, a move Malaysia has likened to 'crop apartheid' and Indonesia has vowed to retaliate

By NILE BOWIE | SINGAPORE, MARCH 27, 2018 5:56 PM (UTC+8)



Blockchain Use Cases for Supply Chain

TNO innovation for life

Examples in agrifood

- ▶ Provenance.org (<https://www.provenance.org>) Ethereum based, focus on traceability and transparency, wants to “tell the story” of food, uses blockchains to guarantee trust.
- ▶ Filament (<https://filament.com>) wants to use blockchain for agricultural asset tracking.



2018 has seen the first successful blockchain transaction for an agricultural commodity – using the Easy Trade Connect (ETC) platform prototype.

Blockchain Use Cases for Supply Chain

USE CASES

- 1

FOOD SAFETY: Agriculture products traced from "farm to fork".

Safety issues identified and traced immediately.
- 2

SUSTAINABLE AGRICULTURE AND THE LOCAL ECONOMY: AgriLedger has developed agricultural coops in Kenya, Myanmar, and Papua New Guinea that increase global access and reduce corruption.
- 3

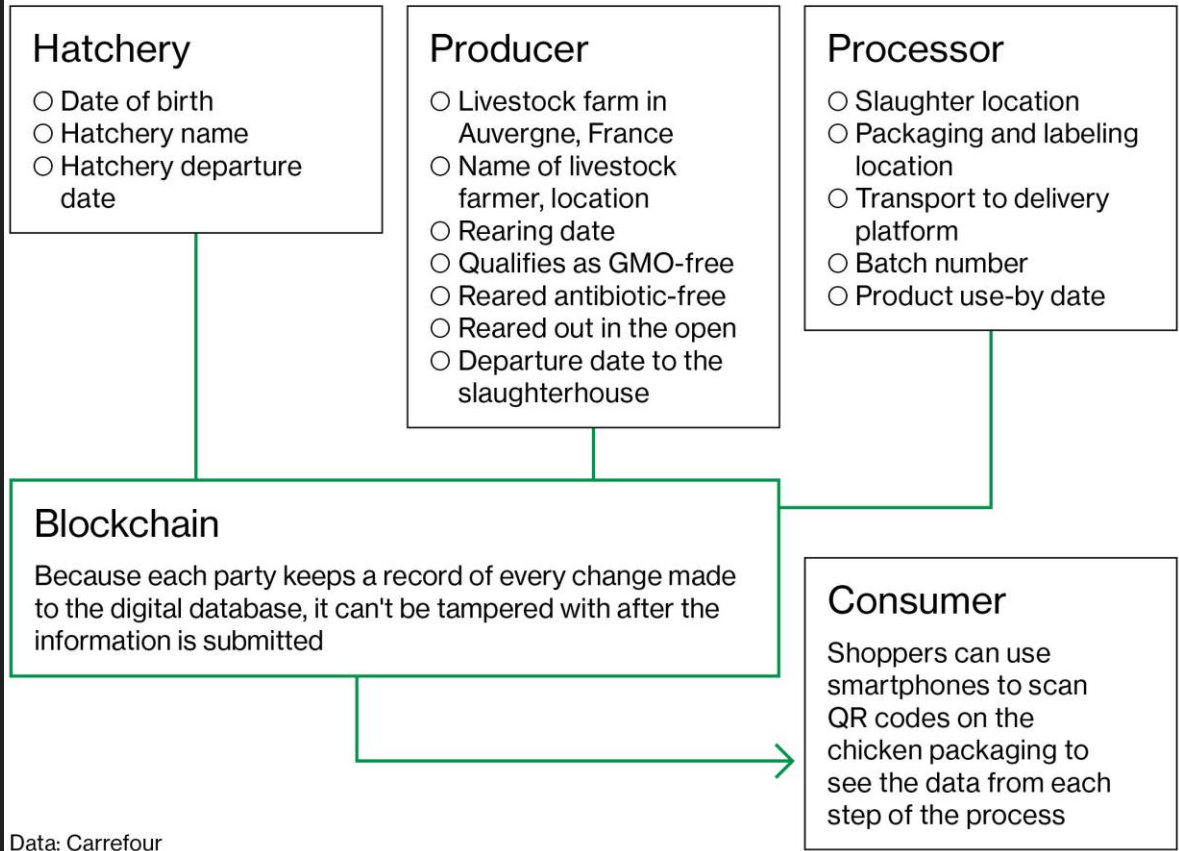
AGRICULTURE FINANCE: Access to far better terms.

Some Mexican farmers are charged **200% INTEREST**

23 METRIC TONS of wheat was 'auto-executed' by a smart contract on the **AgriDigital** platform and recorded on the blockchain.

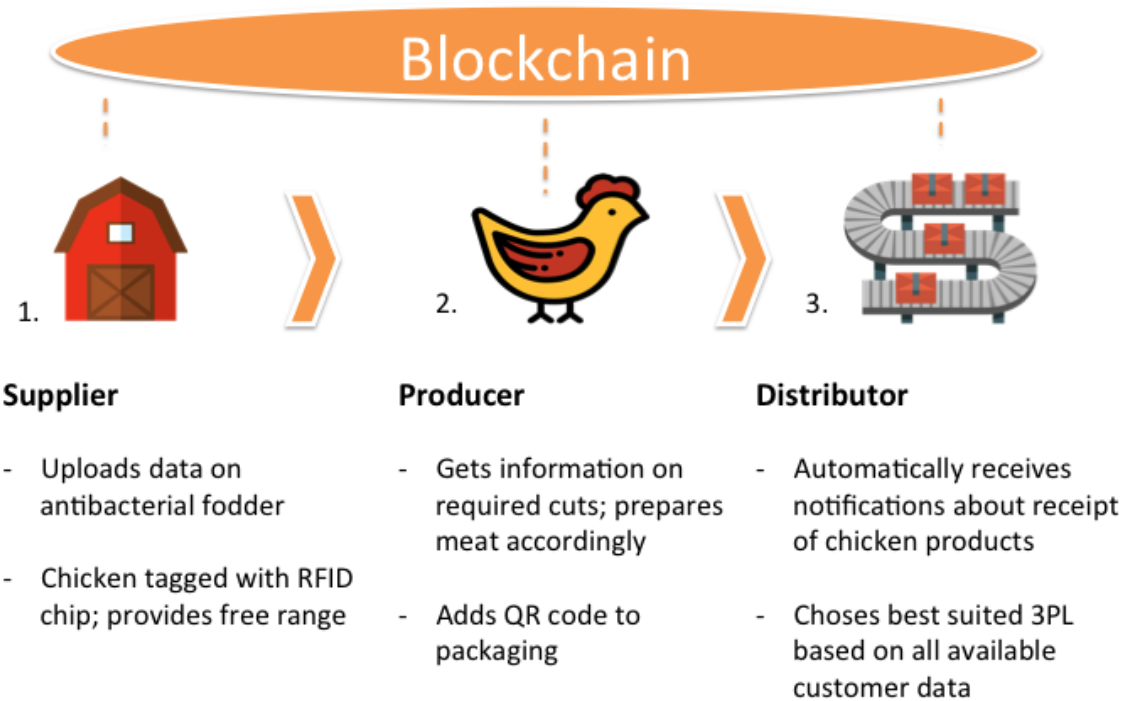
Tracing Food Via Blockchain

Agriculture companies are testing the use of blockchain software as a way to establish their products' bona fides. Each party is supposed to provide details related to its link in the supply chain. Here are the data points for a single Auvergne chicken sold by French supermarket chain Carrefour.

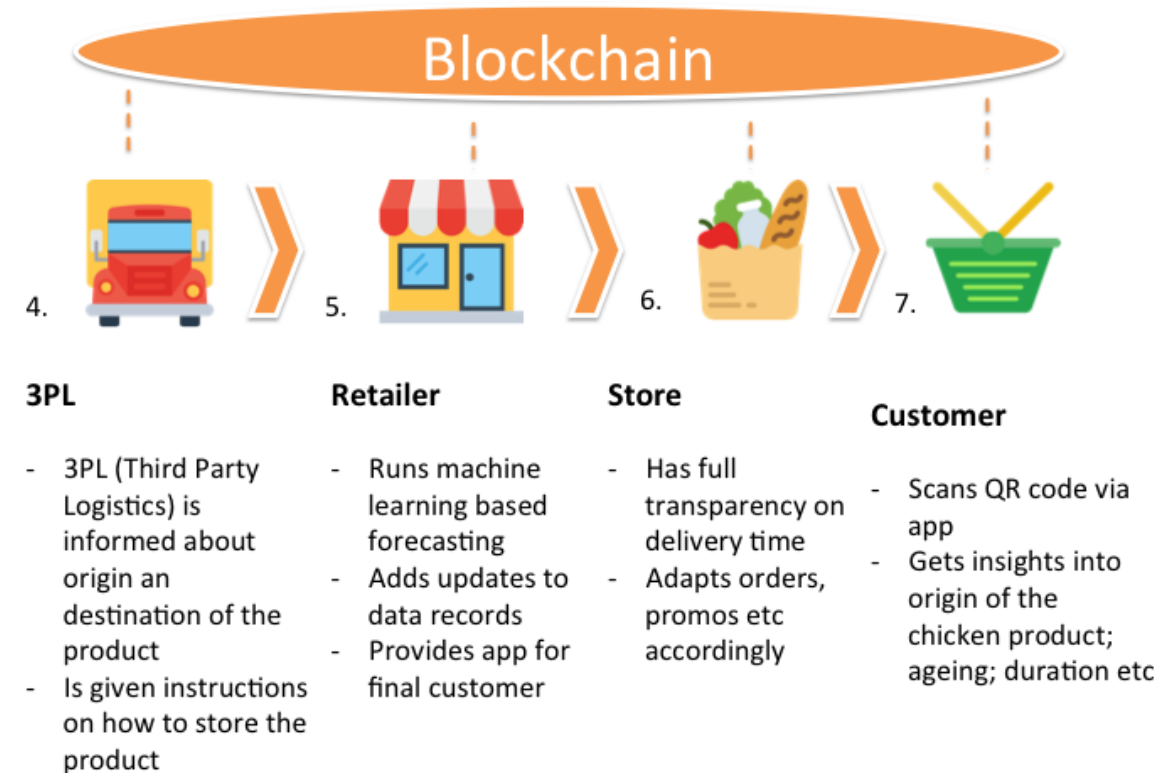


Blockchain Use Cases for Supply Chain

End-To-End Blockchain-Enabled Supply Chain (Part 1)



End-To-End Blockchain-Enabled Supply Chain (Part 2)



NEM.io FOUNDATION

The sole purpose of the Foundation is to introduce, educate, and promote the use of the NEM blockchain technology platform on an international scale to all industries and institutions



NEM Blockchain for Every Industry

NEM Blockchain technology has the potential to change the way every industry manages its information and data.

The Foundation details the opportunities in every industry to effectively store transaction, customer, and supplier data in a transparent immutable ledger.

NEM Blockchain for Governments

Government organizations across the globe are exploring the use of blockchain technology to improve operations. The ability to record transactions on distributed ledgers offers new approaches for governments to improve transparency, prevent fraud, and establish trust. The Foundation is committed to work with Governments to further spread the use of NEM Blockchain Technology.



NEM Blockchain in Academia

Educational institutions can utilize the blockchain to store data around assessments, degrees, and transcripts, as well as verification of knowledge transfer between parties.

The Foundation helps institutions to adopt NEM technology so they can enjoy the benefits of Blockchain technology.

NEM Cryptocurrency

XEM

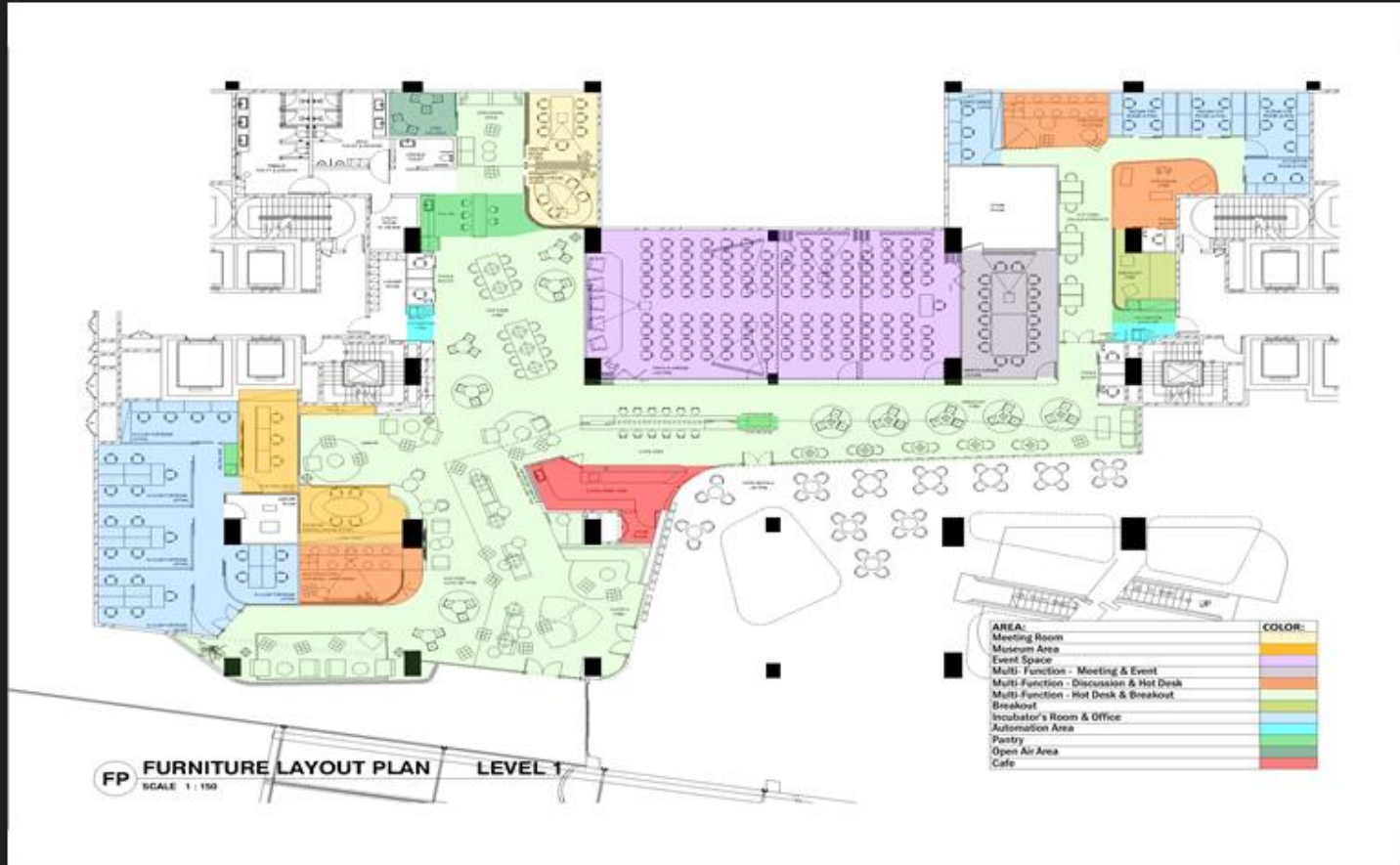
Our own cryptocurrency is the fuel and the proof of the robustness of the NEM blockchain platform. Since the day its turned on in 2015, it has been running uninterrupted processing transactions securely and accurately.



#	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	Bitcoin	\$175,857,680,478	\$10,455.70	\$9,234,100,000	16,819,312 BTC	-10.55%	
2	Ethereum	\$93,011,392,038	\$957.48	\$3,356,970,000	97,142,168 ETH	-10.08%	
3	Ripple	\$46,249,500,428	\$1.19	\$2,019,550,000	38,739,142,811 XRP *	-14.55%	
4	Bitcoin Cash	\$26,580,327,797	\$1,570.41	\$585,895,000	16,925,725 BCH	-11.98%	
5	Cardano	\$13,769,841,236	\$0.531099	\$464,477,000	25,927,070,538 ADA *	-13.88%	
6	Litecoin	\$9,509,695,877	\$173.31	\$424,218,000	54,871,333 LTC	-8.84%	
7	NEM	\$8,360,603,999	\$0.928956	\$61,866,200	8,999,999,999 XEM *	-12.72%	
8	EOS	\$8,081,443,204	\$13.02	\$2,695,570,000	620,918,704 EOS *	0.82%	
9	Stellar	\$7,870,808,300	\$0.440506	\$306,764,000	17,867,652,881 XLM *	-5.55%	
10	NEO	\$7,592,325,000	\$116.81	\$316,233,000	65,000,000 NEO *	-12.29%	
11	IOTA	\$6,539,039,558	\$2.35	\$91,877,000	2,779,530,283 MIOTA *	-14.14%	



NEM Blockchain Centre, Kuala Lumpur



NEM Community Fund

A 250m XEM fund to incubate and nurture young startups to develop blockchain solution on the NEM blockchain platform. Recipients can receive from 500k – 3.0 million XEMs for their results driven projects.



Where Do We Go From Here?

- Learn about the **world** of blockchain & cryptos?
- Build a **community** for learning & education together?
- Look for blockchain **use cases** in your organisation??
- Ask how will blockchain **change** my life & pivot?
- Digital currencies as the **new way** of doing business?
- Cryptos as an **alternative** investment vehicle?

Evolution of the Internet

- Version 1.0 – World Wide Web www
- Version 2.0 – Internet Email
- Version 3.0 – Social Media & Cloud computing
- Version 4.0 – Blockchain & distributed ledgers and peer-to-peer networks

Some useful reference sites :

www.cointelegraph.com

www.coindesk.com

www.coinmarketcap.com

www.youtube.com “blockchain”

**STOP THINKING BITCOIN.
START THINKING**

BLOCKCHAIN

Join the Revolution & be a NEMber



Thank you for your time.



www.nem.io

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