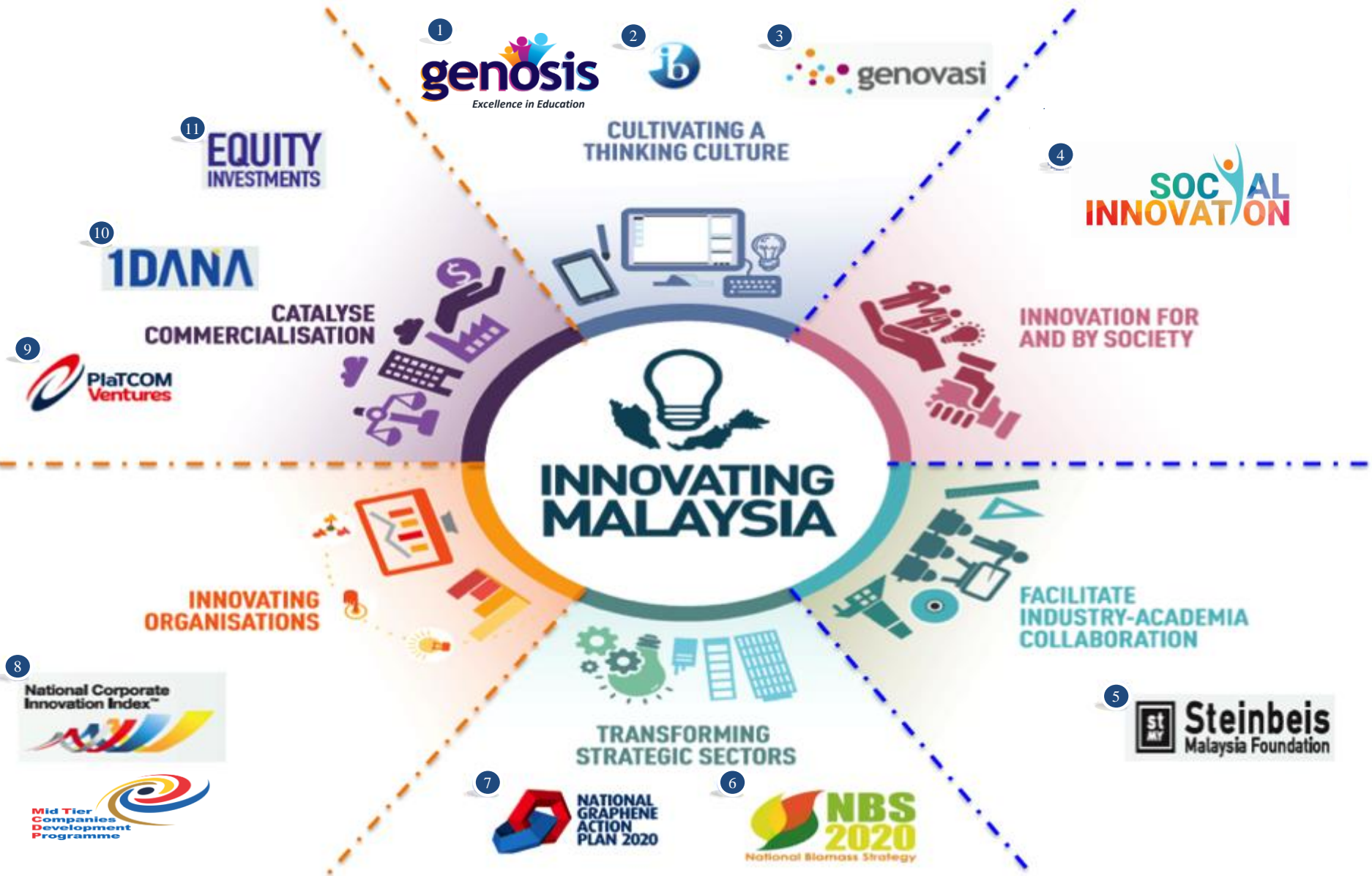


# AIM's Key Focus Areas & Programmes



# STRATEGIC IMPACT PROJECTS

*Inclusivity in New and Strategic Industry Development*




The **modus operandi** for **Strategic impact Project Unit**:

- Scan **global innovative landscape** (technology, innovative partnership, etc.) to identify high impact and high value sectors to ensure Malaysia remains competitive in the global platform
- Identify **untapped and under-utilised resources** across all sectors and develop strategic direction and detailed plan to optimize its value for Malaysia
- **Strong linkages with private sectors** to expedite and facilitate their venture in Malaysia (keeping maximum value in Malaysia)
- Develop **innovative business modelling** across sectors to ensure sustainability and localized value chain, to capture the highest value for the nation

## Modus Operandi   Accomplishment/ Achievements


## Status to date

Global innovative landscape

- **National Graphene Action Plan** 
- Global trend has identified graphene as the strongest material that can change the product landscape for the future


- Resides at NanoMalaysia and 50 companies in the pipeline towards commercialisation.

Untapped and under-utilised resources

- **Mid Tier Companies Development Programme** 
- Identified Mid tier companies as unserved segment contributing 32% of Malaysia's GDP

- Completed wave 4 with 173 companies. Estimated additional revenue of RM2.48 bil (14.83%) and increase export revenue of RM643.15mil (10.41%).

Strong linkages with private sectors

- **National Biomass Strategy** 
- Identified ~100 million tonnes of biomass that could be processed into high value chemicals/ biofuels for future green demand (2G bioethanol /biobutanol plant, bio-hub, etc.)

- Facilitate companies to materialise high value biomass ventures in Malaysia. Total of 226 projects with investment worth of RM 2.92 bil - Malaysia is now the leading biomass investment destination.

Innovative business modelling