

MDBC INNOVATION & SUSTAINABILITY AWARDS (MISA) 2018 SPONSORS & ADVERTISERS

Will your organization support MDBC's goal of helping the business community develop a more complex understanding of Innovation & Sustainability through the sharing and recognition of best practices? Be an Innovation & Sustainability Champion and participate in MISA '18 by becoming a sponsor or advertiser!

MDBC depends entirely on corporate sponsorship for financial support of this event. We very much appreciate your consideration for supporting MISA '18! Through a range of sponsorship opportunities, MDBC offers your organization opportunities to match exposure wishes and benefits with varying levels of commitment.

The different sponsorship levels (Gold, Silver and Orange) provide for different levels of exposure for your organization. Please note that to avoid any conflict of interest, organizations that choose to compete in MISA are not allowed to also become a Sponsor. Nominees however, can still be MISA Advertisers.

A La Carte

Do you want to support MDBC's flagship event, but are looking for something outside these sponsorship packages Gold / Silver / Orange that are presented below? Please contact MDBC directly to discuss a tailor made sponsorship package for MISA '18. We can be and will be flexible!

Advertiser

Become a MISA '18 Advertiser. This is an effortless and cost efficient way to gain exposure for your organization and assist in making MISA '18 an extraordinary event. Your organization will receive a full color, full page advertisement in the MISA program book (A5 sized), and a full color, full page, half page, or quarter page advertisement (depending on advertiser level) in the MISA magazine supplement (A4 sized). Your corporate logo will be included in our supporter panel in both the program book and magazine supplement. **Your organization will also receive two tickets for the whole MISA event (MISA '18 Conference Day Program & MISA '18 Awards Presentation & Dinner).** Advertising packages are priced at RM 6,000 / RM 5,000 / RM 4,000 depending on full page, half page, or quarter page advertisement in the MISA '18 magazine supplement.

If you have any questions or comments, please feel free to contact us at misa@mdbc.com.my.

Sponsorship Level	Gold	Silver	Orange
Price	RM 13,000	RM 8,000	RM 5,000
Company Name / Logo on pre event announcements (E mail, social media, website, media releases)	Large	Medium	Small
Company name / Logo on event materials at MISA '18	Large	Medium	Small
Company Name / Logo on post event announcements	Large	Medium	Small
Advertisement in MISA '18 Program Book	Full Page	/	/
Complimentary Conference Tickets (MISA '18 Day Program)	Six	Four	Two
Representative on Panel of Judges (for one category) OR Speaking Slot	Yes	/	/
Exhibition / Bunting space at MISA '18	Yes	/	/
Complimentary seat at MISA '18 Awards Presentation & Dinner on the VIP Table	Yes (1 seat)	/	/
Complimentary tickets for MISA '18 Awards Presentation & Dinner	8 tickets (One table)	8 tickets (One table)	2 tickets (2 seats)
Distribute promotional materials or merchandise in MISA '18 goody bags	Yes	Yes	Yes
Advertisement in MISA '18 Magazine Supplement	Full Page	Half Page	Quarter Page
Use of MISA '18 Logo	Yes	Yes	Yes

MISA '18 Sponsorship / Advertising Confirmation Form

I, (name) _____ on behalf of
(organisation) _____ hereby confirm the
following sponsorship / advertising package for the MDBC Innovation & Sustainability
Awards.

MISA '18 Sponsorship	Gold	RM 13,000.00
	Silver	RM 8,000.00
	Orange	RM 5,000.00
A La Carte Sponsorship (Please include details)		RM _____.00
MISA '18 Advertiser Full page, full color MISA '18 Program Book & MISA '18 Magazine Supplement Size:	Full Page	RM 6,000.00
	Half Page	RM 5,000.00
	Quarter Page	RM 4,000.00
	Total:	RM _____.00

For pricing details, please see the relevant pages above.

I herewith declare that I am authorized to make this booking on behalf of my company and understand that we are liable for payment of this order as per the terms. I further confirm that we will pay the said amount duly within maximum 30 days upon receipt of invoice. Payments are due to "Malaysian Dutch Business Council".

Name: _____

Designation: _____

Date: _____

Signature: _____

Company Stamp: _____