

A Family-focused Green and Smart State that Inspires the Nation



Family-focused



Green



Smart



State



Inspires the Nation



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(1)
INCREASE
LIVEABILITY
TO ENHANCE
QUALITY OF
LIFE

(2)
UPGRADE THE
ECONOMY TO
RAISE
HOUSEHOLD
INCOMES

(3)
EMPOWER
PEOPLE TO
STRENGTHEN
CIVIC
PARTICIPATION

(4)
INVEST IN THE
BUILT
ENVIRONMENT
TO IMPROVE
RESILIENCE

INCREASE LIVEABILITY TO ENHANCE QUALITY OF LIFE

Address housing affordability and diversity

Continue to improve public safety and cleanliness

Enhance welfare and care systems

Diversify recreation, sports, arts and culture facilities



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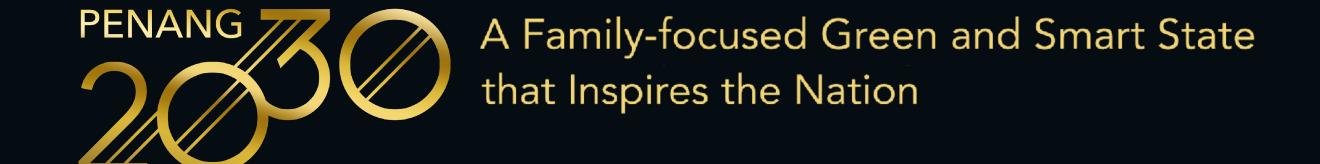
UPGRADE THE ECONOMY TO RAISE HOUSEHOLD INCOMES

Advance readiness of local manufacturing industries for the digital age and the green economy

Modernise and diversify sustainable agriculture

Create a variety of quality tourism products across island and mainland

Foster an ecosystem that nurtures creative industries and niche business services



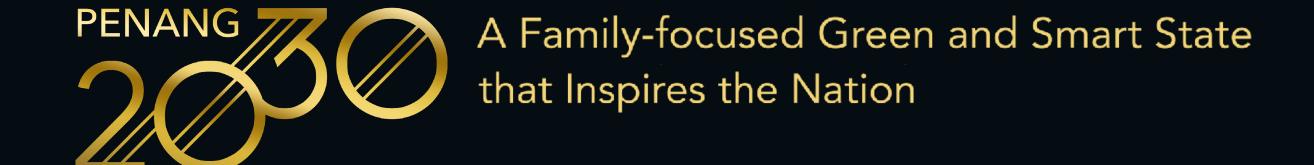
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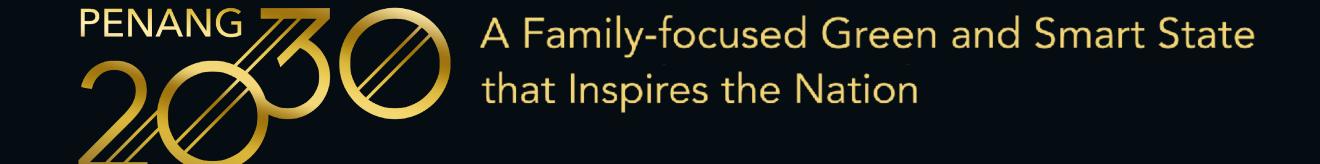
EMPOWER
PEOPLE TO
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Uplift vulnerable communities and reduce inequalities

Boost participation of youth, women and seniors in community life

Create more platforms for public involvement in social development

Accelerate programme delivery and institutional reform



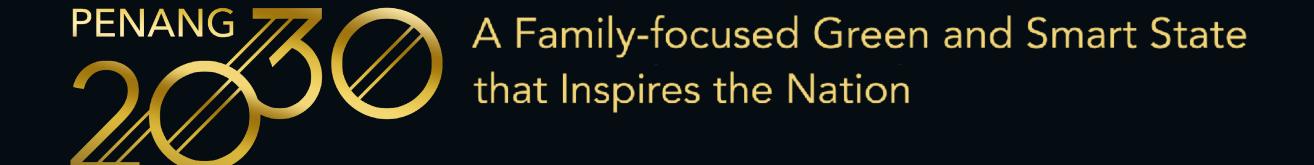
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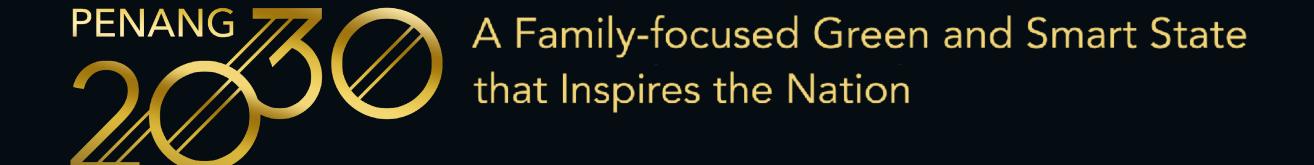
INVEST IN THE BUILT ENVIRONMENT TO IMPROVE RESILIENCE

Balance development through effective spatial planning

Strengthen mobility, connectivity and digital infrastructure

Integrate municipal services with smart technologies

Implement climate change adaptation plans



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Strengthen mobility, connectivity and digital infrastructure

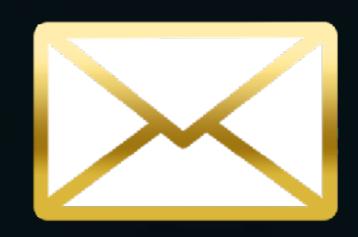


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We look forward to hearing from you



Feedback email for Penang 2030:

penang2030@penanginstitute.org



TERIMA KASIH THANK YOU 謝謝你 நன்றி