

For immediate release: 26 March 2019

MDBC CONNECTS FAIR 2019

Kuala Lumpur, 26 March 2019 – The MDBC Connects Fair (MCF) returns for 3rd edition with special interactive discussion on “Bridging the Gap to Industry 4.0 – Giving your company the right tools”.

Back for its third edition, **MCF** is the best (and most convenient) way for anyone to find new suppliers and partners. Attendees will be able to have tailored, one – on – one consultations with potential vendors for their business needs in a wide range of sectors, such as supply chain innovation, brand activation, employee engagement, app development, mystery shopping, and data communication. Organized by the Malaysian Dutch Business Council (MDBC), the Connects Fair features over 40 service providers all in one convenient location – **The DoubleTree by Hilton Kuala Lumpur**. Held on **Thursday, 28 March 2019 from 2:00 – 6:00 pm**, MCF 2019 and interactive discussion is **free to attend and open to the general public**.

Attendees to MCF will be able to make their visit even more productive by joining the special interactive discussion on “**Bridging the Gap to Industry 4.0 – Giving your company the right tools**”. The current trend of automation and data exchange in manufacturing technologies for Industry 4.0 means that companies are caught lagging behind. How can they prepare their organization for cyber – physical systems, the Internet of Things, Cloud Computing, and more? Tips, tricks, and tools will be given on topics such as HR Cloud Computing, Blockchain, Retail Transition & e – Commerce, and Connectivity, while MDEC will present “Digital Transformation Acceleration Program – Future Proofing Malaysian Companies”.

Please note that speakers and topics may be subject to change. For the latest updates on MCF and the interactive discussion, along with the full list of exhibitors, please visit <https://www.mdbc.com.my/event/mdbc-connects-fair-2019>. Additional information about participating companies can also be found at the link provided.

Marco Winter (Executive Director, MDBC) shared, “We are proud of the MDBC Connects Fair. It is everything that MDBC is about, pride in showcasing our members and connecting our business community while creating exposure and business development opportunities. We are excited for others to get to know the wide variety of member companies that can be found within the MDBC community, as well as the true depth of knowledge and expertise of our members.”

MCF 2019 will also help mark a very special occasion for MDBC. Later that evening, in an exclusive, members only, networking reception, the Malaysian Dutch Business Council will become the second Dutch Chamber in the world to be recognized by NLinBusiness. An initiative of the Dutch employers' organizations VNO – NCW and MKB – Nederland, NLinBusiness is a Dutch organization formed in cooperation with the Dutch Ministries of Foreign Affairs and Economic Affairs and Climate along with trade associations FME, evofenedex, and Koninklijke Metaalunie. This accreditation ceremony will take place in the presence of the Netherlands Minister of Foreign Affairs, H.E. Stef Blok, who will be visiting Malaysia that day on an official visit.

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FULL LIST OF MCF EXHIBITORS

NO	Exhibitor	Business Activity
1	AGS Malaysia	Relocation Services
2	AQ Services	Mystery Shopping
3	Art of Supply Chain	Supply Chain Consultancy
4	The ASEAN Post (Digital Media Nusantara)	Online News Portal
5	Avantedge Consulting Group	Business Consultancy
6	Avis (DRB – HICOM EZ Drive)	Car Rental
7	Axle & Olio Solutions	E – Commerce Service
8	Crown Worldwide Group	Relocation Services
9	CT Nexus	Coffee & Tea Solutions
10	Cultural Impact	Intercultural Consultancy
11	Delfi Marketing	FMCG Promoter & Distributor
12	DoubleTree by Hilton Kuala Lumpur	Hotel
13	Embassy of the Kingdom of the Netherlands in Malaysia	Doing Business with The Netherlands
14	Eurogain Secta	Corporate Secretarial
15	Exact Southeast Asia	Software Provider
16	FreeStyle Communication	Visa & Immigration Services
17	Green Planet Midori	Vertical Gardens
18	GZ Beheer	HR Consultancy
19	ICRON Technologies	Software Developer
20	Image Photography	Photography
21	Lariche Community	CSR Consultancy
22	LizardApps	App Development

23	Markant Office Furniture	Office Furniture
24	Malaysia Digital Economy Corporation (MDEC)	Digital Economy
25	Medini Iskandar Malaysia	Medini Iskandar Property Development
26	MIDA	Investment Development
27	MikeBikes	KL Bicycle Tour Operator
28	Malaysia Institute for Supply Chain Innovation (MISI)	Supply Chain Innovation
29	Monkey Theory	Brand Activation Platform
30	NEAPOLI	Green Building Consultancy
31	Ominent (IGL Coatings)	Industrial Coating
32	Payroll Panda	Payroll Solution Provider
33	Pico International	Brand Activation, Events & Exhibition
34	PromiseLand Independent	Financial Consultancy
35	Randstad Malaysia	Employment Agency
36	&samhoud	Change Management
37	Senz Strategy Consulting	Strategy & Employee Engagement Consultancy
38	Silverstreet	Data Communication
39	Skrine	Legal Firm
40	Standard Chartered Bank	Bank
41	TalentCorp Malaysia	Talent Strategy Agency
42	Turkish Airlines	Airline
43	Uhrenholt	Food & Dairy Provider
44	Malaysian Dutch Business Council (MDBC)	Chamber of Commerce
45	MDBC Student Internship Program	Internship Placement Coordinator

46	MDBC Career Membership	Career Services
47	MDBC Visa Services	Visa Services

About MDBC

The Malaysian Dutch Business Council (MDBC) is all about providing business services, representation, and networking. We forge business ties between Malaysia and The Netherlands. Established in 1996 by Malaysian and Dutch companies, MDBC is a private, well established, trade support organisation with over 280 member companies. It is considered one of the most active councils in Kuala Lumpur and in Malaysia as a whole.

With the audacious goal of becoming the full - fledged service provider for all members and businesses with Malaysian – Dutch links, the MDBC achieves its high standards through the successful execution of its three objectives (Business Services, Representation, and Networking). Our core values are to be Entrepreneurial, Independent, Accessible, Responsible, and Service Oriented.

BUSINESS SERVICES:

MDBC provides business services and information to our members. MDBC assists members and newcomers to the Malaysian market on issues related to setting up a company or a representative office here. MDBC keeps members updated on the latest developments in the business world and members' news through our quarterly magazine (the MDBCCONNECTS), the organisation of informative & educational events and through this website, electronic newsletters (the e – Update), and e mails. MDBC also publishes a Business Directory every 18 months.

REPRESENTATION:

MDBC serves as a link to other bilateral Business Associations and Chambers of Commerce. We participate in a dialogue amongst European Union member states in Malaysia and in EU – related programs. We also have established relations with various government institutions. The common business interests of our members, as well as individual needs of companies, are voiced through MDBC to the appropriate authorities in Malaysia. The Council also looks into combined efforts for representation at exhibitions and into commercial partnerships with Malaysian and Dutch government authorities on behalf of our members.

NETWORKING:

Through our regular (monthly) events, members are able to develop good business contacts with the Dutch – Malaysian business community in Malaysia, as well as with other foreign companies, Malaysian counterparts and government bodies. On an annual basis, MDBC

members receive several dozen event – invitations, including signature events such as the MDBC Sustainability Awards and the Human Resources Forum. Numerous social networking events are organised together with other Business Associations and Chambers of Commerce to further extend networking opportunities.

Together with the Economic Department of the Netherlands Embassy and industry associations, the MDBC will, whenever possible, participate in Trade Exhibitions, Dutch missions to Malaysia, and matchmaking sessions. At exhibitions, MDBC members are invited to present their products and services within a larger “Holland Pavilion”. We also support Malaysian missions to The Netherlands.

More information about the Council is available at:

www.mdbc.com.my

www.facebook.com/mdbc.com.my

www.linkedin.com/company/malaysian-dutch-business-council-mdbc-

www.twitter.com/MYMDBC

For all media enquiries please contact:

Malaysian Dutch Business Council (MDBC)

Jocelyn Choo

Communications Manager

Tel: +603 2722 8335

E mail: communications@mdbc.com.my