

FOR IMMEDIATE RELEASE

MDBC Innovation & Sustainability Awards 2019 Shortlisted Finalists and Judges Panel.

Kuala Lumpur, 30 September 2019 – The Malaysian Dutch Business Council (MDBC) Innovation & Sustainability Awards 2019 (**MISA '19**) panel of judges have made their decision and the shortlisted finalists for this year have just been announced. These competitors will now advance to the final round of competition taking place during the **MISA Day Program on Wednesday, 9 October 2018 at the Kuala Lumpur Convention Centre (KLCC)**. As mentioned previously, MISA '19 is part of the IGEN program so guests who wish to attend the Day Program must also pre – register for IGEN. Winners will be announced immediately after at the MISA '19 Awards Ceremony & Dinner taking place at the Grand Hyatt Kuala Lumpur with guest of honor YB Yeo Bee Yin (Minister of Environment, Science, Technology, Environment & Climate Change).

As in previous years, all are welcome to attend the MISA Day Program (kindly register at <https://www.mdbc.com.my/event/mdbc-misa-19-day-program/>) where finalists will present their submitted projects in front of the panel of judges and a general audience. The MISA Day Program is an exclusive opportunity to learn from those who are at the forefront of innovation and sustainability, keep up to date with the latest innovations and developments and be more informed on the topic that directly influences you. The final round of judging for the awards will take place during the presentations, maintaining the transparency of this unique awards program.

MISA is judged by an independent, expert panel of judges led by the Chief Judge – H.E. Aart Jacobi (Ambassador, Embassy of the Kingdom of the Netherlands). For full information and bios on the panel of judges for MISA '19, please visit <https://www.mdbc.com.my/mdbc-awards-program/misa-judges>. Winners will be announced during the evening Awards Ceremony and Dinner, and will be accompanied by a judges' report.

Sponsored by Hibiscus Petroleum, Randstad, InvestKL, Sunway University, Arcadis, Invest Selangor, Basis Bay, and MDEC, MISA '19 continues to grow and evolve, proving itself an innovative and sustainable event in itself. MISA is a unique and innovative platform nurturing an accelerated development and understanding of these two topics, very

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much in line with the achievements and ongoing developments by both Malaysia and The Netherlands.

Open to all companies (MDBC members and non – members alike), finalists in each category are:

Please note: Shortlisted nominees are listed in alphabetical order; order is NOT indicative of any ranking.

- **Best Innovative Waste Management Program**

- Better – Bev
- Big Dutchman
- HQ Pack
- Invest Energy Sdn Bhd
- Recycle for Life / Cenviro
- SWCorp Malaysia
- Teleplan Technology Services

- **Best Digital Green Tech**

- Cybiant Asia Sdn Bhd
- Intel Technology Sdn Bhd
- NEAPOLI Sdn Bhd
- Satelligence
- Shell Malaysia Trading
- Telekom Research & Development (EENT)
- Telekom Research & Development (CD)

- **Best Practice for Renewable Energy**

- Antah Renewables
- Besi APAC
- Cenergi – SEA Sdn Bhd
- Concord Group
- Intel Technology Sdn Bhd
- Suncrox Solar

All shortlisted finalists have also automatically been entered into competition for the MISA Audience Award. Every finalist has included a short video clip explaining their submission. These videos will be made available on the MDBC YouTube channel at [<https://www.youtube.com/channel/UCSsyDERFaUQW4aoz8hKswBw>] for viewing during a popular vote elimination round (opens Wednesday, 2 October 2019 at 12 noon and closes on Saturday, 5 October 2019 6 pm (Malaysian time)). Leaders (videos with the most likes) will then be invited to present a one (1) minute elevator pitch during the MISA '19 Awards Ceremony & Dinner where the winner will be determined by the result of a live

vote. Those wishing to attend the MISA '19 Awards Ceremony & Dinner must register and purchase tickets. Additional information can be found at: <https://www.mdbc.com.my/event/mdbc-misa-19-awards-ceremony-dinner/>

According to MDBC Executive Director Marco Winter, "MISA has, and continues to be, a unique awards program due to the focus on the sharing of best practices; it leads to the development of a more complex understanding of innovation and sustainability. Over the years, we have kept strict guidelines to maintain the integrity and transparency of the program and ensured that we continue to innovate and improve the way we share best practices. In addition to being a learning experience for all, it also provides a platform for different stakeholders to connect and engage, leading to business development, the creation of new innovative and sustainable projects, or business concepts."

All are welcome to attend MISA; additional information on MISA is available at: <https://www.mdbc.com.my/mdbc-awards-program/>.

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About MISA

MDBC's unique and innovative Awards Program is a platform to showcase the best practices of companies in the areas of Innovation and Sustainability, recognizing them for their excellence and trailblazing spirit in these fields. Initiated in 2011 together with the Embassy of the Kingdom of the Netherlands, the Awards Program started out as the MDBC Sustainability Awards (MSA) and was recently expanded to the MDBC Innovation & Sustainability Awards (MISA). It has steadily grown and provides a way for companies to benchmark their efforts against leaders in these fields.

Now in its eighth edition, MISA continues to prove itself to be both innovative and sustainable with the continued growth and evolution of the awards program. The Awards give an ever growing range of companies the opportunity to participate and develop their own understanding of the topics.

In 2019, MDBC was invited by GreenTech Malaysia to organized its much lauded, signature awards program in conjunction with the 10th edition of the International GreenTech & Eco Products Exhibition & Conference Malaysia (IGEM). This tie in guarantees more excitement, a deeper knowledge pool to draw from for the competition, increased exposure, a bigger audience, and the attendance of YB Yeo Bee Yin (Minister of Energy, Science, Technology, Environment & Climate Change) as the guest of honor at the MISA '19 Awards Ceremony & Dinner. With the inclusion of MISA in the IGEM Program, the MISA Day Program will take place in the Kuala Lumpur Convention Center, while the MISA Awards Ceremony & Dinner will be held at the Grand Hyatt Kuala Lumpur.

The award categories for MISA '19 are:

* **Best Innovative Waste Management Project**

Waste management contains the activities and actions required to manage waste from its inception to its final disposal. Companies in this category manage their waste with an innovative program (new to market) and take into account the impact their waste is having on their environment.

* **Best Digital Green Tech**

In this category, we will showcase digital technology used for achieving green and clean goals; tech that results in transformational innovation through data. Now, more than ever, achievements in green tech are necessary to address some of the most pressing issues brought about by problems such as climate change and food shortages. Recent advancements in digital tech, such as Artificial Intelligence (AI), 5G, and blockchain, mean that new and exciting solutions are appearing in green tech. As digital tech itself

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is not sustainable (consuming a lot of energy), the digital green tech innovation in this category needs to add value to conducting sustainable business.

* **Best Practice for Renewable Energy**

In this category, we are looking for companies who implement and encourage a broad based innovative and sustainable use of renewable energy models. Renewable energy is energy from, but not limited to, renewable resources. For example: sunlight, movement, wind, rain, tides, waves, and geothermal heat.

For more information on the MDBC Awards Program, please visit:

<https://www.mdbc.com.my/mdbc-awards-program/>

For more information on the MISA Awards Criteria & Assessment, please visit:

<https://www.mdbc.com.my/mdbc-awards-program/misa-assessment-criteria/>

About MDBC

The Malaysian Dutch Business Council (MDBC) is all about providing business services, representation, and networking. We forge business ties between Malaysia and The Netherlands. Established in 1996 by Malaysian and Dutch companies, MDBC is a private, well established, trade support organisation with over 280 member companies. It is considered one of the most active councils in Kuala Lumpur and in Malaysia as a whole.

In 2018, MDBC won the APAC 2018 International Chambers of Commerce Membership Engagement Program of the Year Award. This year, MDBC became the second Dutch Chamber in the world to receive the NLinBusiness quality mark in an accreditation ceremony. In addition to being acknowledged as a 'best – in – class' leader, MDBC is now officially a member of the new NLinBusiness network of business hubs. This is a sign to Dutch entrepreneurs that they can be guaranteed a 'soft landing' in Malaysia as they seek to enter the Malaysian and / or wider ASEAN market.

With the audacious goal of becoming the full - fledged service provider for all members and businesses with Malaysian – Dutch links, the MDBC achieves its high standards through the successful execution of its three objectives (Business Services, Representation, and Networking). Our core values are to be Entrepreneurial, Independent, Accessible, Responsible, and Service Oriented.

BUSINESS SERVICES:

MDBC provides business services and information to our members. MDBC assists members and newcomers to the Malaysian market on issues related to setting up a company or a representative office here. MDBC keeps members updated on the latest developments in the business world and members' news through our quarterly magazine (the MDBCCONNECTS), the organisation of informative & educational events and through this website, electronic newsletters (the e – Update), and e mails. MDBC also publishes a Business Directory every 18 months.

REPRESENTATION:

MDBC serves as a link to other bilateral Business Associations and Chambers of Commerce. We participate in a dialogue amongst European Union member states in Malaysia and in EU – related programs. We also have established relations with various government institutions. The common business interests of our members, as well as individual needs of companies, are voiced through MDBC to the appropriate authorities in

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Malaysia. The Council also looks into combined efforts for representation at exhibitions and into commercial partnerships with Malaysian and Dutch government authorities on behalf of our members.

NETWORKING:

Through our regular (monthly) events, members are able to develop good business contacts with the Dutch – Malaysian business community in Malaysia, as well as with other foreign companies, Malaysian counterparts and government bodies. On an annual basis, MDBC members receive several dozen event – invitations, including signature events such as the MDBC Sustainability Awards and the Human Resources Forum. Numerous social networking events are organised together with other Business Associations and Chambers of Commerce to further extend networking opportunities.

Together with the Economic Department of the Netherlands Embassy and industry associations, the MDBC will, whenever possible, participate in Trade Exhibitions, Dutch missions to Malaysia, and matchmaking sessions. At exhibitions, MDBC members are invited to present their products and services within a larger “Holland Pavilion”. We also support Malaysian missions to The Netherlands.

MDBC is also one of the founders of the ASEAN Dutch Chamber Network (ADCN), a collaboration that consists of six Dutch Chambers of Commerce — Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam — that represent a diverse range of Dutch businesses in the region. Within ADCN, we share best practices. Since this year, ADCN has been developing some common exposure, highlighting our activities and events to entrepreneurs in The Netherlands, better streamlining of membership, and providing increased opportunities for respective members to attend events from Dutch chamber colleagues that could especially be of interest for many regional representatives in ASEAN.

More information about the Council is available at:

www.mdbc.com.my

www.facebook.com/mdbc.com.my

www.linkedin.com/company/malaysian-dutch-business-council-mdbc-

www.twitter.com/MYMDBC

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