



# UV-C Disinfection

The new norm for a  
healthy & productive workplace

July 2020

Our new company name

**Signify**

Our global product brand

**PHILIPS**

Signify is the world leader in lighting.

We provide high-quality energy efficient lighting products, systems and service.

Light sources



Luminaires



Systems and Services



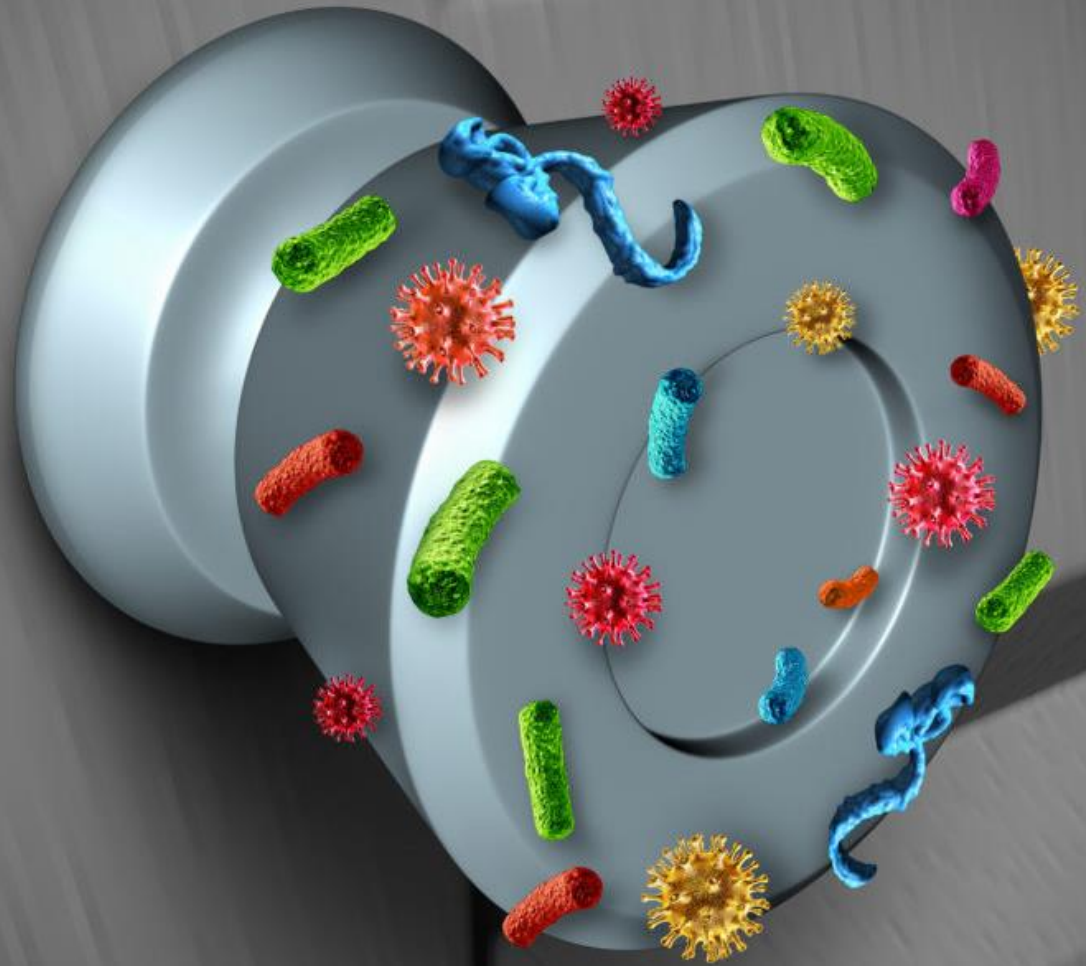
**Signify**

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- 2 The power of UV-C light to disinfect
- 3 Safe usage of UV-C
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**Bacteria and viruses are present in the air, on food, plants and animals, in soil and water — and on just about every other surface...**



Most bacteria and viruses won't harm us. However, some germs are difficult enemies because they're mutating to breach our immune system's defenses.

## We touch our faces all the time

Scientists researching this behavior find that people are constantly touching their faces.

A study from 2015, observed 26 medical students at a university in Australia to discover they touched their faces **23 times per hour**.

Almost half of the face touches involved the **mouth, nose, or eyes**, which are the easiest pathways for viruses and bacteria to enter our bodies.

**23 times  
per hour!**



Source: PubMed.gov

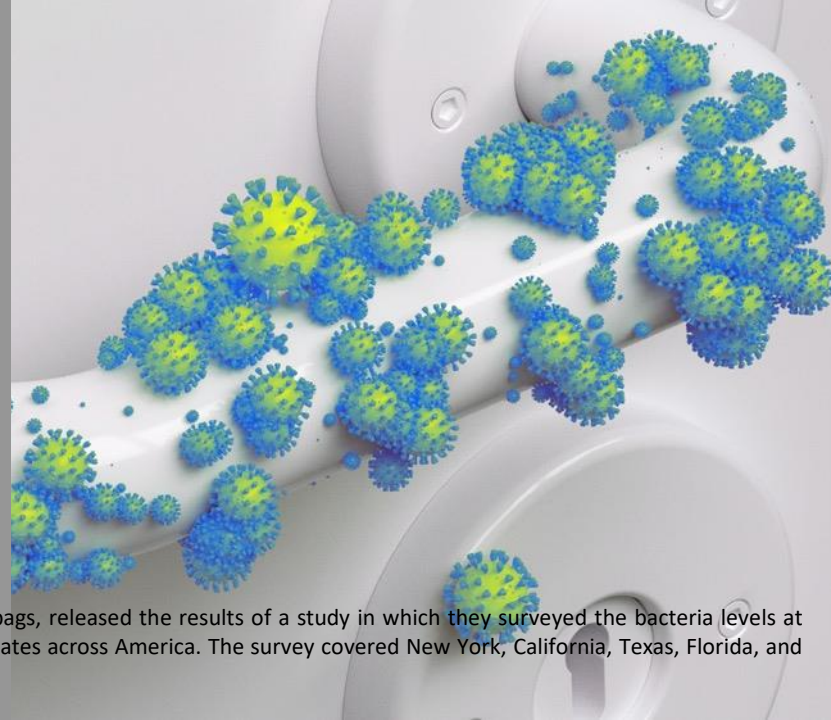
A Study Quantifying the Hand-To-Face Contact Rate and Its Potential Application to Predicting Respiratory Tract Infection, Face Touching: A Frequent Habit That Has Implications for Hand Hygiene

Grocery stores have several high touch areas that are prone to bacteria transmission

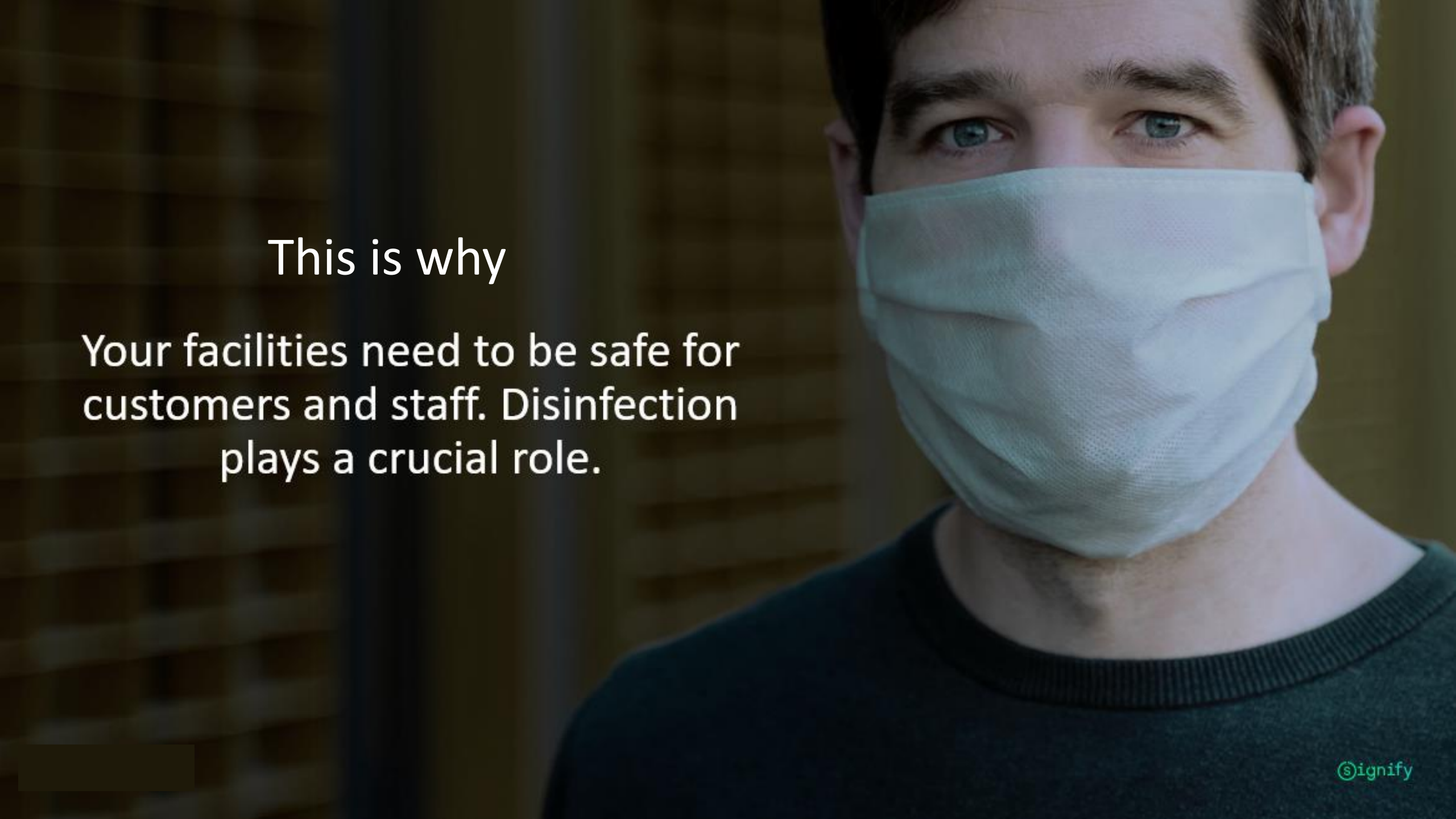
Traditional grocery store shopping carts have 361 times more bacteria than a bathroom doorknob.



Supermarket fridge doors have 1,235 times more bacteria than the surface of your cell phone.



50% of self-checkout touchscreens sampled had fecal bacteria on them.



This is why

Your facilities need to be safe for customers and staff. Disinfection plays a crucial role.





**Signify** and Boston University have validated the effectiveness of our light sources on inactivating the virus that causes COVID-19.

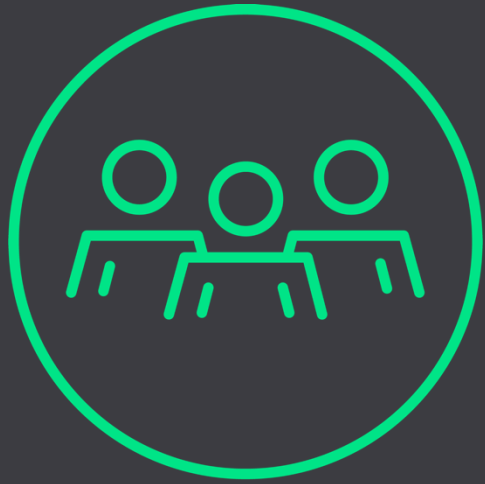
*“Our test results show that above a specific dose of UV-C radiation, viruses were completely inactivated: in a matter of seconds we could no longer detect any virus.”*

**Dr. Anthony Griffiths**

Associate Professor of Microbiology, Boston University School of Medicine

BOSTON  
UNIVERSITY

©ignify



1  
**What is  
UV-C  
Light?**



2  
**How is UV-C  
effective?**

3  
**Using UV-C  
Safely**

4  
**Solutions**

# What is UV light?

Ultraviolet (UV) light is invisible to human eyes. It can be subdivided into three categories:

## UV-A (from 315 to 400 nm)

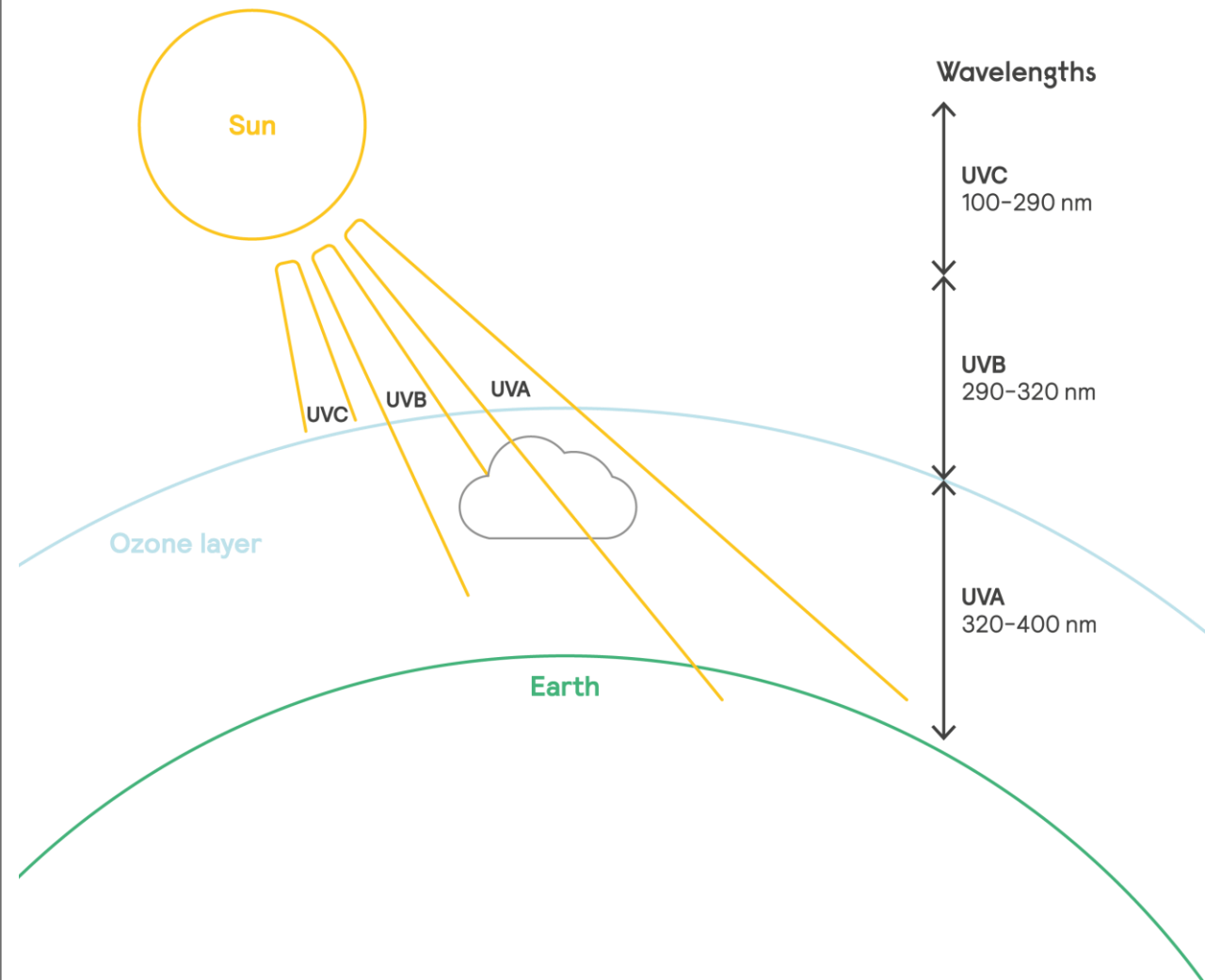
- For use with curing, sun tanning and insect traps.

## UV-B (from 280 to 315 nm)

- For medical use (i.e. phototherapy to treat skin conditions, including psoriasis)

## UV-C (from 200 to 280 nm)

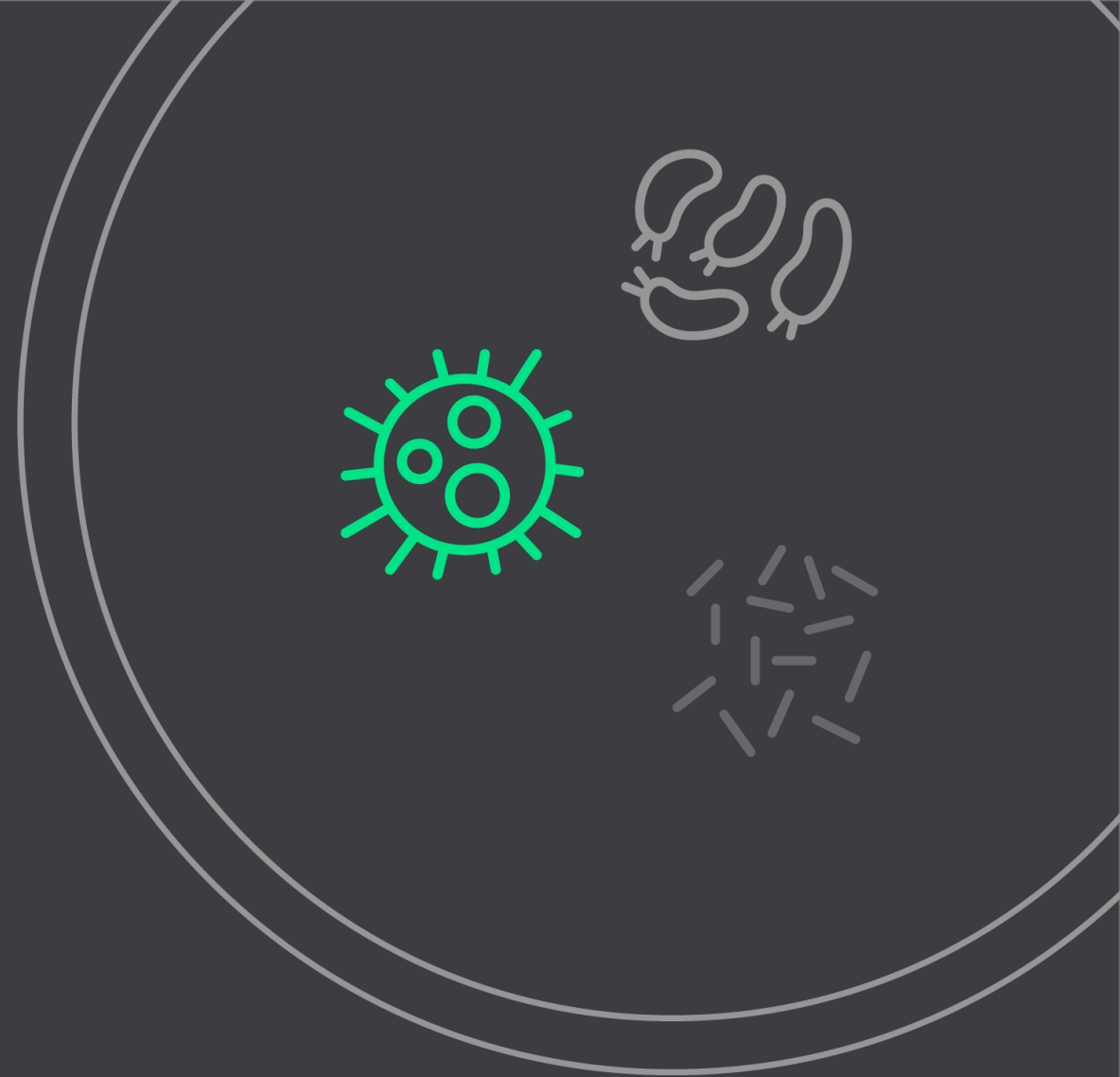
- For disinfection purposes and germicidal application



# How can UV-C light support effective disinfection?

As part of a cleaning routine, UV-C is:

- **Proven:** successfully used for air, surface and water disinfection for over 40 years
- **Effective:** no known pathogen is resistant to UV-C radiation
- **Fast:** disinfects surfaces and objects in a matter of minutes
- **Versatile:** can be used in numerous applications



# How does it work?

- UV-C radiation can **break the DNA and RNA** of bacteria, viruses and spores, meaning that they leave them harmless. There are **no known micro-organisms resistant to UVC**.<sup>1</sup>
- UV-C technology has been used **safely and effectively** in hospitals and governmental buildings for more than **40 years**<sup>2</sup>
- Most UV-C solutions **utilize conventional lighting**, with LED now improving in efficiency
- The **peak output of our germicidal lamps (253.7nm)** is close to the maximum effectiveness of UV-C (265nm)

1) Fluence (UV Dose) Required to Achieve Incremental Log Inactivation of Bacteria, Protozoa, Viruses and Algae Revised, updated and expanded by Adel Haji Malayeri, Madjid Mohseni, Bill Cairns and James R. Bolton. With earlier contributions by Gabriel Chevretils (2006) and Eric Caron (2006) With peer review by Benoit Barbeau, Harold Wright (1999) and Karl G. Linden

2) EPA Report, "Building Retrofits for Increased Protection Against Airborne Chemical and Biological Releases" Pg. 56

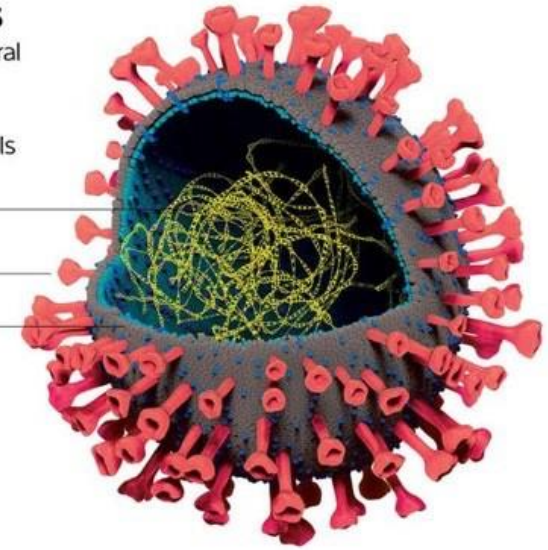
## Anatomy of a virus

The covid-19 virus has several features we may be able to target with drugs to break it down and stop it entering cells

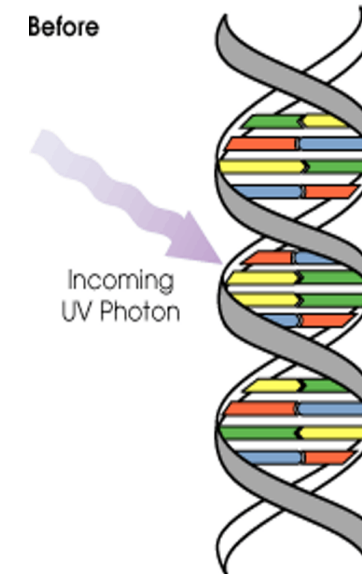
RNA enclosed in protein

Spike protein

Lipid membranes



Before



After



# Why use UV-C as a disinfectant?



Reduce the risk of exposure  
for customers and staff



Make customers and staff  
feel better protected



Save cost by reducing  
disinfection cycle time



Prevent excessive spending  
on chemical sanitizers

# Safe Usage of UV-C

UV-C is harmful to eyes

UV-C is harmful to skin

## Safety concerns

Motion/presence detection and auto switch off sensors

Operate only with proper protection equipment and shielding

It is visible whether UV-C lighting is on/off thanks to blue hue during operation

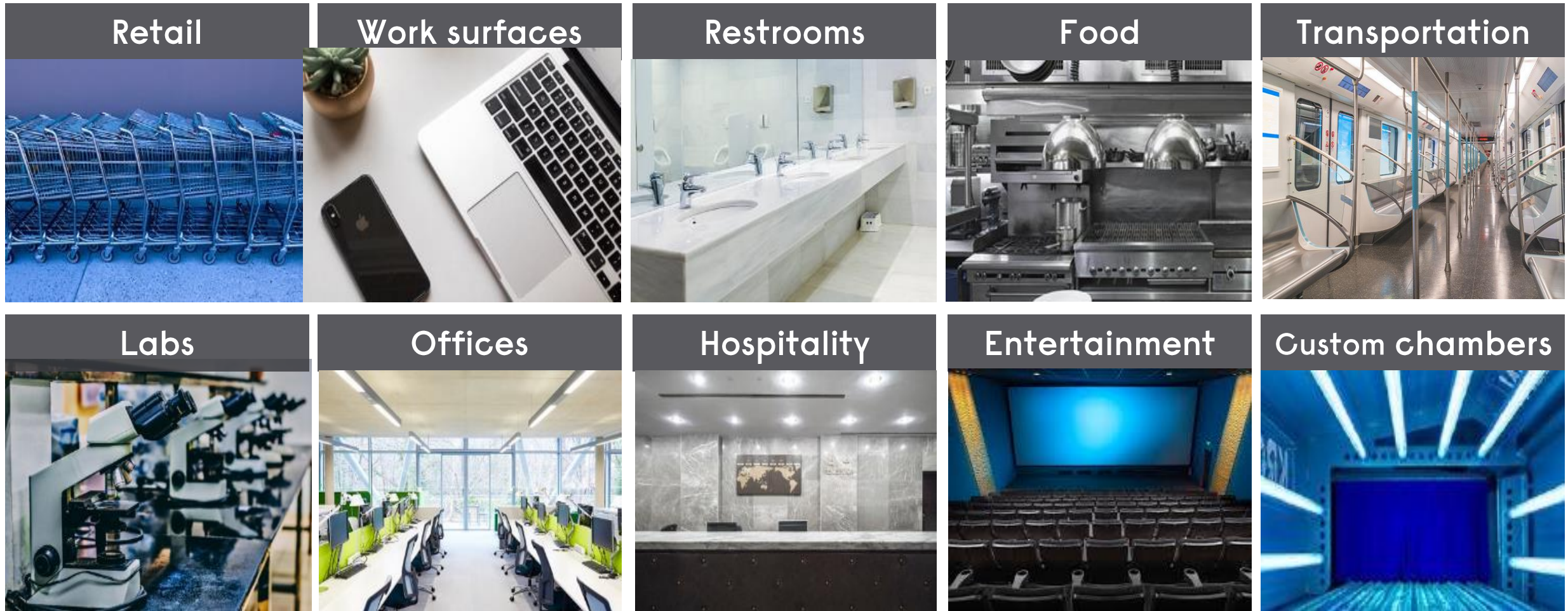
UV-C has limited penetration (walls, glass <3mm)

## Safeguards

The best safeguards are **proper application design** in combination with **dedicated installer and user training**

# Applications

Looking at just surface and air, there are numerous real-world segments where UV-C lighting is a viable disinfection solution.





# UV-C in the Workplace

- Spaces with high turnover of people presence
  - General working area
  - Reception
  - Meeting rooms
  - Pantry
  - Lifts
  - Washrooms
- Frequently touched surfaces
  - Phones, keys, headsets, remote controls, stationery
  - Doorknobs
  - Lift buttons



# Preparing for a 'new normal' with UV-C disinfection

As Signify we foresee wide-ranging applications for UV-C that extend well beyond initial domains.

It is gratifying to know that the lighting technology we're providing can be on the front-line helping to eliminate the spread of the virus and enable business continuity.



Signify