



# CONTENT SUBMISSION GUIDELINES & CHECKLIST

SOME ITEMS WILL BE UTILIZED ON BOTH PLATFORMS  
YOU ONLY NEED TO SUBMIT THIS ITEM ONCE

Item	Hard Copy	VR Platform
Company Details Form (CDF)	<input type="checkbox"/>	<input type="checkbox"/>
Company Logo	<input type="checkbox"/>	<input type="checkbox"/>
Company logo Black & White (BW)	<input type="checkbox"/>	
Photo Representative	<input type="checkbox"/>	<input type="checkbox"/>
Photo Representative (BW)	<input type="checkbox"/>	
Name of Representative	<input type="checkbox"/>	<input type="checkbox"/>
Email address	<input type="checkbox"/>	<input type="checkbox"/>
Data Protection Consent	<input type="checkbox"/>	<input type="checkbox"/>
Vertical Poster		<input type="checkbox"/>
Horizontal Poster		<input type="checkbox"/>
Company Video		<input type="checkbox"/>
e - Brochure		<input type="checkbox"/>
Company Website URL	<input type="checkbox"/>	<input type="checkbox"/>
Corporate Description	<input type="checkbox"/>	<input type="checkbox"/>

## EXPLANATION OF ITEMS

### COMPANY LOGO

- High resolution AI file



### PHOTO REPRESENTATIVE

- High resolution JPG (min 300 dpi)

### VERTICAL POSTER

- Size: 900 mm (W) x 1200 mm (H)
- Poster can be linked to a webpage
- For the expected quantity, please refer to the CDF



### HORIZONTAL POSTER

- Size: 1800 mm (W) x 700 mm (H)
- Poster can be linked to a webpage
- For the expected quantity, please refer to the CDF

### E - BROCHURE

- Format: PDF, JPG, or PNG
- File size must not exceed 40 MB

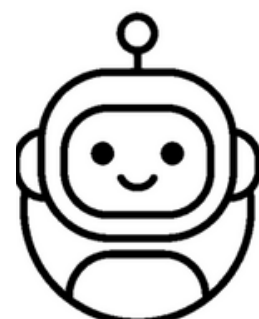


### COMPANY VIDEO

- YouTube embed link can be used
- Alternatively, iframe size not more than 1920 pixel (W) x 1080 pixel (H)
- Video duration not more than 3 minutes
- File size must not exceed 40 MB

### CHATBOT PAGE SETUP

- Exhibitors are to submit photo, name, email address of chatbot representative
- If this representative is the same as the representative with a photo inclusion for the hard copy directory then you do not need to resubmit this info



### STANDARD ADD ONS

Additional content can be added to your STANDARD booth design. You may select from the items listed below:

1. e - Brochure
2. Horizontal Poster
3. Video for TV Wall

ALL DETAILS ARE EXPLAINED IN THE CDF (FEES APPLY)

### SPECIAL ADD ONS

Additional content can be added to your SPECIAL booth design. You may select from the items listed below:

1. e - Brochure
2. Horizontal Poster
3. Video for TV Wall
4. Standard Product Display
5. 3D Product Showcase



ALL DETAILS ARE EXPLAINED IN THE CDF (FEES APPLY)



### SEND OUT

WHEN ALL MATERIALS MEET MDBC'S REQUIREMENTS, PLEASE SEND THE FORM TO: DIRECTORY@MDBC.COM.MY