





Dutch Lady Milk Industries Berhad's Compass Program Katina Rahim | August 2021

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Compass for good business conduct

What is good business conduct?



Integrity Transparency Integrity S

All our employees and business partners do business with integrity, with respect, and in a transparent way





What?

Speak Up Procedure

Procedure to raise questions or concerns about conduct that may not be in line with Compass

Why?

To help improve our company in doing business the right way

Who?

- all employees including temporary personnel
- other stakeholders with a valid business interest (suppliers, distributors)







How do we ensure good business conduct?



- Compass: a clear set of principles
- Speak Up: open culture without fear of retaliation
- > Policies giving more guidance
- > Communication to raise awareness
- > Training & team discussions
- Good governance & handling of investigations
- Monitoring & reporting
- > Internal controls & internal audits







How do we ensure good business conduct?





2. By bridging the gap

- Promoting tone from the top
- Stimulating integrity ownership and leadership at all management levels
- Encouraging an **open culture**, where people feel confident to discuss dilemmas and address issues
- Embedding Good Business Conduct in minds, hearts and daily practice of everyone working at Dutch Lady Milk Industries



How do we extend to our Suppliers?

- Our Business Partners are to conduct business in the manner set out in our Business Practices for Business Partners policy.
- Contractual requirement
- Briefings





MACC CORPORATE LIABILITY PROVISION

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Section 17A Malaysian Anti Corruption Commission Act 2009



- Section 17A is an amendment to the MACC Act
 introduced in 2018
- MACC has started enforcement of Section 17A on 1 June 2020
- Section 17A(1) A company will have committed a CRIMINAL offence if any person associated with the company (employees/agents) commits a corrupt act to obtain business advantage for the company.
- Penalties of at least RM 1 million and / or imprisonment term of up to 20 years



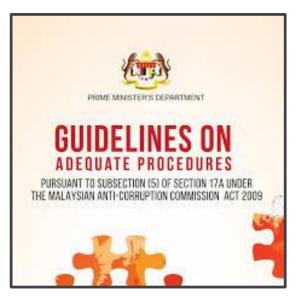






What Steps have we taken?

- MACC Corporate Liability Provision and Doing Honest Business trainings given to all employees and included in the Induction Training for all new employees
- Briefings given to all new agents following their appointment and undertakings sought
- Communications (email blasts, posters, led screen messages) will be used
- A refresher briefing/training to be held every 2 years







It takes 20 years to build a reputation and five minutes to ruin it. If you think about that, you'll do things differently. Warren Buffett

THANK YOU