



NAVIGATING THE CRISIS & BUILDING A SUSTAINABLE FUTURE

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 HEINEKEN

ONE STRONG WINNING TEAM

Our Focus

- **COST & VALUE**
 - Right size our cost base
 - Right size our organisation
- **INVESTING IN GROWTH**
 - Focus on Innovations & Growing Segments
- **ACCELERATING DIGITAL Transformation**
 - Accelerate B2B & B2C
- **SUSTAINABILITY & RESPONSIBILITY**
 - Water Conservation
 - Grow with communities – Heineken Cares
 - Advocate Responsible Consumption
- **PEOPLE & CULTURE**
 - Engaged & Stay In-Touched
 - Transform our Leadership Culture
 - Build Our Talent Pipeline

EMPLOYEES SAFETY & WELLBEING

Bi-weekly screening tests for workers at our brewery

**Accelerated vaccination for staff via PIKAS
100% Full Vaccination for Essential Staff
90% Full Vaccination for Non Essential Staff**

**Highly automated operations with 10m
distancing between operators**

100% compliant with Government SOPs



WE ARE



HEINEKEN

Brewing a Sustainable Future
for our People, Business & Planet