



# Embracing Digitalisation in the New Normal

Erik Winter



# 12 Limited Edition Beetles



Exclusively priced at  
RM **112,112**  
Only on Lazada on 12th December 2017

Tune in to our **LIVE**  
Virtual Walkaround 



# 11.12



On Instagram  
Live with Volkswagen

# Digital has been our norm for some time

PORSCHE  
HOLDING



Customer  
convenience  
remains our top  
priority



Volkswagen  
**Cares**



Digital first & people first

We are here **24/7**



**Exclusive deals**



**Simple sign-up**




**Dedicated sales support**





Our chatbot  
**is available**  
**24/7**



A cardboard box on wheels, designed to look like a delivery vehicle, is driving on a city street. The box is brown with a blue horizontal line and the Volkswagen logo. It has two wheels and is moving from left to right. The background shows a city skyline with tall buildings and a road with a red brick path in the foreground.

Volkswagen  
home delivery



Free  
home delivery

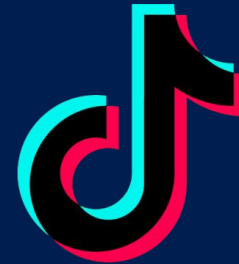
# Digital Aftersales #safehands



# Digital Aftersales #safehands

We would love for you to stay in touch ...

FACEBOOK



#VolkswagenMalaysia