


MDBC Outlook 2022

A red-tinted map of Asia with several white arrows pointing towards Kuala Lumpur, Malaysia. The map is overlaid on a background of a city skyline silhouette.

Kuala Lumpur

Grow in Asia from
Kuala Lumpur, Malaysia

ATTRACT QUALITY INVESTMENTS



REGIONAL SERVICES HUBS in GKL

FOCUS:


- Attract **High-Value, High-Tech and High-Impact (VTI)** regional services activities into GKL.
- Position GKL to be the Regional Services Hubs for **sustainable innovation-led investments.**




Foreign Multinational
Companies (MNCs)



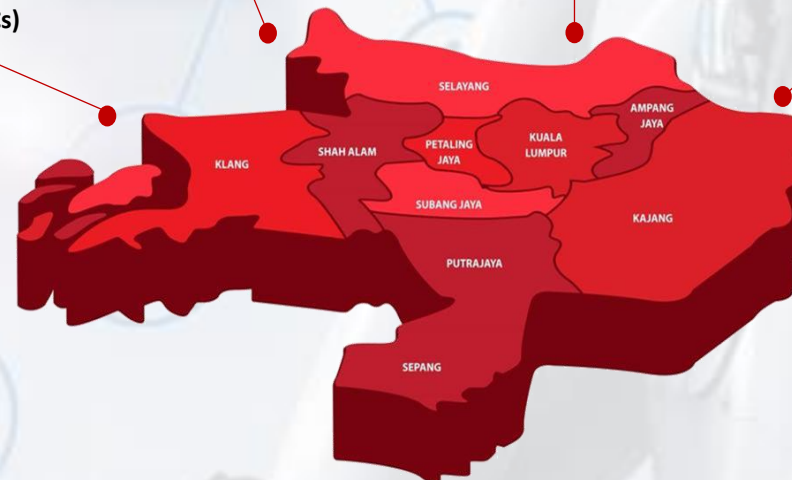
Services
Sector



Regional Services
Hubs



Greater Kuala Lumpur
(KL)



TYPES OF FACILITATION TO MNCs



TALENT PIPELINE



ECOSYSTEM & COLLABORATION



EASE OF DOING BUSINESS



POLICIES & INCENTIVES



BRAND BUILDING & AWARENESS



EUROPEAN MNCs IN GREATER KL

DRIVING GROWTH THROUGH INNOVATION AND DIGITALISATION

AkzoNobel

GLOBAL BUSINESS SERVICE HUB



ARCADIS

ASIA REGIONAL OPERATION CENTER



Signify

SIGNIFY-ASEAN REGIONAL HUB



orange Business Services

CoE FOR DIGITAL TRANSFORMATION
IN APAC



Air Liquide

SMART INNOVATION OPERATIONS
CENTER



ABB

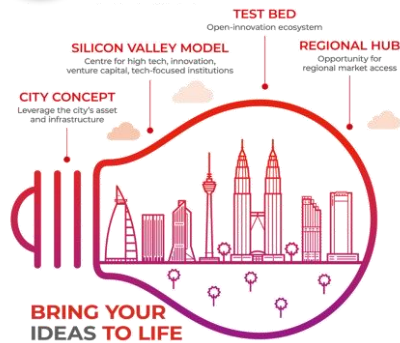
ASEAN DIGITAL OPERATION CENTRE
FOR ROBOTICS



...and many more

INVESTKL STRATEGIC PROGRAMS

1



- Drive innovation and accelerate digital adoption
- Enable local industry collaborations
- Develop digital workforce

Greater KL Live Lab

2



Fit4Work
Penjana

Preparing Malaysia's Young Talent for Corporate World

- Upskill Malaysian young graduates
- Modules: Management skills, Knowledge skills, Essential skills and IR4.0 business skills
- Job placement and matching with top global and local corporations

Thank You

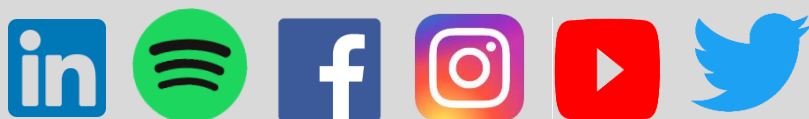


Aidil Azman

Senior Manager, Investor Relations - Europe

M: +60 19 217 7123 E: aidil.azman@investkl.gov.my

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