

WHAT'S AT STAKE FOR 2022: POLITICS AND PANDEMIC

January 25th, 2022

VRIENS & PARTNERS

NAVIGATING THE POLITICS OF BUSINESS

ABOUT US

Vriens & Partners is Southeast Asia's leading government affairs consultancy, with **80 staff** and **30 senior counsellors** across **8 offices** in capitals around the region. We deliver effective government affairs strategies built on trusted relationships with the highest levels of government, and with stakeholders along the entire policymaking chain.

Vriens & Partners is the only government affairs consulting firm with fully staffed offices in key markets across Southeast Asia.

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SERVICES

GOVERNMENT AFFAIRS STRATEGY

Develop strategies to align client business objectives and government policy goals

REGULATORY RISK

Identify and assess current and emergent regulatory risks and trends

ADVOCACY

Conduct or counsel on engagement with key stakeholders in government, media and civil society

POLITICAL INTELLIGENCE

Illuminate political and commercial power dynamics

AGENDA

- Recap of 2021
- 2022 Political and Policy Outlook
- Implication to Businesses in Malaysia



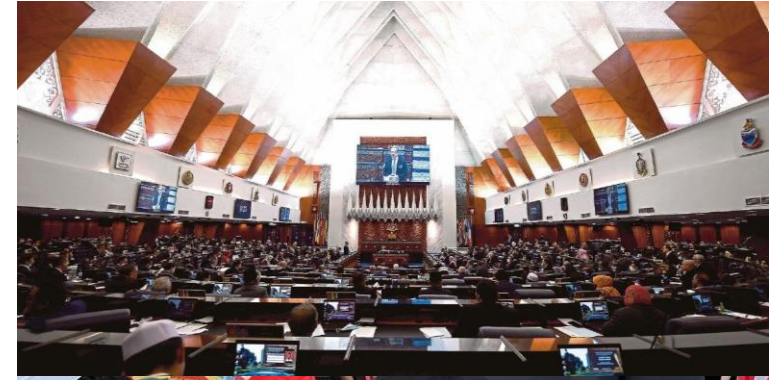
RECAP OF 2021

- COVID
 - MCO and Emergency Declaration
 - Vaccine rollout
- Politics
 - State of flux and the opposition-government compact
 - Challenges to Legitimacy
 - Floods, EPF/demands for aid
 - New dynamics (MUDA, UNDI18)
- Policy
 - Healthcare
 - 12th MP, MyDIGITAL



POLITICAL AND POLICY OUTLOOK

- Continued uncertainty
 - COVID-19 response
 - Elections and their outcomes
 - UNDI18
- Political reform: Quo vadis?
 - Anti-hopping legislation, Parliamentary Services Act
 - How long can the truce hold?
- Policy
 - Trade policy
 - Impact of recent oil price increase
 - Healthcare



IMPLICATIONS TO BUSINESS

- Be proactive
 - Assess impact on proposed activities
 - Plan appropriate timelines
- Be prepared
 - Contingency plans
 - Keep track of developments (i.e. boosters)



Q&A

Should you wish to be included in Vriens & Partners' mailing list, please contact:

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