MDBC INNOVATION & SUSTAINABILITY AWARDS (MISA)

’21 / ’22 SPONSORS & ADVERTISERS

The Malaysian Dutch Business Council (MDBC) Innovation & Sustainability Awards (MISA), our widely recognized and much lauded annual flagship event, is expanding! Now in its 9th annual edition, this is a special 25th anniversary celebration event (MDBC celebrated its 25th anniversary last year) as well as the 2022 edition. There will be a lot more excitement, a deeper knowledge pool to draw from, and increased exposure.

MISA is currently scheduled to take place on Thursday, 23 June (may be subject to change).

With this being a combo celebration, we are really looking forward to strong support! Will your organization backing MDBC’s goal of helping the business community develop a more complex understanding of Innovation & Sustainability through the recognition and sharing of best practices, we are sure to make this an event to remember. Be an Innovation & Sustainability Champion and participate in MISA ’21 / ’22 by becoming a sponsor or advertiser!

MDBC depends entirely on corporate sponsorship for financial support of this event. We would very much appreciate your consideration for supporting MISA ’21 / ‘22! Through a range of sponsorship and advertising opportunities, MDBC offers your organization opportunities to match exposure wishes and benefits with varying levels of commitment.

The different sponsorship levels (Gold, Silver, and Orange) provide for different levels of exposure for your organization. *Please note that to avoid any conflict of interest, organizations that choose to compete in MISA are not allowed to also become a Sponsor. Nominees, however, can still be MISA Advertisers.*

A La Carte

Do you want to support MDBC’s flagship event, but are looking for something outside the Gold / Silver / Orange sponsorship packages that are presented below? Please contact MDBC directly to discuss a tailor made sponsorship package for MISA ’21 / ‘22. We can, and will, be flexible!

Advertiser

Become a MISA ’21 / ‘22 Advertiser. This is an effortless and cost efficient way to gain exposure for your organization and assist in making MISA ’22 / ‘22 an extraordinary event. Your organization will receive a full color, full page advertisement in the MISA program book (A5 sized), and a full color, full page / half page / quarter page advertisement (depending on advertiser level) in the MISA magazine supplement (A4 sized). Your corporate logo will be included in our supporter panel in both the program book and magazine supplement. Your organization will also receive two tickets for the full MISA event (MISA ’21 / ‘22 Conference Day Program and MISA ’21 / ‘22 Awards Presentation & Dinner). Advertising packages are priced at RM 6,000 / RM 5,000 / RM 4,000 depending on full page, half page, or quarter page advertisement in the MISA ’21 / ‘22 magazine supplement.

If you have any questions or comments, please feel free to contact us at misa@mdbc.com.my.

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| --- | --- | --- | --- |
| MISA ’21 / ‘22 Sponsorship Level | Gold | Silver | Orange |
| Price | RM 15,000 | RM 9,000 | RM 6,000 |
| Company Name / Logo on pre event announcements(E mail, social media, website, media releases) | Large | Medium | Small |
| Company name / Logo on event materials at MISA ‘19 | Large | Medium | Small |
| Company Name / Logo on post event announcements | Large | Medium | Small |
| Advertisement in MISA ’19 Program Book | Full Page | / | / |
| Representative on Panel of Judges (for one category) OR Speaking Slot | Yes | / | / |
| Bunting space at MISA ‘19 | Yes | / | / |
| Complimentary seat at MISA ’19 Awards Presentation & Dinner on the VIP Table | Yes(1 seat) | / | / |
| Complimentary tickets for MISA ’19 Awards Presentation & Dinner | 8 tickets (One table) | 8 tickets (One table) | 2 tickets (2 seats) |
| Distribute promotional materials or merchandise in MISA ’19 goody bags | Yes | Yes | Yes |
| Advertisement in MISA ’19 Magazine Supplement | Full Page | Half Page | Quarter Page |
| Inclusion of company name in MISA press releases, including to IGEM official media | Yes | Yes | / |
| Use of MISA ’19 Logo | Yes | Yes | Yes |

MISA ’21 / ‘22 Sponsorship / Advertising Confirmation Form

I, (name) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ on behalf of (organisation) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ hereby confirm the following sponsorship / advertising package for the MDBC Innovation & Sustainability Awards.

|  |  |  |
| --- | --- | --- |
| MISA ’21 ‘ 22 Sponsorship | Gold | RM 15,000.00 |
| Silver | RM 9,000.00 |
| Orange | RM 6,000.00 |
| A La Carte Sponsorship(Please include details) |  | RM \_\_\_\_\_\_.00 |
| MISA ’21 / ‘22 Advertiser*Full page, full color MISA ’21 / ‘22 Program Book & MISA ’21 / ‘22 Magazine* Supplement Size: | Full Page | RM 6,000.00 |
| Half Page | RM 5,000.00 |
| Quarter Page | RM 4,000.00 |
|  | Total: | RM \_\_\_\_\_\_.00 |

*For pricing details, please see the relevant pages above.*

I herewith declare that I am authorized to make this booking on behalf of my company and understand that we are liable for payment of this order as per the terms. I further confirm that we will pay the said amount duly within a maximum of 30 days upon receipt of invoice. Payments are due to “Malaysian Dutch Business Council”.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Designation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Stamp: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_