

MALAYSIA DIGITAL INVESTMENT SERIES: STRATEGIE SIN OVERCOMING TALENT SHORTAGES

28 July 2022

AGENDA

2.00pm – 2:30pm: Registration

2:30pm – 2.35pm: Welcome remarks by MDBC

2:35pm – 3:00pm: Keynote by Raymond Siva, MDEC

3:00pm – 4:00pm: Panel discussion on “Strategies in overcoming talent shortages”

4.00pm – 4:10pm: Sharing session on WCIT by PIKOM

4:10pm – 5:00pm: Networking + Light refreshment

5:00pm Programme Ends

MALAYSIA DIGITAL

Mr Raymond Siva, Senior VP, Digital Investment



MALAYSIA DIGITAL

Malaysia Digital is a national strategic initiative by the government to encourage and attract companies, talents and investment while enabling Malaysian businesses and Rakyat to play a leading part in the global digital revolution/digital economy.

The Mission of

MD

MALAYSIA DIGITAL

Help to **drive digital adoption** among aspiring young entrepreneurs, companies and the Rakyat.

Support local tech companies to become **“Malaysian Champions”** - successful international players.

To attract **high-value investments.**



What is the difference between MSC & MD?

FRIENDLY

Easy, friendly to investor/ company to be part of MD Status, lower threshold entry level.

FLEXIBLE

Flexibilities and opportunities for MD status companies to operate, grow, expand, or invest anywhere in Malaysia.

FASTER

Improved governance and processes to meet the industries' diverse needs at speed.

MD FOCUS AREAS

- 1 DIGITAL TRADE
- 2 DIGITAL SERVICES
- 3 DIGITAL CITIES
- 4 DIGITAL FINANCE
- 5 ISLAMIC DIGITAL ECONOMY
- 6 DIGITAL TOURISM
- 7 DIGITAL AGRICULTURE
- 8 DIGITAL HEALTH
- 9 DIGITAL CONTENT

TECH ENABLERS

- 1 CLOUD
- 2 CYBERSECURITY
- 3 DRONE TECH
- 4 BLOCKCHAIN
- 5 INTERNET OF THINGS (IOT)
- 6 ROBOTICS & AUTOMATION
- 7 ARTIFICIAL INTELLIGENCE
- 8 AR/VR/ EXTENDED REALITY

MD STATUS

- ⚙️ MD Status replacing MSC-status
- ⚙️ Flexible offerings – BOG decoupled from tax incentives
- ⚙️ No location requirement

MD Status Eligibility Criteria & Conditions*

- Locally incorporated
- Paid up: RM1,000
- Min 2 employees (average base salary RM5,000)
- OPEX: RM50,000



Apply for your Malaysia
Digital status today



MD STATUS BENEFITS

Companies may apply for 10 BoGs & additional benefits

1

Competitive & ready infrastructure & services for business available at designated locations [BoG 1 & 8];

2

Foreign knowledge worker quota & passes [BoG2];

3

Freedom of ownership by exempting from local ownership requirements [BoG3];

4

Flexibility to source capital & funds globally [BoG4];

5

Tax incentives (income tax exemption or investment tax allowance) [BoG5];

6

Multimedia/ICT equipment import duty and sales tax exemption [BoG5];

7

IP protection and Cyberlaws [BoG6];

8

No Internet censorship [BoG7];

9

Key infrastructure contracts by Government [BoG9];

10

High powered implementation agency [BoG10]

11

Access to local and international market and ecosystem;

12

Business matching & partnership;

13

Grant and funding facilitation; and/or

14

Participation in MD catalytic program

Note:

1. [BoG – Bill of Guarantees](#)
2. The benefits are also subjected to applicable terms and conditions.

MyDigitalWorkforce Work in Tech (MYWiT)

The Government of Malaysia is providing
TRAINING AND SALARY INCENTIVE
for companies and investors to hire and train local
digital talents to expand their business!

Enjoy training incentive for new digital
hires and salary subsidy of **40%** for
6 months, totalling up to **RM 23,600**

**ACCELERATE YOUR HIRING FOR
LOCAL DIGITAL TALENTS NOW!**

APPLY FROM NOW TILL 31 AUGUST 2022*



SCAN ME

FIND OUT MORE

www.mdec.my/mywit

APPLICATION
PROCESS

SUBMISSION

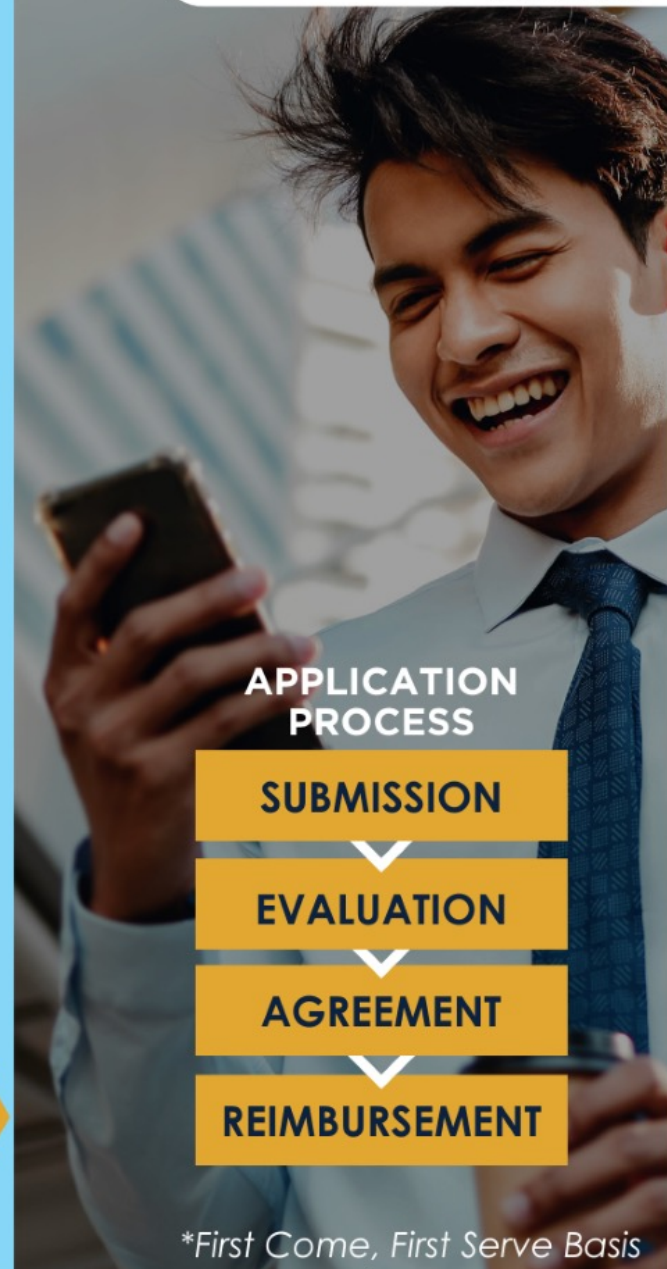
EVALUATION

AGREEMENT

REIMBURSEMENT

**First Come, First Serve Basis*

Digital Talent Hiring & Upskilling Incentive



Upcoming Events

Road to WCIT2022

Malaysia Digital Week
(MDW2022)
5 – 8 September 2022
Nexus KL

WCIT2022



The poster features a dark blue background with a glowing network of white dots and lines forming a globe. At the bottom, a city skyline at night is visible, including the Petronas Towers. The text is centered and uses a mix of white and light blue colors. There are four circular icons representing conference, networking, exhibition, and awards. Logos for MDEC, HRD Corp Claimable, and WCIT2022 Malaysia are also present.

**WORLD CONGRESS ON
INNOVATION & TECHNOLOGY
2022 MALAYSIA**

CONVERSATIONS FOR THE BETTERMENT OF HUMANKIND

CONFERENCE NETWORKING EXHIBITION AWARDS

13 - 15 September 2022

Setia SPICE Convention Centre, Penang, Malaysia

f i t in wcit2022 www.wcit2022.com

MDEC

HRD CORP CLAIMABLE

WCIT2022 MALAYSIA
CONNECTING & TRANSFORMING THE WORLD

Thank you

 MyMDEC  mymdec  mymdec  mdec.my

  Malaysia Digital Economy Corporation