

## **MDBC INNOVATION & SUSTAINABILITY AWARDS (MISA) 2023 SPECIAL EDITION SPONSORS & ADVERTISERS**

**The Malaysian Dutch Business Council (MDBC) Innovation & Sustainability Awards (MISA), our widely recognized and much lauded annual flagship event, is expanding! Now in its 9<sup>th</sup> edition, this is a special 25<sup>th</sup> anniversary celebration event (MDBC celebrated its 25<sup>th</sup> anniversary last year) as well as the 2023 edition. There will be a lot more excitement, a deeper knowledge pool to draw from, and increased exposure.**

MISA is currently scheduled to take place in February 2023 (may be subject to change).

**With this being a combo celebration, we are really looking forward to strong support! Will your organization backing MDBC's goal of helping the business community develop a more complex understanding of Innovation & Sustainability through the recognition and sharing of best practices, we are sure to make this an event to remember. Be an Innovation & Sustainability Champion and participate in the MISA 2023 Special Edition by becoming a sponsor or advertiser!**

MDBC depends entirely on corporate sponsorship for financial support of this event. We would very much appreciate your consideration for supporting the MISA 2023 Special Edition! Through a range of sponsorship and advertising opportunities, MDBC offers your organization opportunities to match exposure wishes and benefits with varying levels of commitment.

The different sponsorship levels (Gold, Silver, and Orange) provide for different levels of exposure for your organization. Please note that to avoid any conflict of interest, organizations that choose to compete in MISA are not allowed to also become a Sponsor. Nominees, however, can still be MISA Advertisers.

### **A La Carte**

Do you want to support MDBC's flagship event, but are looking for something outside the Gold / Silver / Orange sponsorship packages that are presented below? Please contact MDBC directly to discuss a tailor made sponsorship package for the MISA 2023 Special Edition. We can, and will, be flexible!

### **Advertiser**

Become a MISA 2023 Special Edition Advertiser. This is an effortless and cost efficient way to gain exposure for your organization and assist in making the MISA 2023 Special

Edition an extraordinary event. Your organization will receive a full color, full page advertisement in the MISA program book (A5 sized), and a full color, full page / half page / quarter page advertisement (depending on advertiser level) in the MISA magazine supplement (A4 sized). Your corporate logo will be included in our supporter panel in both the program book and magazine supplement. **Your organization will also receive two tickets for the full MISA event** (MISA Conference Day Program and MISA Awards Presentation & Dinner). Advertising packages are priced at RM 6,000 / RM 5,000 / RM 4,000 depending on full page, half page, or quarter page advertisement in the MISA magazine supplement.

If you have any questions or comments, please feel free to contact us at [misa@mdbc.com.my](mailto:misa@mdbc.com.my).

MISA Sponsorship Level	Gold	Silver	Orange
Price	RM 15,000	RM 9,000	RM 6,000
Company Name / Logo on pre event announcements (E mail, social media, website, media releases)	Large	Medium	Small
Company name / Logo on event materials at MISA	Large	Medium	Small
Company Name / Logo on post event announcements	Large	Medium	Small
Advertisement in MISA Program Book	Full Page	/	/
Representative on Panel of Judges (for one category) OR Speaking Slot	Yes	/	/
Bunting space at MISA	Yes	/	/
Complimentary seat at MISA Awards Presentation & Dinner on the VIP Table	Yes (1 seat)	/	/
Complimentary tickets for MISA Awards Presentation & Dinner	6 tickets (One table)	6 tickets (One table)	2 tickets (2 seats)
Distribute promotional materials or merchandise in MISA goody bags	Yes	Yes	Yes
Advertisement in MISA Magazine Supplement	Full Page	Half Page	Quarter Page
Inclusion of company name in MISA press releases, including to IGEM official media	Yes	Yes	/
Use of MISA Logo	Yes	Yes	Yes

## MISA Sponsorship / Advertising Confirmation Form

I, (name) \_\_\_\_\_ on behalf of  
(organisation) \_\_\_\_\_ hereby confirm the  
following sponsorship / advertising package for the MDBC Innovation & Sustainability  
Awards.

MISA Sponsorship	Gold	RM 15,000.00
	Silver	RM 9,000.00
	Orange	RM 6,000.00
A La Carte Sponsorship (Please include details)		RM _____.00
MISA Advertiser <i>Full page, full color MISA Program Book &amp; MISA Magazine Supplement Size:</i>	Full Page	RM 6,000.00
	Half Page	RM 5,000.00
	Quarter Page	RM 4,000.00
	<b>Total:</b>	<b>RM _____.00</b>

*For pricing details, please see the relevant pages above.*

I herewith declare that I am authorized to make this booking on behalf of my company and understand that we are liable for payment of this order as per the terms. I further confirm that we will pay the said amount duly within a maximum of 30 days upon receipt of invoice. Payments are due to "Malaysian Dutch Business Council".

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Company Stamp: \_\_\_\_\_