# **ISKANDAR MALAYSIA**

A STRONG AND SUSTAINABLE METROPOLIS OF INTERNATIONAL STANDING

An introduction

ZAIHAN JOHANI

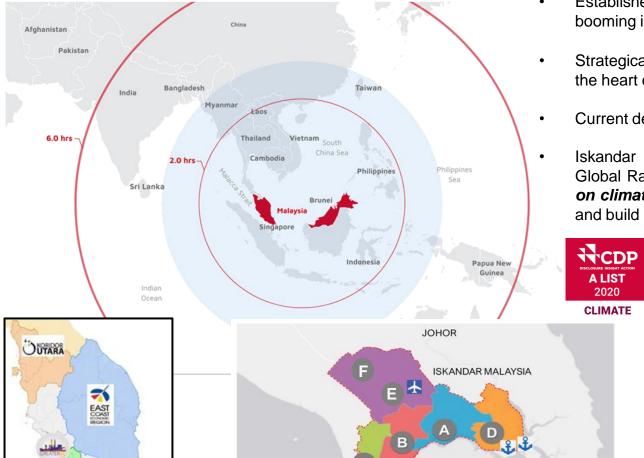
VICE PRESIDENT, ECONOMIC PROSPERITY

15<sup>th</sup> February 2023



# ABOUT ISKANDAR MALAYSIA





- Established in 2006. Iskandar Malaysia (IM) is an *Economic Development Corridor* booming in the Southern Johor, Malaysia.
- Strategically located at the crossroad of East-West Trade lanes, centrally located in the heart of East Asia.
- Current development encompasses an area of 2,217 km².
- Iskandar Malaysia has been recognized by as CDP (Carbon Disclosure Project) Global Ranking Cities A List in 2019 & 2020 due to our leadership & transparency on climate action especially in our effort on reduce Greenhouse gas (GHG) emissions and build resilience against the impacts of climate change.





# **BACKGROUND OF ISKANDAR MALAYSIA**



Established in November 2006 The First Economic Corridor in Malaysia

Our Vision is: **To be A Strong and Sustainable Metropolis Of International Standing**.

"Focus towards
Improving quality of life
and
creating a balanced socioeconomic development
across Iskandar Malaysia
region dan state"

# ISKANDAR REGIONAL DEVELOPMENT AUTHORITY (IRDA) – AN AUTHORITATIVE ROLE



Blueprint

Development

Incentives

Investment

Destination

9 Promoted

Sectors

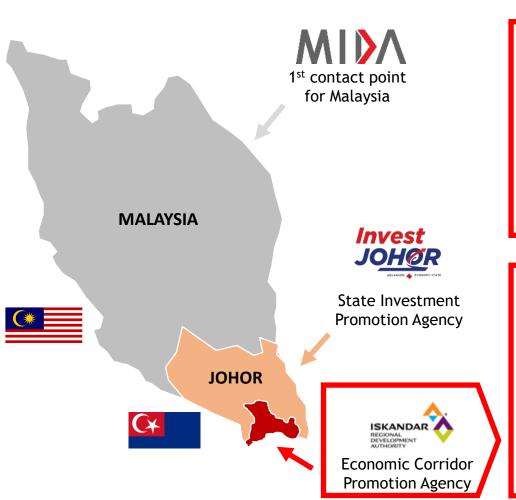
Iskandar

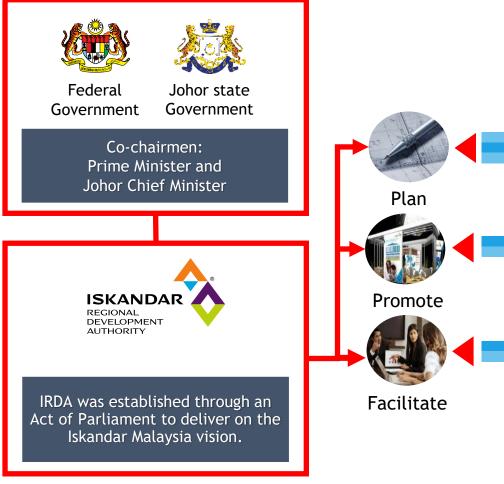
Service Centre

Investment

Monitoring

Sector





# **DEVELOPING A SUSTAINABLE ISKANDAR MALAYSIA**



#### **PLANNING & REGULATORY**

#### COMMERCIAL DEVELOPMENT

Comprehensive Development Plan (CDP)







Iskandar Regional Development Authority (IRDA)









The Prime Mover













Catalysts & Driver

















Government funding on hard & soft infrastructure Government support on ease of doing business

# ISKANDAR MALAYSIA 9 PROMOTED SECTORS



#### **MANUFACTURING**



**Electrical & Electronics** 



Petrochem. & Oleochem.



Food & Agro Processing

#### **SERVICES**



**Logistics** 



**Tourism** 



Financial & Business Services



Healthcare



Creative



**Education** 

# **EMERGING TECHNOLOGY**



**Green Technology** 



**BioTechnology** 

HALAL ECONOMY

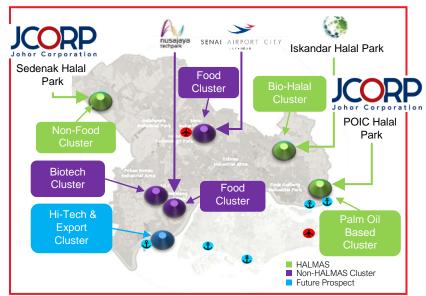


# **DEVELOPMENT OF EMERGING ECONOMIES**



#### Halal

# Penglalan Chaps Halil Park MARA Halil Park Koda Halil Park PERDA Halil Park PERDA Halil Park PERDA Halil Park Feman Internetional MARA Halil Park Territor MARA Halil Park Te



Halal Parks with HALMAS Status

Halal Cluster Parks
Food (Cocoa, Palm Derivatives, etc.),
Biotech, Cosmetics, Healthcare

#### Biotechnology







#### Green













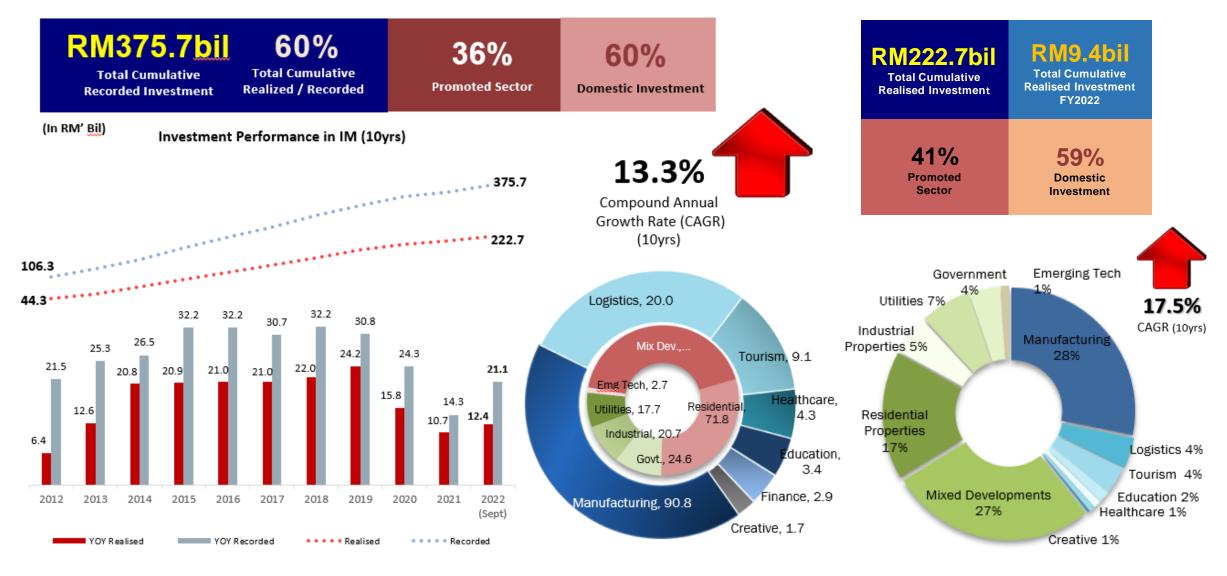
Waste to Wealth



### **ISKANDAR MALAYSIA RECORDED INVESTMENT**



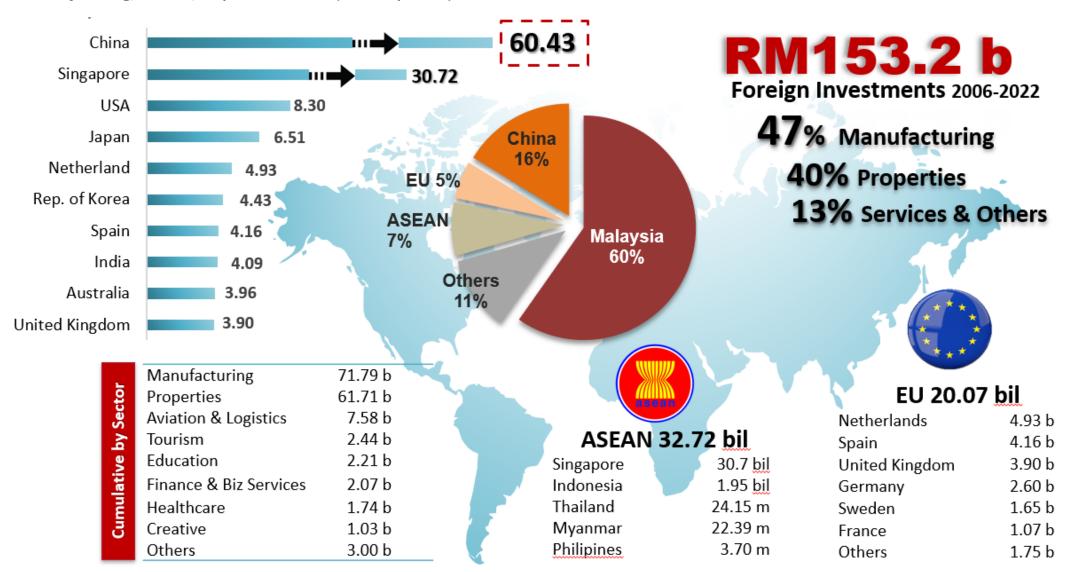
#### COMMITTED INVESTMENT Nov' 2006 to Sept'2022



# **ISKANDAR MALAYSIA FOREIGN INVESTMENT**



Manufacturing, Services, Properties & Others (2006- Sept'2022)



# **MAJOR GOVERNMENT SPENDING IN ISKANDAR MALAYSIA**





Expected completion by end 2026(f)

#### RAPID TRANSIT SYSTEM (RTS)

- 8 four-car electric multiple unit (EMU) trainsets at 80 km/h speed.
- estimated 10,000 passengers per hour in each direction.
- 40,000 passengers per day (pick & non pick Hours.)
- · 6 mins journey.
- Investment at RM3.7 billion.
- co-located immigration facilities commuters will clear both Singapore and Malaysia authorities at the departure point



Expected completion by 2024(f)

#### **ELECTRIC TRAIN SYSTEM (ETS)**

- Total Investment for overall project Gemas to Johor Bahru at RM10 billion.
- Project started in 2016 and expected. completion in July 2024.
- Stations in IM are Kulai, Kempas Baru and JB Sentral.
- Estimated RM2 to RM3 billion investment in IM.



Expected completion by 2025(f)

#### **ISKANDAR RAPID TRANSIT (IRT)**

- Phase 1:90% coverage of population in IM.
- 51 km coverage for first phase.
- 22 stations in total ~ 10 stations in Tebrau, 8 stations in Skudai and 4 stations in Iskandar Puteri.
- Investment at **RM1 billion** for civil infra and **RM1.5 billion** for bus and systems.

#### SG SEGGET RIVER CLEANING



#### **PUBLIC HOUSING - PRISMA**



#### **Soft Infrastructure**





#### Safety & Security

CCTV & CPP



## **DATA CENTER IN ISKANDAR MALAYSIA**









# REGIONAL DISTRIBUTION CENTER IN ISKANDAR MALAYSIA





Volkswagen sets up regional parts distribution centre in Tanjung Pelepas

Armad Nagli 1816 / The approximated cons. January 14, 2021 17, 16 pm +06





















#### Mercedes-Benz Opening Regional After-Sales Logistics Centre In Johor

Mercedes-Benz will be opening a regional After-Sales Logistics Centre in Malaysia soon.

Mercedes-Benz's regional headquarters is in Malaysia and today they have announced that Melaysia will also be the location of their new regional After-Sales Logistics Centre.

A new company has been formed to operate this centre called "Mercedes Benz Parts Logistics Asia Pacific (Malaysia) Sdn. Bhd". It is a 100% subsidiary of Mercedes Benz AG.



# **THANK YOU**



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