



JOHOR

INVESTMENT UPDATE

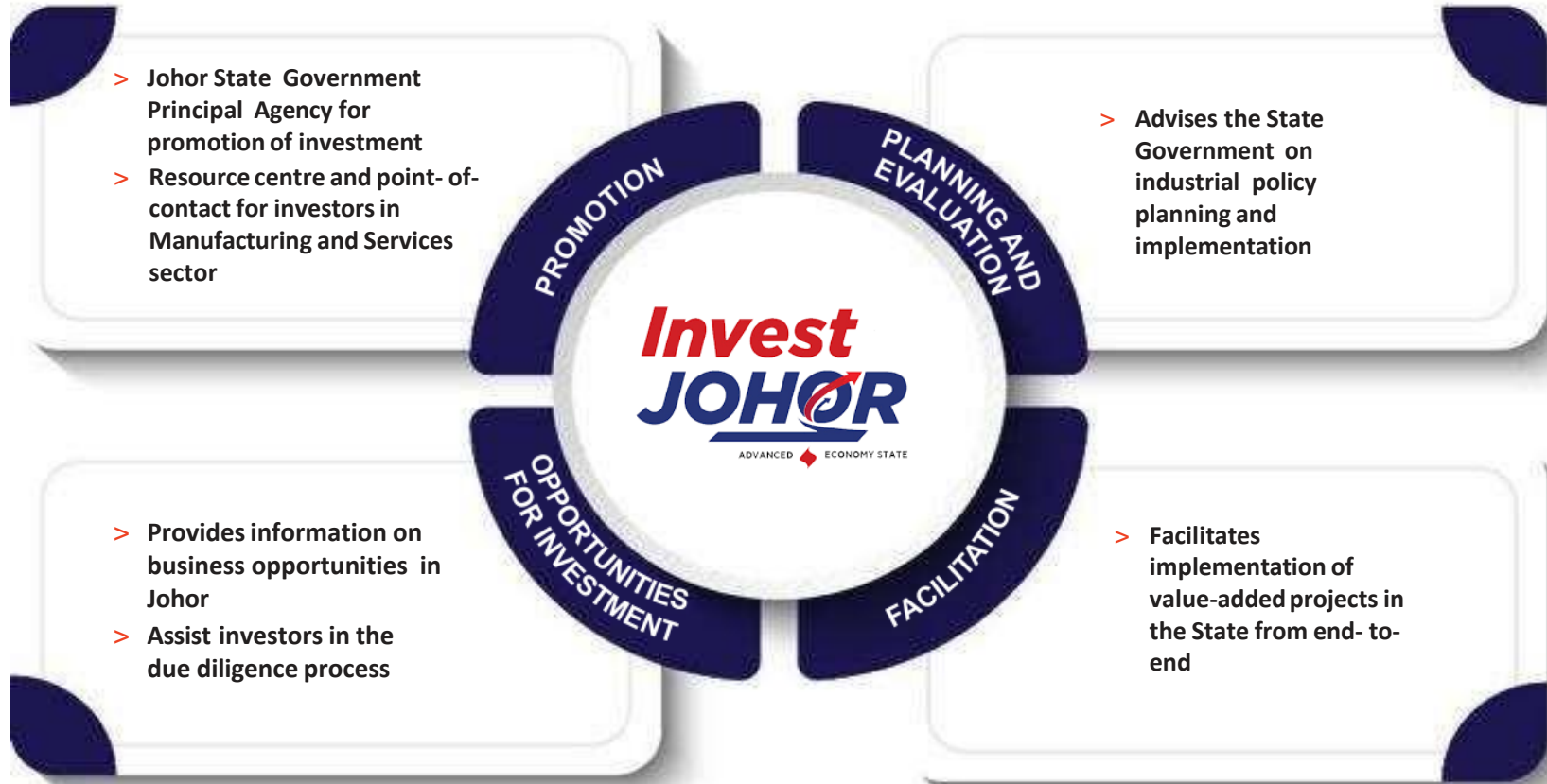
2023

ABOUT INVEST JOHOR

Invest Johor is a one-stop-center that represents the state of Johor in dealing with investors and helps to position Johor as an attractive destination for investment.



ABOUT INVEST JOHOR



COMPARISON OF STATE AND FEDERAL AGENCY



- Investment Promotion Agency under the Johor State Government
- One-stop center for investment; Pre Investment, Post Investment, Implementation Facilitation.
- Cover the whole of Johor



The Malaysian Investment Development Authority (MIDA) is the Federal government's main agency for promotion and investment into Malaysia



YEAR IN REVIEW 2022 (Jan – Sept)



**RM193.7
billion**



SERVICES

RM113.3 billion (58.5%)



PRIMARY

RM15.5 billion (8%)



MANUFACTURING

RM64.9 billion (33.5%)



JOHOR (SGD19.583B)

**RM63.9
billion**



**RM51.2
billion**

SERVICES



**RM8.8
billion**

MANUFACTURING



FDI

**RM130.7
billion
(67.5%)**



DDI

**RM63.0
billion
(32.5%)**

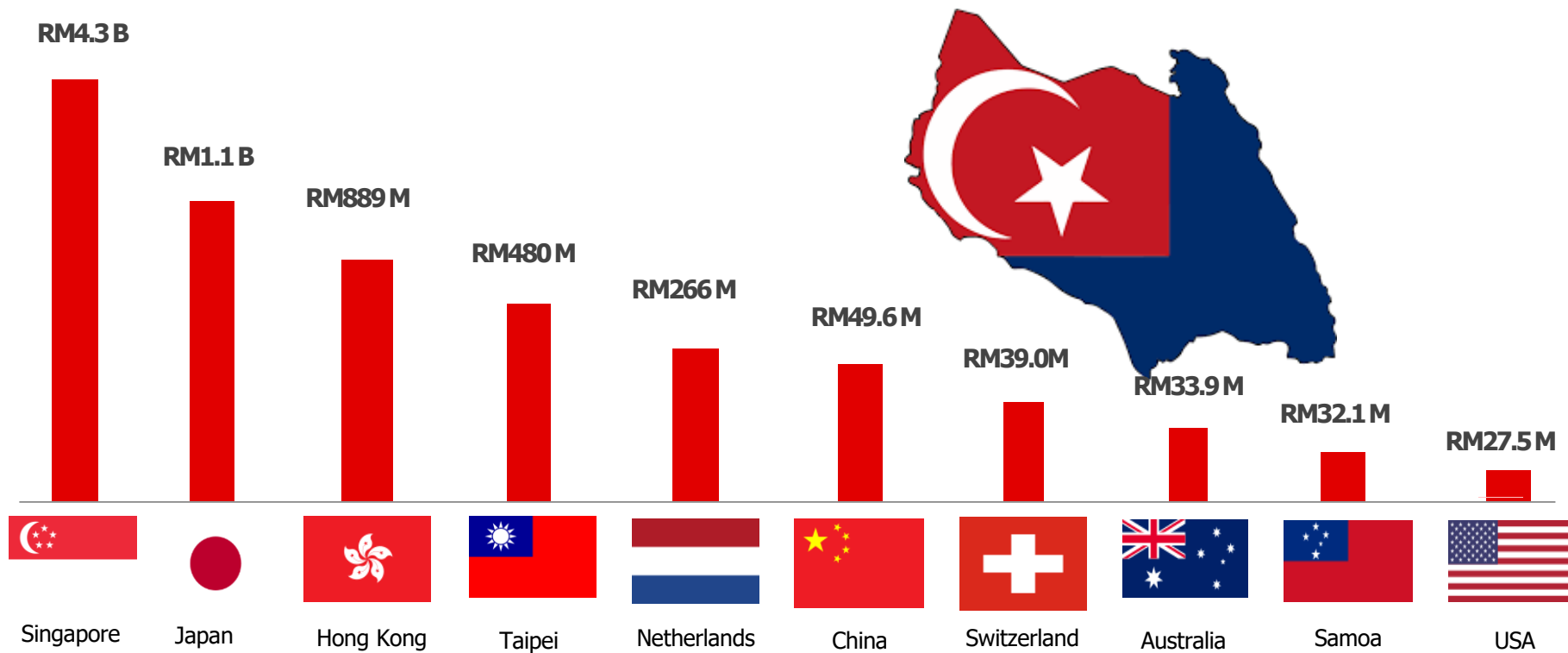


**2,786
PROJECT**



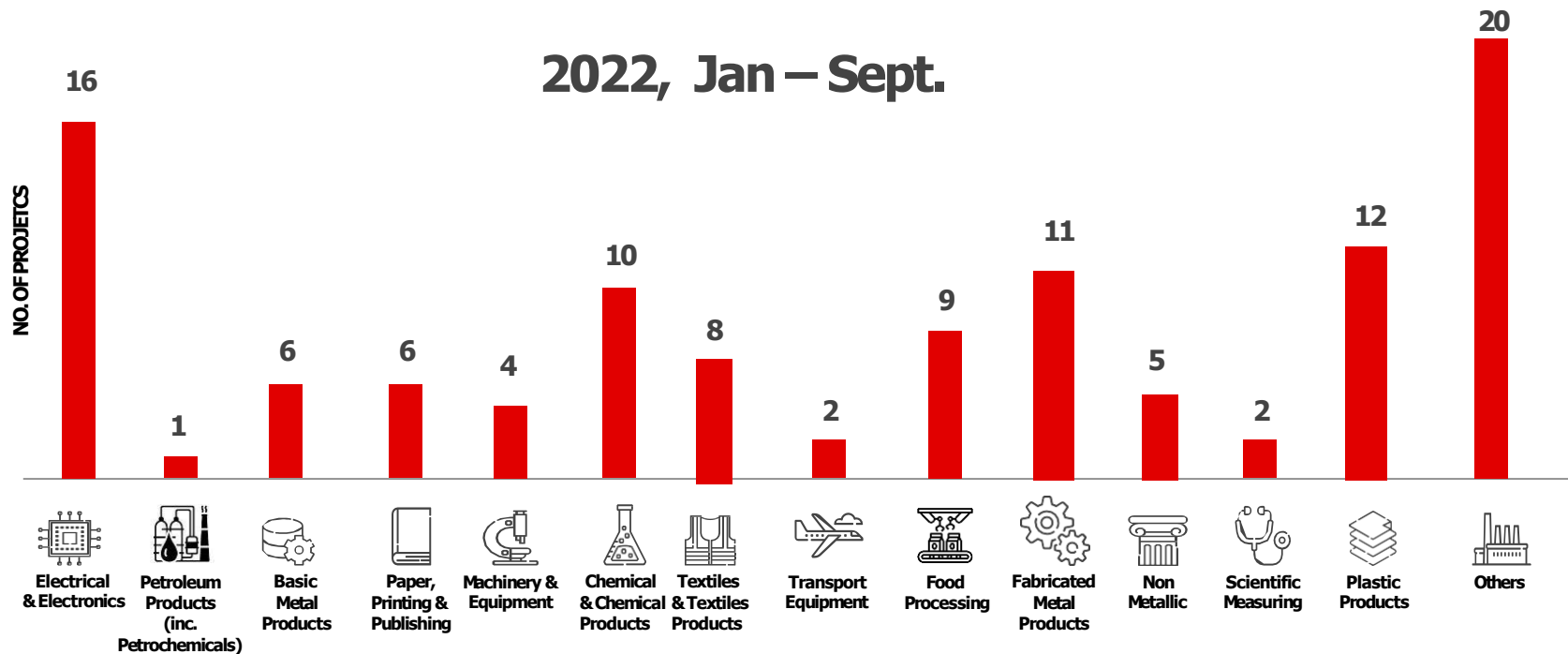
**98,414
JOB
CREATION**

APPROVED MANUFACTURING PROJECTS BY FOREIGN PARTICIPATION



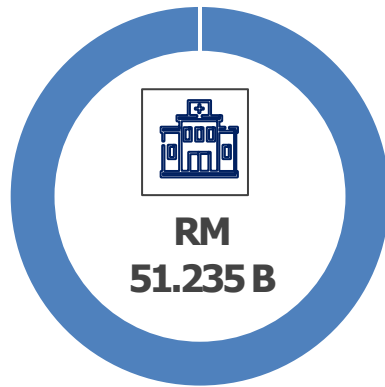
APPROVED MANUFACTURING PROJECT BY INDUSTRY

2022, Jan – Sept.



HIGHLIGHTS OF SERVICES SECTORS

Jan - September 2022



■ Total Approved Investment

INFORMATION & COMMUNICATION

 **Investments**
RM51.077 Billion

 **Projects**
3

 **Job Opportunities**
161

SUPPORT SERVICES

 **Investments**
RM147.5 Million

 **Projects**
97

 **Job Opportunities**
244

GLOBAL ESTABLISHMENTS

 **Investments**
RM10.2 Million

 **Projects**
5

 **Job Opportunities**
26

KEY INITIATIVES 2023

1

EMPOWERMENT OF INVEST JOHOR

- Upgrading of Invest Johor to a Corporate Body.

2

INVESTMENT PROMOTION

- To attract high impact investment into the state.
- Focus on data centre, pharmaceutical and others key sectors.
- MoU with key financial institution.

3

FRIENDLY JOHOR

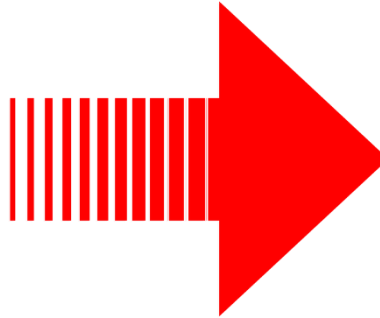
- Engagement and networking with investors, business chambers, industrial players and visit to others IPAs
- Increase the confidence of potential investors to choose Johor as an investment destination.

4

JOHOR GO- GLOBAL 2.0

- To promote Johor as a strategic investment destination through digital platform

- **Kulai Fast Lane (KFL) is a pioneer initiatives to ease of doing business in Johor**
- **After the successful implementation of KFL, the State government wants to repeat the success to other Districts**
- **Eases applications and speeds up the approval process**
- **Johor want to become an investor friendly state and welcome investors from all over the world**



**JOHOR
FAST
LANE**

JOHOR SUSTAINABLE DEVELOPMENT PLAN 2030

HIGH PERFORMANCE STATE

* World Competitive Report 2019

- Infrastructure
- Financial
- Human Resource
- Information Technology
- Market Size
- Skills
- Macro Economy
- Health/ Well Being
- Product
- Business Dynamic
- Innovation

BANGSA JOHOR BESTARI

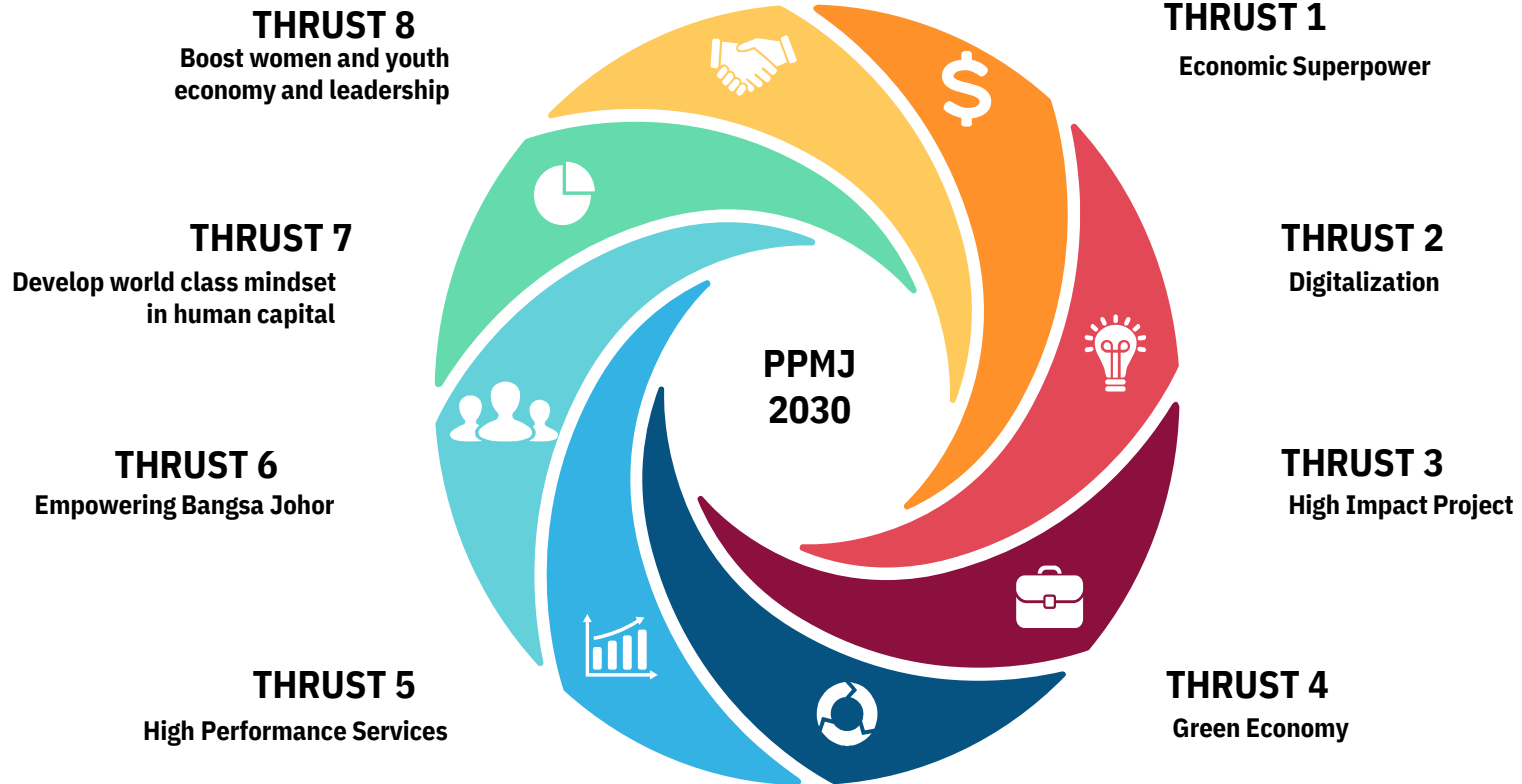
* Undang-Undang Tubuh Negeri Johor 1895

- Beragama
- Pendidikan
- Berakhlak dan bermoral
- Dinamik
- Sejahtera dan Bahagia
- Kesetiaan
- Jati Diri
- Muafakat
- Sukarelawan

PPMJ 2030 FRAMEWORK



REFORM STRATEGIES



7 IKHTIAR MAKMUR JOHOR



**Foreign Direct
Investment
(FDI)**

**Positioning Johor
as a Hub for R&D,
High Technology
Industries and
Global Services**

**Domestic Direct
Investment (DDI)**

**Transforming
Domestic
Investment
Landscape**

**Regional
Development**

**Achieving
Balanced
Regional
Economic
Development**

**ATTRACTING NEW
HIGH-IMPACT
INVESTMENTS**



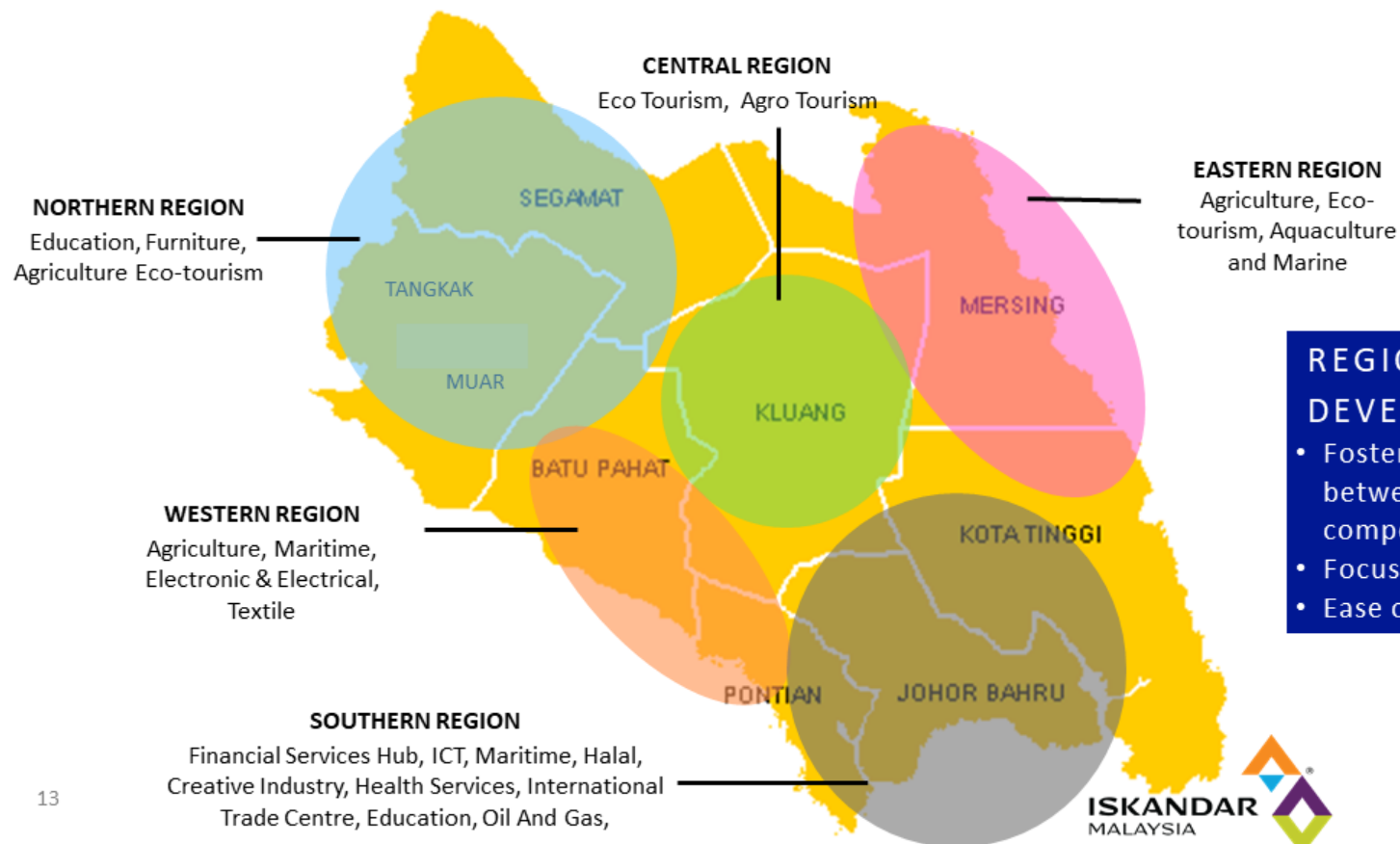
**BOOST REGIONAL
INVESTMENT
COLLABORATION**



**ENHANCE
PRODUCTIVITY
THROUGH
AUTOMATION AND
TALENT RETENTION
PROGRAMME**



REGIONAL BASED DEVELOPMENT



**EAST
COAST
ECONOMIC
REGION**

REGIONAL DEVELOPMENT

- Fostering collaborations between districts, eliminate competition
- Focused economy
- Ease of data integration

ECONOMIC STRENGTHENING



SMART MANUFACTURING

4th IR
Fully Automation/
Robotics



HIGH TECH AGRICULTURE

Modern Agriculture
Internet of things
Food security
Source of revenue



TOURISM / BUSINESS EVENT

Sport Tourism
Eco-Tourism
Agro Tourism
Health Tourism
Food Tourism
Heritage Tourism

NEW ECONOMY

MARITIME

Maritime and
Transportation Hub
in Western Johor

AEROSPACE

High Skill Job
Creation
Aviation Education
Hub

DIGITAL ECONOMY

Data Centre
Blockchain
Technology
Financial Technology
(Fintech)
Cloud Technology

CREATIVE ECONOMY

Intellectual Property
Film Making Hub

INVESTMENT

HIGH TECH

Bioinformatic Technology in
Health, Agriculture and
Modern Biology

HIGH VALUE

3H

Spill Over Effects of
Petroleum and Gas
Industry, Financial
Services

HALAL

World Class Halal Hub

Emerging Technology

**MedTech
/ Medical Devices**



Agri Tech



Blockchain



Drone & Robotics

Focus Area



Private International School



Pharmaceutical



Data Center



**Regional /
Distribution Center**

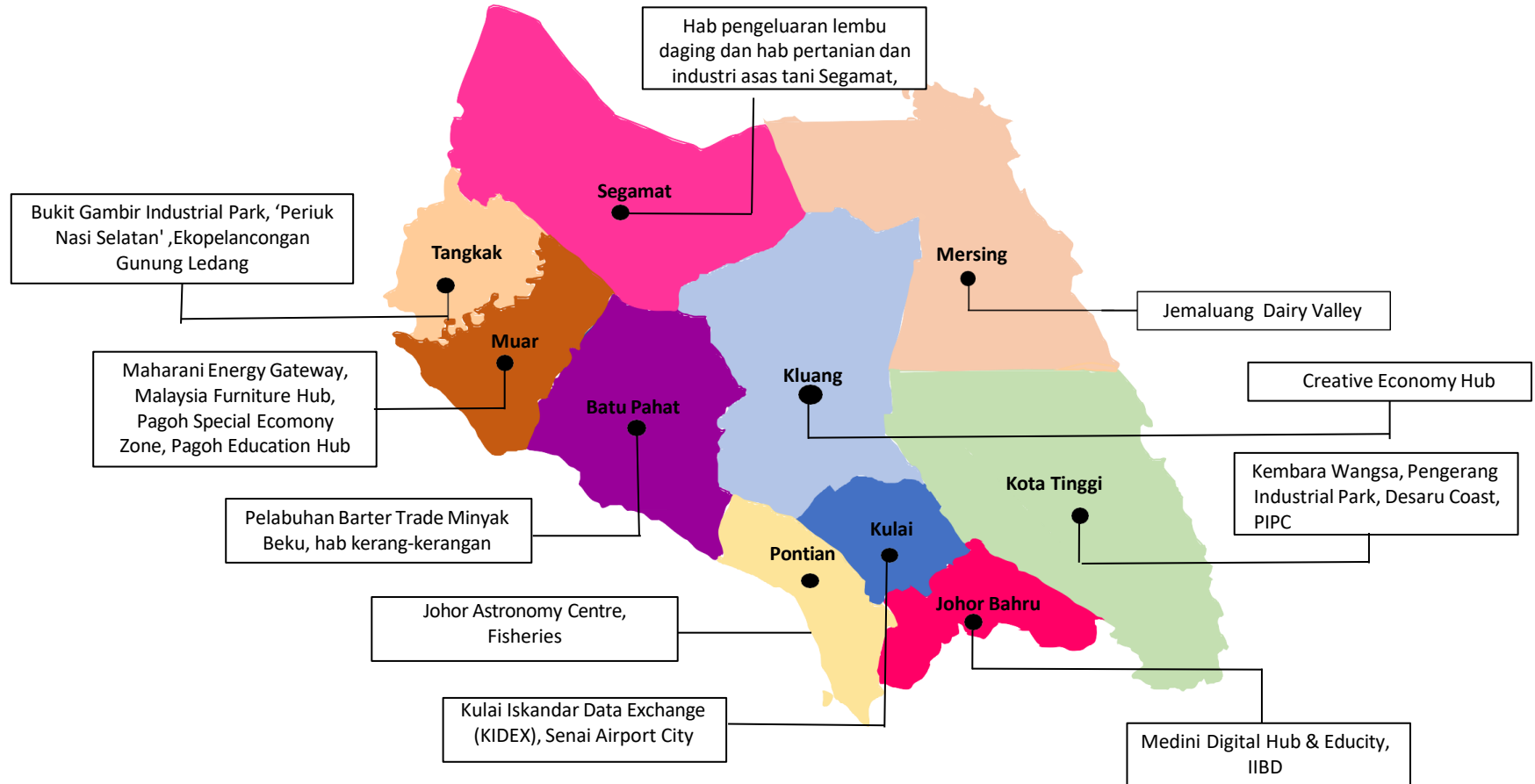


Aerospace



Automotive

NEW FOCUS - DISTRICT





THANK YOU

sarkawi@johor.gov.my
sarkawi@investjohor.gov.my