



# NETHERLANDS HIGH-TECH BUSINESS FORUM

## Programme

**Venue:** Ballroom 1, Level 3D, Sheraton Petaling Jaya Hotel


**Time:** 10.00 am - 2.30 pm

**Registration link:** Please [click here](#) to register.

\* Please register latest by **Wednesday, 18th October 2023**.

\*\* Registration doesn't ensure confirmation. Only successful companies will be notified by the Embassy.

## Agenda

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- 09:30** Arrival and Registration
  - 10:00** Welcome Address
  - 10:05** Keynote Address
  - 10:20** Presentation on the ***"Dutch High-Tech Eco-System"*** by Brigit van Dijk-van de Reijt, CEO of Brabant Development Agency (BOM)
  - 10:30** Presentation on the ***"Business Opportunities in the Semiconductor and Digital Sectors in Malaysia"*** by MIDA
  - 10:45** Panel Discussion: ***"Advancing Malaysian and Dutch Cooperation in High-Tech"***  
Panelists: MIDA, MSIA, Brainport Industries and Sempro BV
  - 11:15** Coffee Break
  - 11:45** Pitching Session: ***"Connect with Dutch High-Tech"***
  - 12:45** Networking Lunch
  - 14:30** End