

# **MDBC E BROCHURE**

## **2024**



## RUMAH ORANJE

### Hit the ground running

Looking for a suitable venue in the **KL City Centre** to host your clients, receive visitors, or make use of some desk space? With over 250 members, let MDBC provide you with direct access to the largest Malaysian Dutch Business Community.

Check into MDBC's **Rumah Oranje** for your 'hot desk' or 'virtual office address'.

More info:  
[www.mdbc.com.my/rumah-oranje](http://www.mdbc.com.my/rumah-oranje)





The Malaysian Dutch Business Council (MDBC) is an award winning Dutch bilateral Chamber of Commerce located in Malaysia. Well established, we have been providing Business Services, Representation, and Networking for close to three decades. MDBC has nearly 300 members and works closely with the Netherlands Embassy, key Malaysian and Dutch Ministries, and relevant Government Agencies to provide the best support for Dutch companies looking to establish and / or expand their business presence in Malaysia and the wider ASEAN / Asian region. MDBC was one of the first NL Business Hubs in the world to be accredited by NLinBusiness in 2019, as well as re - accredited in 2023, receiving

wide recognition for the soft landing support for Dutch entrepreneurs in Malaysia, including our Rumah Oranje (hot desks and virtual office address) offering.

MDBC products / services include (but are not limited to):

- \* MDBC Student Internship Program (SIP)
- \* MDBC Career Membership
- \* Rumah Oranje
- \* Webinar Support Services
- \* MDBC Business Directory
- \* MDBC CONNECTS magazine
- \* MDBC Premium Partnership
- \* MDBC Innovation & Sustainability Awards



## BUSINESS SERVICES

MDBC provides business services and information to our members. MDBC assists members and newcomers to the Malaysian market on issues related to setting up a company or a representative office here. MDBC keeps members updated on the latest developments in the business world and members' news through our quarterly magazine (the MDBCCONNECTS), the organisation of informative & educational events, and through the website, electronic newsletters (the e - Update), and e - mails. MDBC also publishes a Business Directory every 18 months.

## REPRESENTATION

MDBC serves as a link to other bilateral Business Associations and Chambers of Commerce. We participate in a dialogue amongst European Union member states in Malaysia and in EU – related programs. We also have established rela-







tions with various government institutions. The common business interests of our members (as well as individual needs of companies) are voiced through MDBC to the appropriate authorities in Malaysia. The Council also looks into combined efforts for representation at exhibitions and into commercial partnerships with Malaysian and Dutch government authorities on behalf of our members.

## **NETWORKING**

Through our regular (monthly) events (online and in person), members are able to develop good business contacts with the Dutch - Malaysian business community in Malaysia, as well as with

other foreign companies, Malaysian counterparts, and government bodies. On an annual basis, MDBC members receive several dozen event invitations, including signature events such as the MDBC Innovation & Sustainability Awards and the Human Resources Forum. Social networking events are organised together with other Business Associations and Chambers of Commerce to further extend networking opportunities. Together with the Economic Department of the Netherlands Embassy and industry associations, MDBC participates in trade exhibitions, missions, and matchmaking sessions. At exhibitions, we invite our members to present their products & services within a larger 'Holland Pavilion'.

## AWARDS AND RECOGNITION

MDBC continues to gain recognition for the quality of its products and services, as well as great value. In 2023 MDBC became the second Dutch Chamber in the world to be re – accredited by NLinBusiness. The year before, MDBC won the “Most Trusted Bilateral Business Services Provider – Malaysia” award from APAC Insider. In 2021, we were recognized as the ‘Best Bilateral Business Services Provider – Malaysia’ also by APAC Insider. In 2019, MDBC was the second Dutch Chamber in the world to receive the NLinBusiness quality mark in a ceremony attended by the Netherlands Minister of Foreign Affairs, H.E. Stef Blok. In addition to being a ‘best – in – class’ leader, MDBC is a member of the NLinBusiness network of business hubs. In 2018, MDBC won the APAC 2018 International Chambers of Commerce Membership Engagement Program of the Year Award.



## Worldwide Network

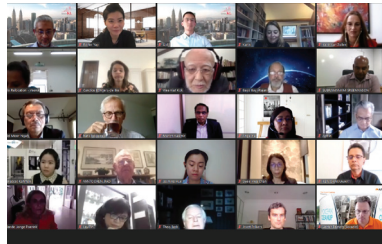
As an NL Business Hub for Kuala Lumpur, MDBC is part of the wider NLinBusiness Network. NLinBusiness is an initiative of the Dutch employer organizations VNO - NCW and MKB - Nederland. They work closely with the Ministry of Foreign Affairs, the Ministry of Economic Affairs and Climate, the trade associations FME, evofenedex and Koninklijke Metaalunie, as well as other interest groups, top sectors, knowledge institutes, and the Dutch business community.

Regionally, MDBC is also part of the ASEAN Dutch Chamber Network (ADCN). ADCN consists of six Dutch Chambers of Commerce

(Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam), and represents a diverse range of Dutch Business. ADCN is developing some common exposure, better streamlining of membership, and providing increased opportunities for respective members to attend events from Dutch Chamber colleagues that could especially be of interest for many regional representatives here in ASEAN.

For more info about ADCN, please visit [www.mdbc.com.my/about/asean-dutch-chamber-network](http://www.mdbc.com.my/about/asean-dutch-chamber-network).





## MDBC EVENTS

Including online webinars, (virtual) trade missions, activities, in - person events, and more.



# BECOME A MEMBER



## **MDBC Membership**

In our journey to become a full fledged service provider to our members, MDBC constantly works to improve the services that are available to our community.

Our products and services have a positive impact on our members' organizations and their ability to grow their businesses, so why not see what it can do for you? Please note that our services are member focused. If you would like to benefit from these, do consider joining the MDBC!

Membership packages and fees are based on the location of your business as well as business size.

To join the MDBC, please fill out our membership form (available at: [www.mdbc.com.my/membership](http://www.mdbc.com.my/membership)). You may download the form from the website (please e mail it back to us at [info@mdbc.com.my](mailto:info@mdbc.com.my)), or simply complete the form online.

If your application is approved by the Membership Committee, you will be notified by e mail and can immediately start enjoying the benefits of an MDBC membership!

Additional information on our products and services can be found on the following pages. Learn more about the benefits of a membership now!

## MDBC Student Internship Program (SIP)

If you are having issues viewing the video, please visit:  
<https://www.youtube.com/watch?v=xDaQNZ5xV2Q>







## **MDBC Student Internship Program (SIP)**

SIP was created by MDBC as another way to increase the ties between The Netherlands and Malaysia, by bringing enthusiastic Dutch students to Malaysia for internships with MDBC member companies.

Founded in 2004, starting with just three students, the program has now grown to more than a hundred placements a year, having surpassed the tremendous amount of 1,400 placed interns over these years. SIP continues its strong growth, providing members with the opportunity for an effective and practical exchange of knowledge between Dutch students and the company.

Dutch Interns are placed for 5 months at one of our member companies, varying from multinationals to SMEs. During their time here, these students make an impact at the companies, always eager to take on more, learn more, experience more.

Together with our partner Universities / Colleges of Applied Sciences (Hoger Beroeps Onderwijs), MDBC is able to offer a wide range of studies. For more details on SIP, please visit our website [www.mdbc.com.my/services/student-internship-program](http://www.mdbc.com.my/services/student-internship-program). You can also contact us at [internship@mdbc.com.my](mailto:internship@mdbc.com.my) for more information.

## Premium Partnership

MDBC is one of the most active Business Councils in Malaysia, and has the largest Malaysian / Dutch business community (with more than 250 corporate members), which continues to grow!

MDBC Premium Partners benefit from unparalleled access to MDBC's extensive Malaysian and Dutch business contacts, enabling them to connect to our loyal and ever expanding audience.

Premium Partners enjoy branding exposure at MDBC events and on all MDBC channels: website, electronic newsletters, magazines (Digital & Hard Copies), business directories, social media platforms, and apps.

Additionally, from time to time, MDBC looks for additional exposure opportunities for our Pre-

mium Partners through partner publications or online media.

If you would like to enjoy the benefits of an MDBC Premium Partnership, please contact us at [communications@mdbc.com.my](mailto:communications@mdbc.com.my) for more information.





## **MDBC Career Membership**

MDBC is at the heart of a network of organizations with Malaysian Dutch links. These organizations are active in a wide variety of sectors and often employ a diverse, multicultural workforce. Simultaneously, MDBC has a close connection with the Dutch expat community and people who quickly want to expand their business network. This puts MDBC in the ideal position to be a bridge for both. With our Career Membership, we bridge the gap between potential employers or companies looking to diversify their workforce, and professionals who want to kickstart their career opportunities in Malaysia.

Member companies who are interested in participating in the program should send us a completed job description at [jolande@mdbc.com.my](mailto:jolande@mdbc.com.my). We will introduce the best candidates to you; If there is no one immediately available, we will source for the right one.

Individuals with Dutch Malaysian links who are looking for a job and are interested in participating, please fill out the Career Membership form and e mail it to us at [jolande@mdbc.com.my](mailto:jolande@mdbc.com.my).

For further information, please visit our website.



## MDBC Awards Program

MDBC's unique and innovative Awards Program is a platform to showcase the best practices of companies in the area of Innovation and Sustainability, recognizing them for their excellence and trailblazing spirit in this fields.

Initiated in 2011 together with the Embassy of the Kingdom of the Netherlands, the Awards Program began as the MDBC Sustainability Awards (MSA) and was in 2017 expanded into the MDBC Innovation & Sustainability Awards (MISA).

Created to acknowledge, showcase, honor, and reward the outstanding Best Practices of companies in the areas of sustainability and innovation, it is also reflective of the achievements and ongoing developments by both Malaysia and The Netherlands in sustainability, innovation, and the





circular economy. MISA is a unique and innovative platform nurturing an accelerated development and understanding of these two topics.

Open to all (MDBC members and non - members), this event provides participants with a way to benchmark the latest achievements in sustainability and innovation within the local business community.

Highlighting the knowledge and technology transfer between Malaysia and The Netherlands, MISA remains a unique and groundbreaking awards program that continues to help participants develop a deeper and more complete

understanding of innovation and sustainability in business.

**Are you an innovation and sustainability trail-blazer? Do you want to showcase your abilities? Check out the MDBC Awards Program and see if you are eligible to participate in this year's edition.**

**For more information about the MDBC Awards Program please visit [www.mdbc.com.my/mdbc-awards-program](http://www.mdbc.com.my/mdbc-awards-program). Video highlights from previous editions are also available to provide you with a feel of the MDBC Awards Program.**



## Rumah Oranje

MDBC was excited to introduce our virtual office and hot desking product “Rumah Oranje”, or “Orange House”.

For Dutch and Dutch linked companies and entrepreneurs who are looking to tap into a ‘virtual office’ or ‘hot desk’ offering as they set up a more permanent establishment, or who are simply looking for a place to conduct business while in Kuala Lumpur, MDBC invites you to check into Rumah Oranje.

## Virtual Office:

As a resident of Rumah Oranje with a virtual office, you will receive the use of:

- Your company name / logo signage at the door;
- Usage of the MDBC office address to receive mail;
- Opportunity to receive phone calls at the MDBC

office (additional line charges may apply depending on requirements)

## Hot Desk:

As a resident using the hot desk option, you receive the use of:

- A flexi desk;
- Small boardroom;
- “Zoom Room” / phone booth;
- Visitors / conversation / waiting area;
- Company name / logo signage at the door;
- Wifi Access;
- Print & Copying facilities\*
- Small Pantry Basic Refreshments\*

*\* For regular usage. Additional arrangements will be made in case usage becomes higher.*





### **MDBC Chapters**

With the expansion of MDBC, we realized that there was a need to establish chapters to facilitate direct contact with members located in the northern and southern regions of peninsular Malaysia.

MDBC established the Penang Chapter in 2010 and the Johor Chapter followed in 2017. While the majority of events are still organized in the Greater Kuala Lumpur area, informative and networking events are organized with each chapter at least once a quarter. Both chapters also have at least one big event / visit each year.

This provides our members with a unique and efficient way to do market research throughout peninsular Malaysia, facilitate cooperation and closer ties with businesses and government agencies in different regions, and allow for even more business opportunities.

For more information, kindly contact [penang@mdbc.com.my](mailto:penang@mdbc.com.my) or [johor@mdbc.com.my](mailto:johor@mdbc.com.my). Additional information and contact details may be found on our website under the 'About Us' segment.

## **NL Business Hub Network**

NLinBusiness supports Dutch entrepreneurs in their ambitions to expand internationally. To achieve this, NLinBusiness is actively building a network of NL Business Hubs in 40 identified high growth regions; so - called Cities of Opportunity.

These hubs consist of strong networks of already well - established Dutch entrepreneurs and local service providers and offer local support to Dutch companies as they enter new foreign markets.

MDBC is a proud member of this network. Together, we inform, inspire, and connect international entrepreneurs around the globe. As an NL Business Hub, we support you in entering a new market as we know the market and its opportunities.

We work closely with experienced local service providers, Dutch Embassies, Consulate Generals, and local governments. By means of this strong, public - private network, we can support you with services such as: job matching (Career Membership), business development, branding, hot desking, virtual offices, market exploration, network events, (online) seminars, legal services, and matchmaking.

MDBC has been accredited by NLinBusiness. In order to obtain this quality mark, it is a requirement that the NL Business Hub is a “not – for – profit” organisation with the mission to strengthen the trade relationship between the Netherlands and foreign markets. NLinBusiness also assesses the membership composition, governance structure, as well as the quality, transparency, and service portfolio of the organisation.



## Webinar Support

Need support to organize your own webinar or team meetings? Not sure where to start? Expecting a big crowd and feeling overwhelmed? Why not let MDBC provide you with webinar support?

MDBC has a lot of experience in running webinar support. We can help you with checklists, SOPs, virtual backgrounds, presentation slides, interactive Q&As, breakout rooms, speakers, moderators, polls, and test runs. We do it all!

Companies can hire us to support, coordinate,

co – organize, and co – host webinars.

Contact us at [events@mdbc.com.my](mailto:events@mdbc.com.my) to discuss what we can do to help you.



**Malaysian Dutch Business Council**

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 [maps.app.goo.gl/vSN9kGRsbuSTGCP9](https://maps.app.goo.gl/vSN9kGRsbuSTGCP9)

 [www.mdbc.com.my](http://www.mdbc.com.my)

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 [www.linkedin.com/company/malaysian-dutch-business-council-mdbc-](https://www.linkedin.com/company/malaysian-dutch-business-council-mdbc-)

 [linktr.ee/mdbcommunications](https://linktr.ee/mdbcommunications)

 [www.youtube.com/c/MDBC-MY](https://www.youtube.com/c/MDBC-MY)

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