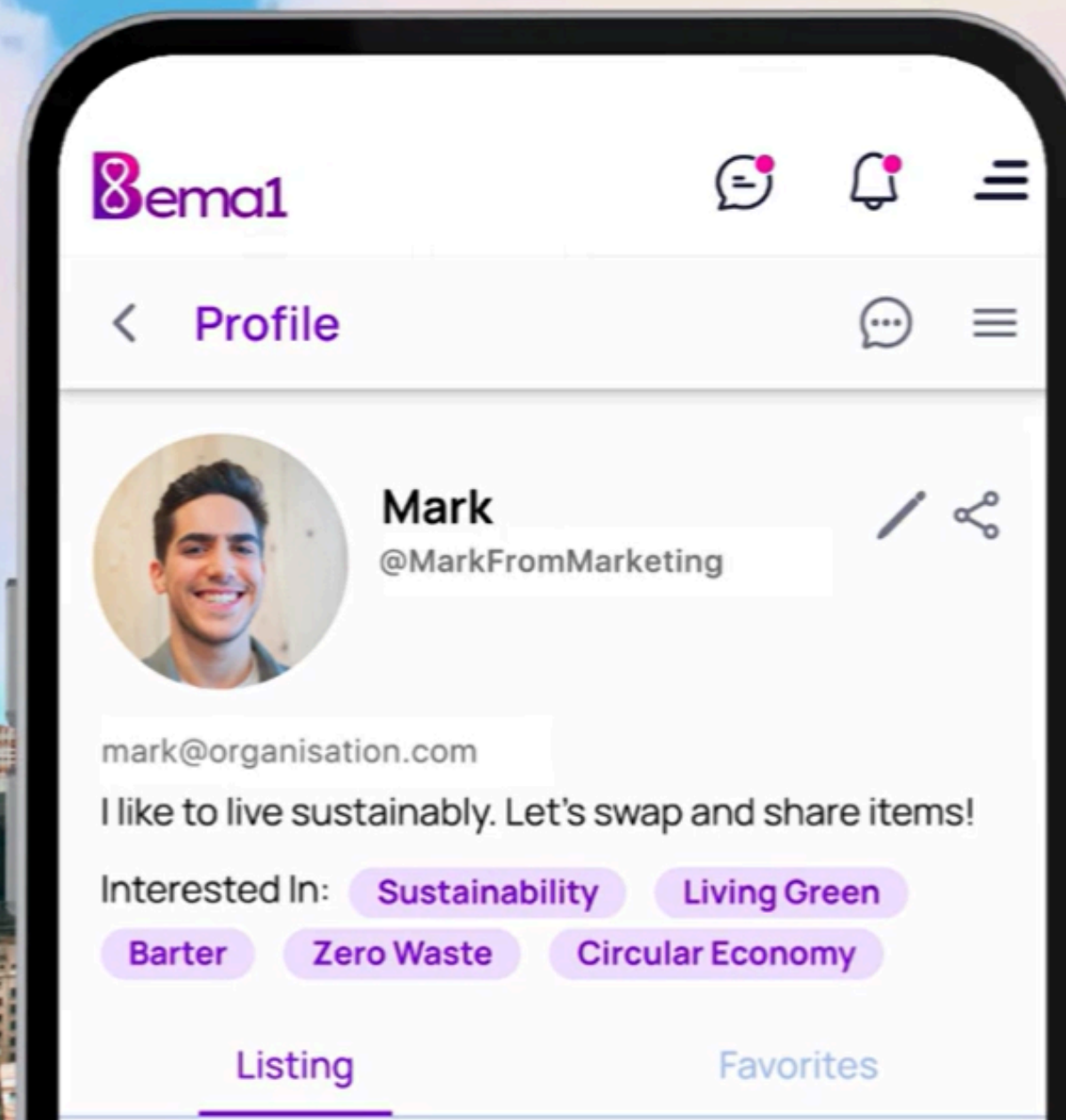


Power your circularity with Bema1



So what's the problem

Unused items → Waste → Missed opportunity

Environmental
Economic
Social

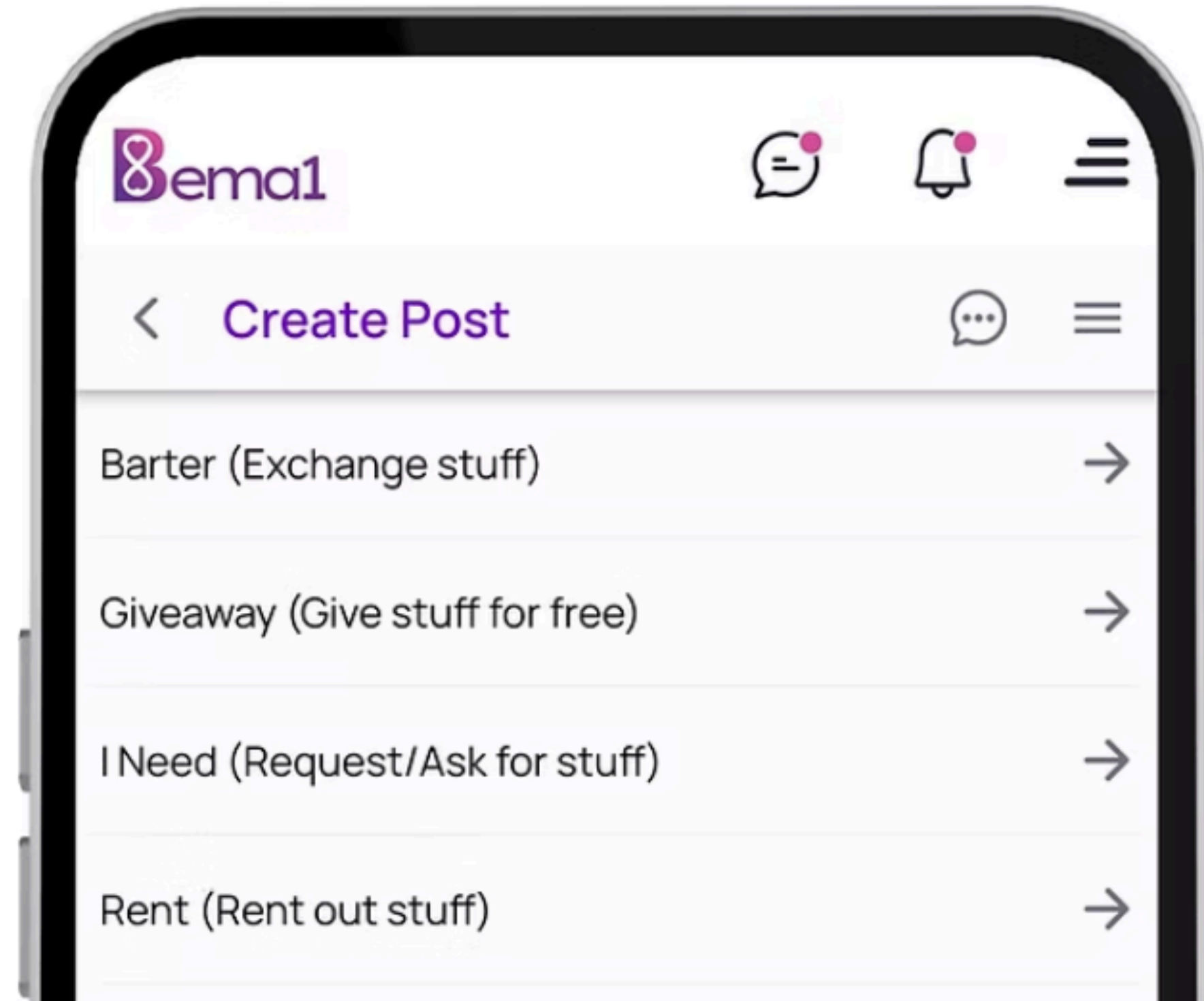
What Bema1 is (and is not)



A private reuse platform where employees & member companies exchange useful items - **personal or business-related.**



An Public marketplace
A donation drive



Solution

Viewing all Li

Search

Filters

Clear All

Listing Type

- ☐ Barter
- ☐ Giveaway
- ☐ I Need
- ☐ Rent

Condition

- ☐ New
- ☐ Pre-Loved

Category

- ☐ Sports & Recreation
- ☒ Fashion & Accessories
- ☒ Electronics & Gadgets
- ☐ Books & Media
- ☐ Food
- ☐ Home & Living
- ☒ Tools & Equipments
- ☐ Everything Else

Location

- ☐ KL

Department

- ☐ HR
- ☐ Marketing



Create Post

Click to create a new listing: Barter, Give, or Ask.



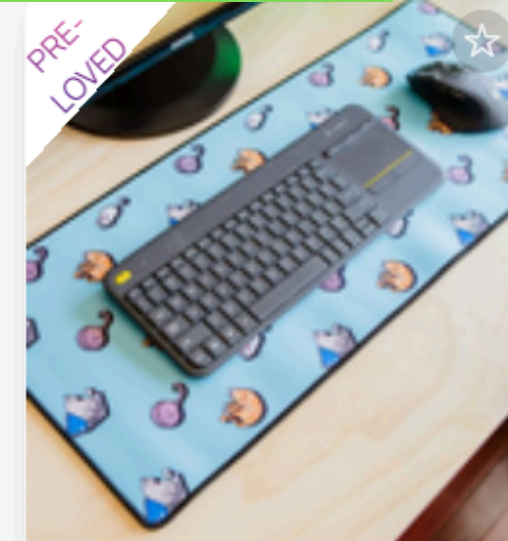
I need an old spare phone

50 kg

KL

0

I Need



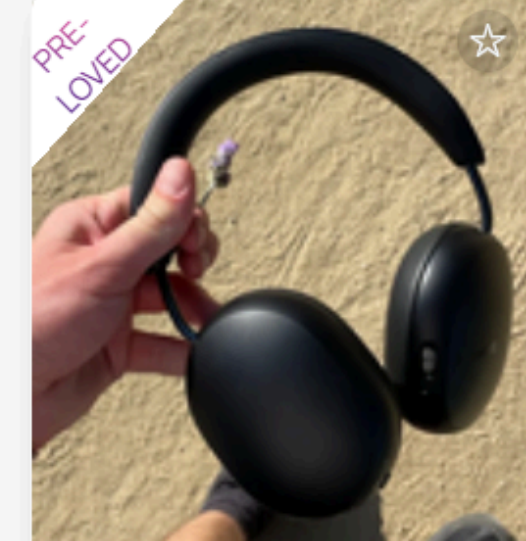
A mouse pad

0.3 kg

KL

0

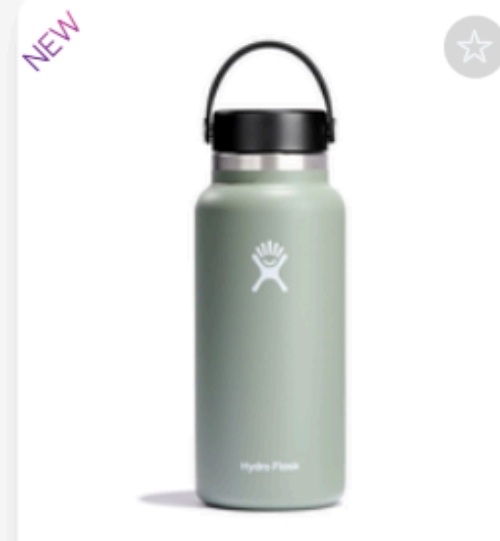
Barter



Heaphoness

2

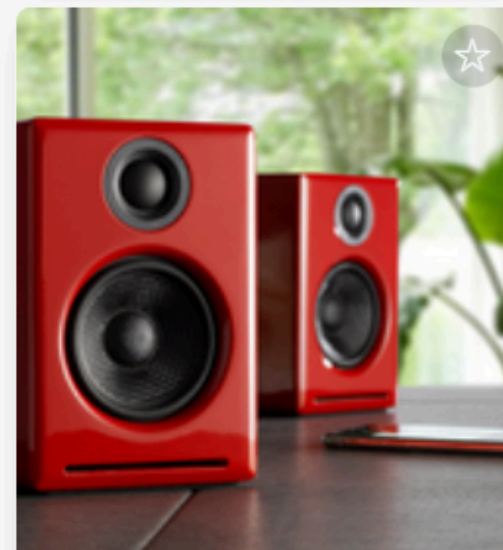
Barter



Travel HydroFlask..

4

Barter



Portable speakers for that bbq party

2

Rent



I need a brown color belt

2

I Need



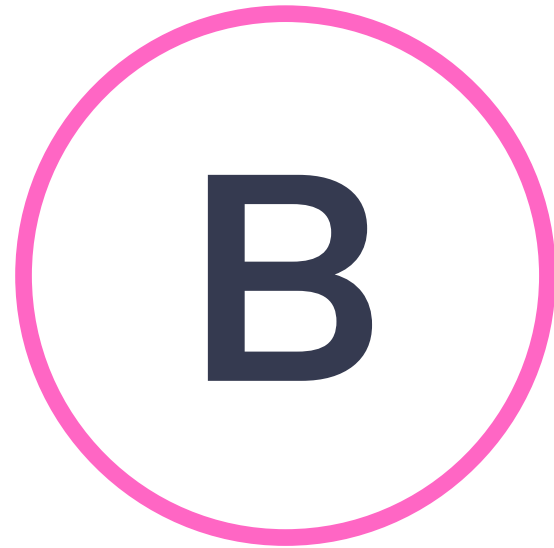
Hay tote bag..

2

Giveaway



last week



17

successful
barter & borrows



6

rentals
completed



12

i-need's
fulfilled



9

giveaways
done

250 KG

CO2e saved

that's roughly equal to



**brewing
25000 cups
of coffee**



**driving
KL to SG
8 times**

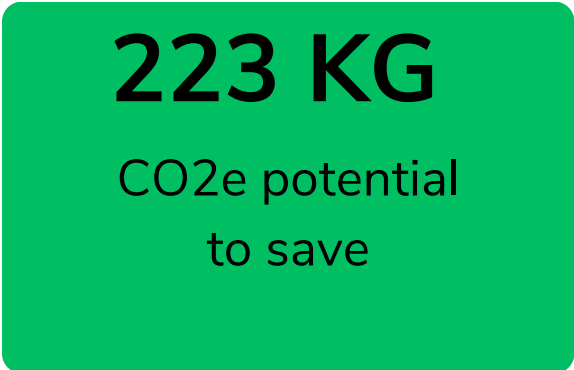
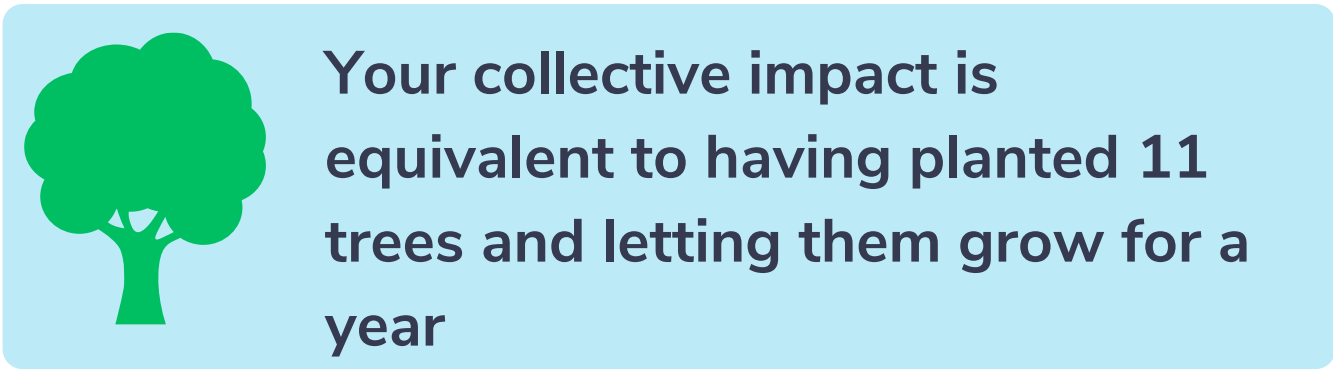
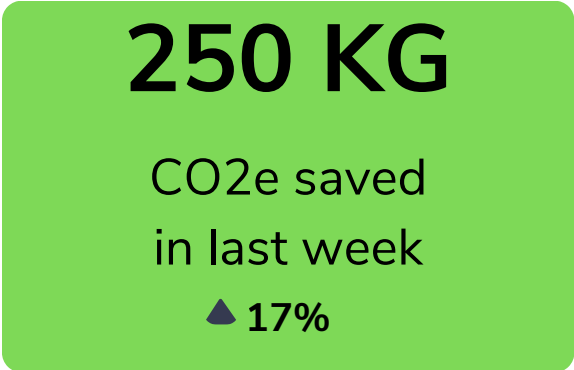


**running
Laptop for
5000 hours**

The Impact

MDBC's Impact Dashboard

By Week By Month By Year



17 successful barter & borrows



6 rentals completed



12 i-need's fulfilled

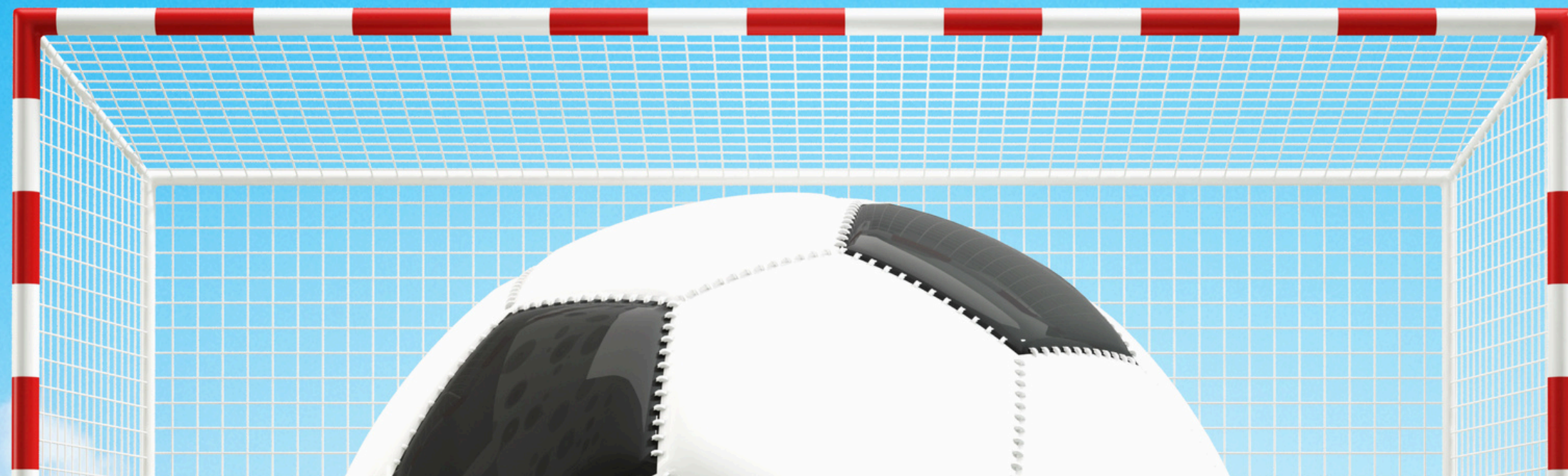


9 giveaways done

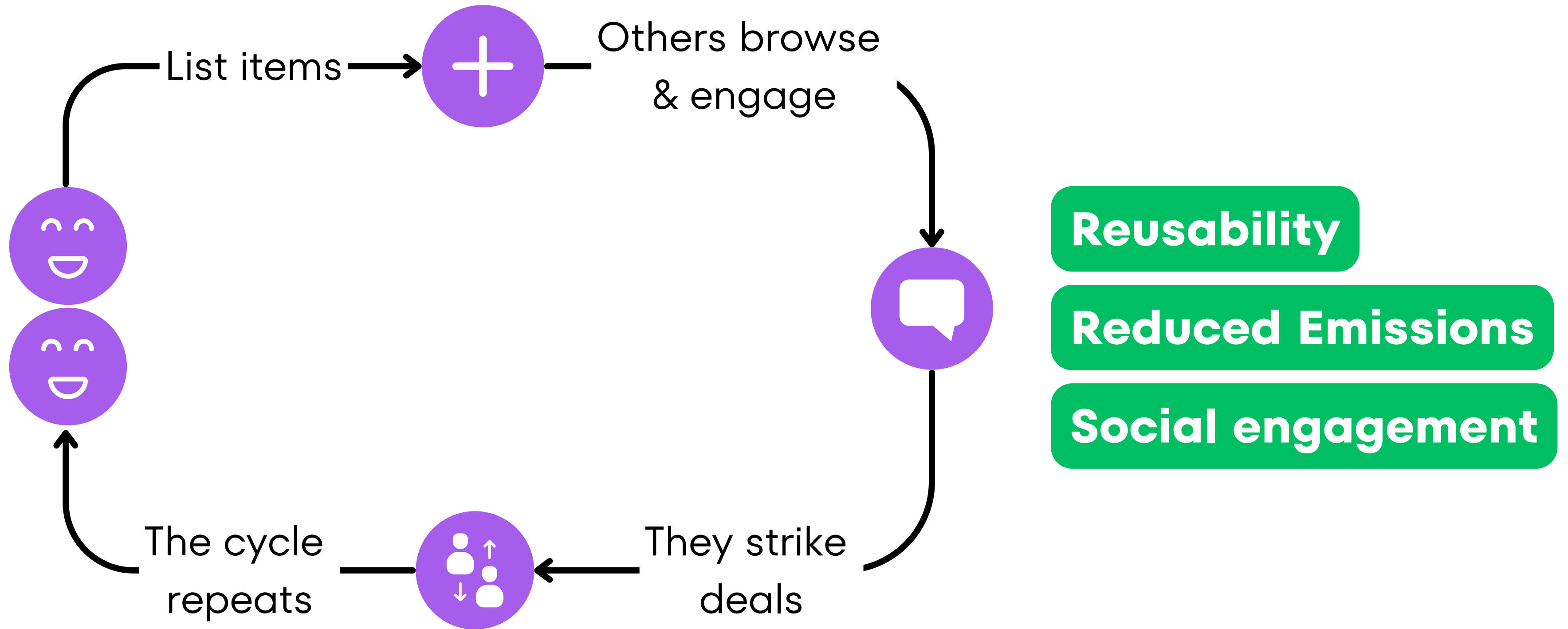


29 item reused = 131kg CO₂ saved

300 people saw sustainability modeled by peers
(without a poster or policy)



the impact loop



Every transaction shows the environmental impact **(e.g., CO₂ saved)**.⁹

why MDBC partnered with Bema1

A

Low-effort,
high-impact initiative

C

Brings circularity into
the network

B

Shows visible sustainability
action without extra cost

D

Strengthens community
across the MDBC network

Whats in it for Companies

Economic Impact and Savings

Culture and engagement

Sustainable Impact

Brand Boost

Zero Admin

..and what about employees

Meaningful movement

Get what you need

Cost Savings

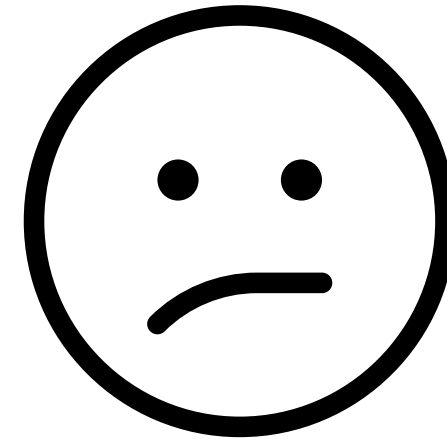
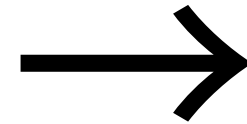
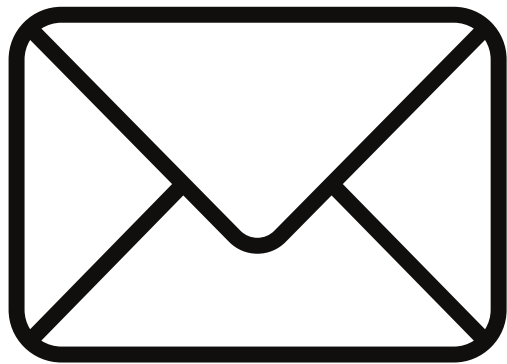
Declutter



Improving sustainability across MDBC
– making it a circular chamber, the
first in Malaysia



So why hasn't it picked up yet



LIVE DEMO

Let's see

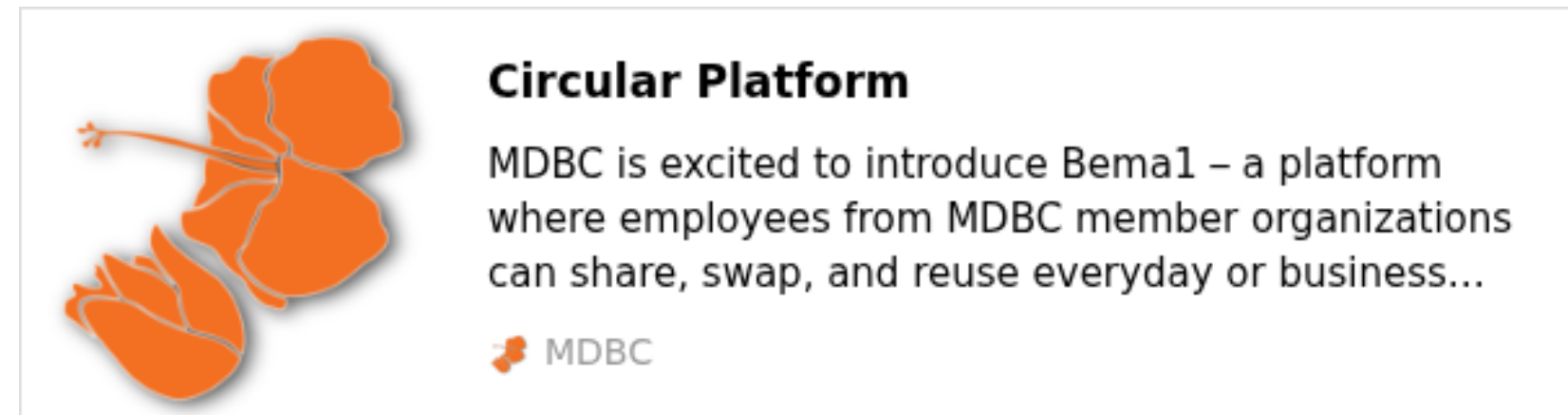
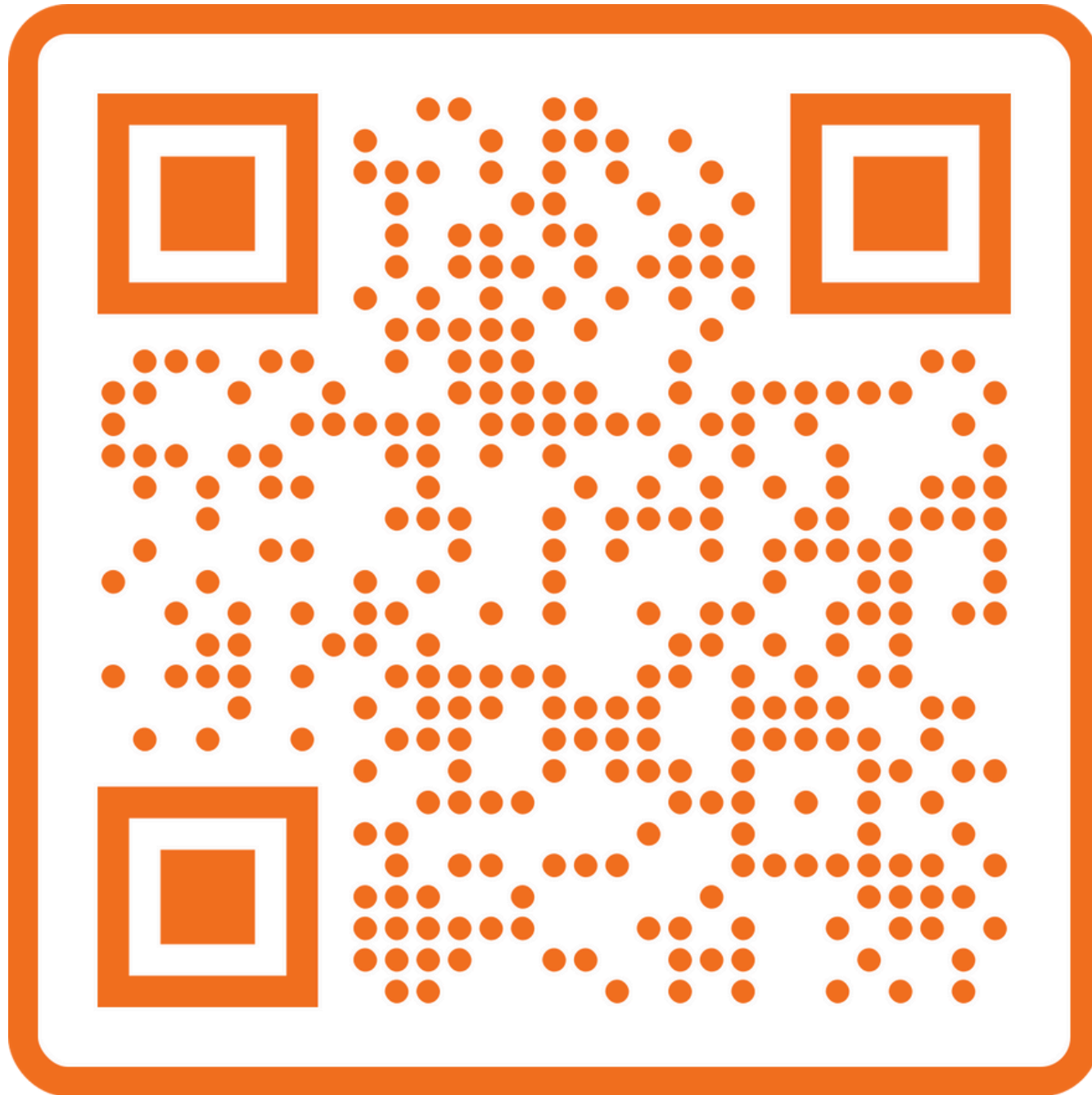
If every MDBC member company listed just 5 items, we'd see:

- 1,000 items reused in first month
- 8 tonnes of CO₂ saved - the same as driving a petrol car around the Earth nearly once
- RM 100,000 in potential savings for our members.

Estimates based on average reuse impact data — actual results will vary.

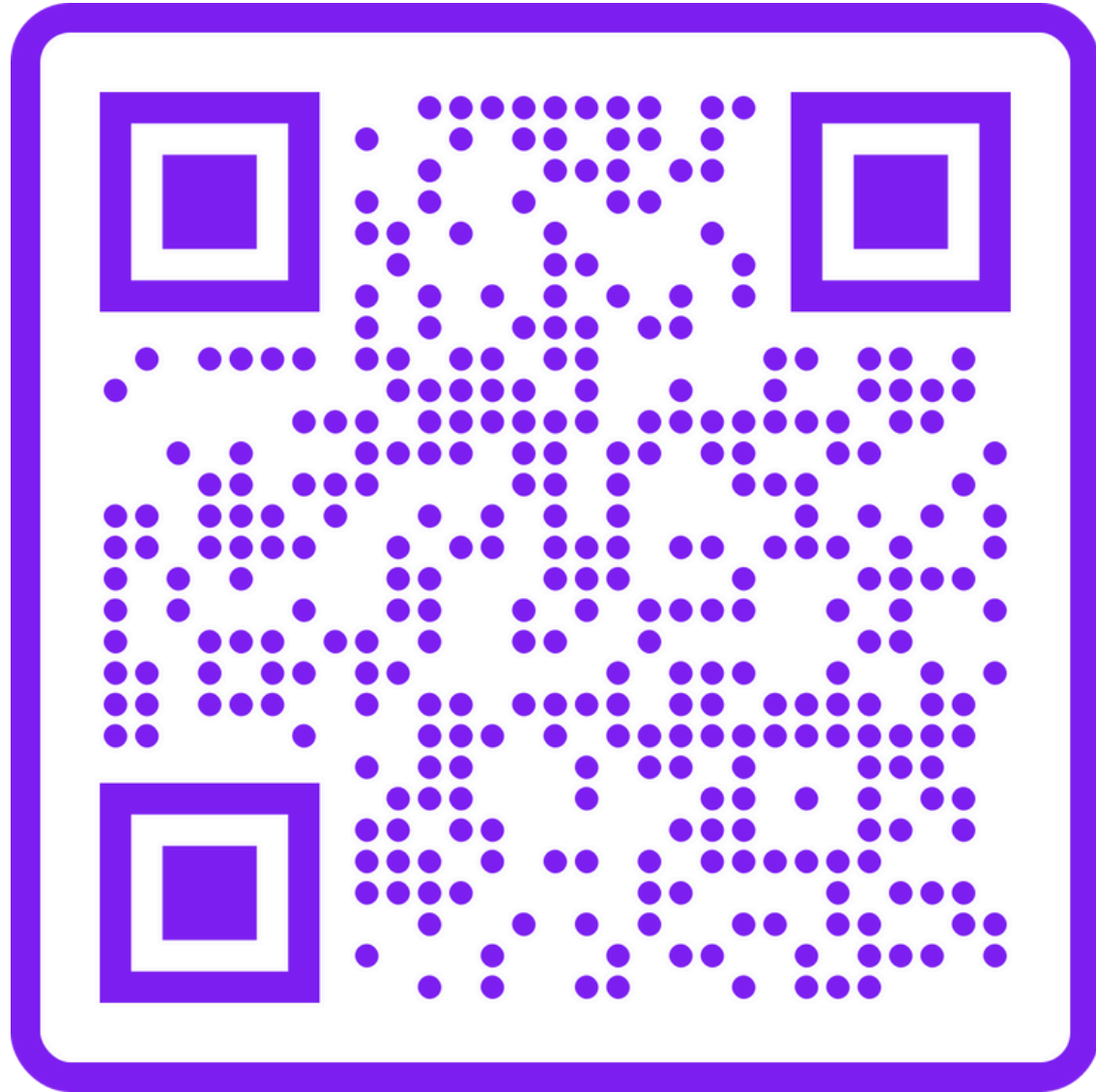
First 3 companies to list 10+ items get a LinkedIn spotlight.

So whats next for MDBC members



Please reach out to MDBC for any issue

ATTN: NON MDBC members



 **fire away**



Thank you, MD BC

www.bema1.com

muhammad@bema1.com

[\(+60\) 016 677 2023](tel:(+60)0166772023)

[Click to chat with Bema1](#)