



MDBC 30th ANNIVERSARY SPONSORSHIP PACKAGES

ITEMS	PEARL	CRYSTAL	ORANGE
	RM 15,000	RM 9,888	RM 5,000
Company Name & Logo on Event Announcement	Large	Medium	Small
Company Name & Logo on Event Promotional E – mails	Large	Medium	Small
Company Name & Logo on Event Materials at Dinner	Large	Medium	Small
Company Name & Logo on Post Event Announcements	Large	Medium	Small
Inclusion of Company Name in Event Press Releases	Yes	Yes	n/a
Ad in Event Program Book	Full Page	Half Page	n/a
Bunting Space at Event Foyer	1 Bunting	n/a	n/a
Exhibition Space at Event (see below, “Day in the Life”)	Yes	Yes	Yes
Bunting Space in Ballroom	n/a	n/a	n/a
Complimentary Attendance at Event	1 table (8 seats)	2 seats	2 seats
Use of MDBC’s 30 th Anniversary Logo	Yes	Yes	Yes
Mention by MC during event	Yes	Yes	Yes
To play promotional video (up to 2 mins only) at dinner	Yes	n/a	n/a
Complimentary website ad for one (1) month before & after dinner	Yes	Yes	n/a
Presentation of Token of Appreciation*	Yes	Yes	n/a
Dedicated social media shout - out	Yes	Yes	Yes
Inclusion in Special and Exclusive “Day in the Life” Experience:			
a) Through video exposure	Yes	For MNC – either / or**	For SME – either / or**
b) Production inclusion in walk – through studio	Yes		

- *One representative on stage to present one of the certificates.*
- *Must choose either Video Exposure OR Product Inclusion AFTER discussion with MDBC Team on best fit.*